Philanthropy for Better Cities Forum

Convened by
The Hong Kong Jockey Club Charities Trust

「慈善共創・都市聚焦」國際慈善論壇

20-21.09.2018

Hong Kong Convention and Exhibition Centre
香港會議展覽中心

- **Leveraging the Market**
  善用市場力量
- **Sustainable Development**
  可持續發展
- **Maximising Impact**
  發揮協作影響力
- **Youth & Creativity**
  青年及創意
- **Health & Well-Being**
  健康及生活質素

主辦機構
Convened by
香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust
同心同步同達 RIDING HIGH TOGETHER

同心同步同進
共創更好未來
RIDING HIGH TOGETHER FOR A BETTER FUTURE

香港賽馬會是致力建設更美好社會的世界級賽馬機構，透過其結合賽馬及馬場娛樂、會員會所、有節制體育博彩及獎券，以及慈善及社區貢獻的綜合營運模式，創造經濟及社會價值，並協助政府打擊非法賭博。馬會是全港最大的單一納稅機構，其慈善信託基金位列全球十大慈善捐助機構。

The Hong Kong Jockey Club is a world-class racing club that acts continuously for the betterment of our society. Through its integrated business model, comprising racing and racecourse entertainment, a membership club, responsible sports wagering and lottery, and charity and community contribution, the Club generates economic and social value for the community and supports the Government in combatting illegal gambling. The Club is Hong Kong's largest single taxpayer and its Charities Trust is one of the world's top ten charity donors.

www.hkjc.com

香港賽馬會
The Hong Kong Jockey Club

Philanthropy for Better Cities Forum

Convened by
The Hong Kong Jockey Club Charities Trust

「慈善共創・都市聚焦」國際慈善論壇

Contents 目錄

02 About the Forum 關於論壇

03 About the Convener 關於主辦機構

04 Welcome Message from the Chairman of The Hong Kong Jockey Club 香港賽馬會主席歡迎辭

05 Message from the Chief Executive, The Hong Kong Special Administrative Region 香港特別行政區行政長官獻辭

06 Message from the Chief Executive Officer of The Hong Kong Jockey Club 香港賽馬會行政總裁獻辭

07 Message from Keynote and Closing Speakers 主題及閉幕演講嘉賓獻辭

11 Floor plan 場地平面圖

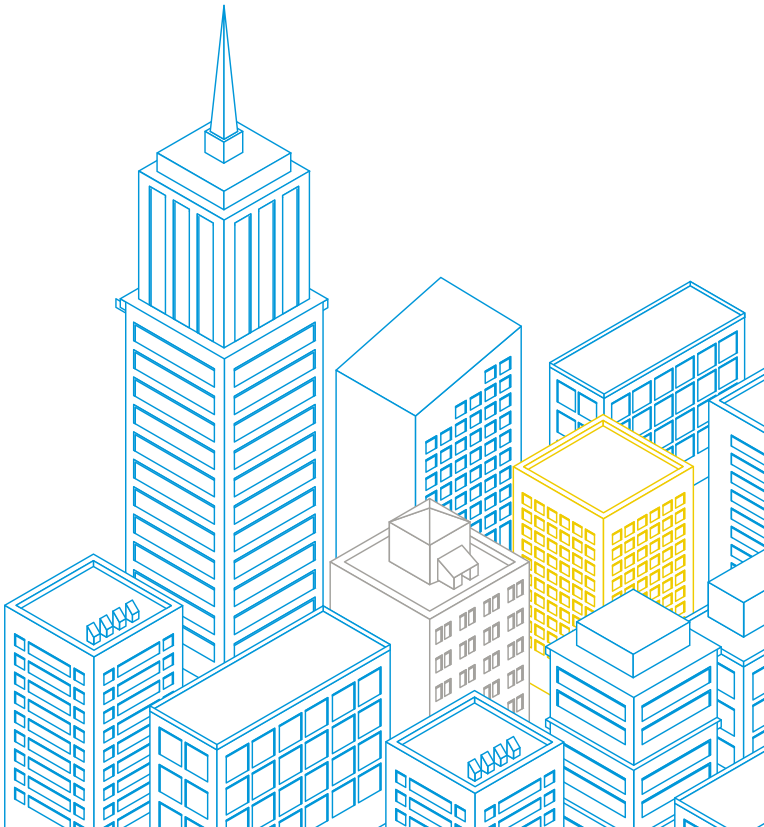
12 Programme Overview 活動日程

17 Day 1 Programme Overview 第一天活動詳情

51 Day 2 Programme Overview 第二天活動詳情

81 Day 3 Programme Overview 第三天活動詳情

84 Acknowledgement 鳴謝



主辦機構 Convened by:

香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust
同心同步同進 RIDING HIGH TOGETHER

ABOUT PHILANTHROPY FOR BETTER CITIES FORUM
關於「慈善共創・都市聚焦」國際慈善論壇

According to statistics released by the United Nations, more than 54% of the world's population now live in urban environments, a proportion that is expected to increase to 66% by 2050. While urbanisation has made it possible to improve the quality of life of many, the potential for progress can only be fully unleashed if solutions can be found to address associated issues such as housing shortages, the widening wealth gap, pollution, public hygiene, energy consumption and the ageing population trend. In this connection, society needs to review its assumptions, reposition its work and adopt innovative approaches in addressing new and pressing metropolitan social challenges.

Convened by The Hong Kong Jockey Club Charities Trust, the Philanthropy for Better Cities Forum is the first of its kind in Asia to focus on metropolitan social issues. The Forum provides a platform for philanthropists, thought leaders, social entrepreneurs, policy-makers, academia and NGOs from around the world, especially the Asia-Pacific and Greater China region, to exchange views, facilitate cross-sector collaboration and cultivate long-term partnerships and engagement, all in the hope of creating better cities.

In the Philanthropy for Better Cities Forum 2018, through keynote addresses, plenary sessions and track sessions arranged around the following five themes, it will facilitate cross-sector exchange, share best practice and create a platform for future collaboration; with the aim of creating better and more liveable communities:

根據聯合國報告，全球超過一半人口居住於城市，預計到 2050 年亞洲區的數字更將躍升至六成，引伸出不少有待解決的社會問題。雖然城市化可以改善許多人的生活質量，但唯有長遠解決房屋短缺、貧富懸殊、環境污染、公共衛生、能源消耗以及人口老齡化等因城市化所造成的問題，才能充分釋放城市發展的潛力。因此，社會需要檢討其現有的設定，重新定位，並採取創新的方法來應對新的城市社會議題。

由香港賽馬會慈善信託基金舉辦的「慈善共創・都市聚焦」國際慈善論壇，是亞太區內首個專門探討城市社會議題的論壇。論壇匯聚來自世界各地、尤其是亞太區及大中華區的慈善家、業內領袖、社會企業家、政策制定者、學術界及非政府組織交流及分享經驗，促進多方協作，建立長遠夥伴關係，共建美好城市。

於 2018「慈善共創 · 都市聚焦」國際慈善論壇，與會者可以透過主題演講、座談演講及專題討論，探討以下五大範疇，以此推動跨界別合作，讓各界分享最佳實踐案例，為日後的合作構建平臺，最終目標是為市民創建更美好和更宜居的社區：

ABOUT THE HONG KONG JOCKEY CLUB CHARITIES TRUST
關於香港賽馬會慈善信託基金

Founded in 1884, The Hong Kong Jockey Club is a world-class racing club that acts continuously for the betterment of our society. The Club has a unique integrated business model, comprising racing and racecourse entertainment, a membership club, responsible sports wagering and lottery, and charity and community contribution. Through this model, the Club generates economic and social value for the community and supports the Government in combatting illegal gambling. The Club is Hong Kong's largest single taxpayer, one of the city's major employers, and its Charities Trust is also one of the world's top ten charitable donors.

Working with the Government, non-governmental organisations and community partners, the Club's Charities Trust proactively seeks out the root causes of social issues, bringing multiple and cross-sectoral parties together to address them through innovative approaches. While continuing to fund a wide range of projects, the Trust is placing special emphasis on four areas of strategic focus: Youth, the Elderly, Sports and Arts, Culture and Heritage.

香港賽馬會（「馬會」）成立於 1884 年，是致力建設更美好社會的世界級賽馬機構。馬會透過其結合賽馬及馬場娛樂、會員會所、有節制體育博彩及獎券，以及慈善及社區貢獻的獨特綜合營運模式，創造經濟及社會價值，並協助政府打擊非法賭博。馬會是全港最大的單一納稅機構，也是香港主要僱主之一，其慈善信託基金位列全球十大慈善捐助機構。

馬會透過其慈善信託基金主動深入了解社會問題的根源，與政府、非政府組織及社區機構攜手，透過跨界別及多方協作，共謀創新的解決方案。除持續捐助各類型慈善項目，馬會慈善信託基金亦策略性地推動四大範疇的工作：青年、長者、體育、藝術、文化及保育。

Youth
青年

Elderly
長者

Sports
體育

Arts, Culture & Heritage
藝術，文化及保育

WELCOME MESSAGE FROM THE CHAIRMAN OF THE HONG KONG JOCKEY CLUB
香港賽馬會主席歡迎辭

On behalf of The Hong Kong Jockey Club, it is my great pleasure to welcome you to the Philanthropy for Better Cities Forum.

Two years ago, The Hong Kong Jockey Club Charities Trust initiated and organised the very first Philanthropy for Better Cities Forum. Bringing together over 1,300 delegates from across the region and around the world, the aim was to share learning and promote collaboration with a view to better tackling the social issues facing cities in the 21st century. The success of that conference, and the contribution it made to the debate on the future of urban communities, has inspired this second forum, where we will hear from some of the world's leading thought leaders.

Undoubtedly the issues we debated then remain as vital as ever. Public health, the environment, social welfare, education, ageing populations; these are just some of the challenges confronting urban communities, especially in Asia, which has some of the world's largest cities. Already over half of the world's population live in urban environments, a proportion that is expected to increase to two thirds by 2050.

Committed to the betterment of our society, The Hong Kong Jockey Club works in partnership with the Government of the Hong Kong SAR, NGOs and academia to address many of these needs. Last year, the Club's Charities Trust approved HK$4.2 billion in donations to a record 222 charitable and community projects. It is one of the world's top ten charity donors. In addition, the Club returned HK$23.9 billion to the community through tax and Lotteries Fund contributions. This is made possible through the Club's unique integrated business model, which comprises racing and racecourse entertainment, a membership club, responsible sports wagering and lottery, as well as charities and community contribution.

Bringing together philanthropists, policy-makers, academics, social investors, social entrepreneurs, social innovators and service providers, this second Philanthropy for Better Cities Forum takes forward the dialogue we started two years ago.

Through keynote addresses, plenary sessions and track sessions arranged around five themes - Leveraging the Market, Sustainable Development, Maximising Impact, Youth and Creativity, and Health and Well-being – delegates will explore the issues and learn from leading practitioners. In this way we hope to facilitate cross-sector exchange, share best practice and create a platform for future collaboration; and all with the aim of creating better and more liveable communities for our fellow citizens.

I would like to thank the Government of the Hong Kong SAR, in particular our Guest of Honour the Hon Mrs Carrie Lam, Chief Executive of the HKSAR, and our many partners for their support. My sincere thanks too to our guest speakers, including distinguished speakers from the Government, for sharing their time and thoughts with us. Finally, my very best wishes to all our delegates from Hong Kong and overseas for a most productive forum.

我謹代表香港賽馬會，歡迎大家參與本屆「慈善共創 · 都市聚焦」國際慈善論壇。

香港賽馬會慈善信託基金兩年前舉辦首屆慈善論壇，吸引逾 1,300 位來自亞洲以至全球各地的與會者，探討城市於 21 世紀面對的社會議題，互相交流經驗，共同推動協助。結果論壇空前成功，並為未來城市社區的討論帶來積極作用，更啟發我們再接再厲，籌辦第二屆論壇，讓大家親身學習世界級思想領袖的高瞻遠矚。

今天，此等社會議題依然亟需關注。我們面對的挑戰涵蓋公共衛生、環境、社會福利、教育及人口老齡化等多個範疇，當中尤以多個國際大城市位處的亞洲為甚。現時，全球超過一半人口居於城市，預計於 2050 年更會攀升至三份之二。

香港賽馬會致力建設更美好社會，我們與香港特區政府、非政府機構及學術界緊密合作，回應上述多個範疇的挑戰。馬會透過慈善信託基金，去年審批慈善捐款 42 億港元，資助破紀錄的 222 個慈善及社區項目，位列全球十大慈善捐助機構之一。此外，馬會透過繳納稅款及獎券基金撥款，回饋社會合共 239 億港元。此等貢獻，實有賴馬會獨特的綜合營運模式，結合賽馬及馬場娛樂、會員會所、有節制體育博彩及獎券，以及慈善及社區貢獻，方能達成。

而第二屆國際慈善論壇，正好讓慈善家、政策制定者、學術界、社會投資者、社會企業家、社創推動者及服務提供者聚首一堂，就兩年前開展的討論，作進一步分享交流。

與會者可以透過主題演講、座談演講及專題討論，探討「善用市場力量」、「可持續發展」、「發揮協作影響力」、「青年與創意」及「健康及生活質素」五大範疇，並向業界翹楚取經。我們期望以此推動跨界別合作，讓各界分享最佳實踐案例，為日後的合作構建平台，最終目標是為市民創建更美好和更宜居的社區。

我謹此感謝香港特區政府，特別是論壇主禮嘉賓行政長官林鄭月娥女士，亦衷心感謝合作夥伴的支持，以及所有嘉賓講者及官員付出寶貴時間，與我們分享真知灼見。最後，我在此祝願所有來自香港及海外的與會者，均能從論壇中取得豐碩收穫。

Mr Anthony W K Chow SBS JP
Chairman, The Hong Kong Jockey Club

香港賽馬會主席
周永健先生 SBS JP

MESSAGE FROM THE CHIEF EXECUTIVE OF THE HONG KONG SPECIAL ADMINISTRATIVE REGION
香港特別行政區行政長官獻辭

I am delighted to welcome you to the second Philanthropy for Better Cities Forum. This global gathering brings together philanthropists, social entrepreneurs, policymakers, opinion leaders and academics from Hong Kong, the Chinese mainland and around the world, here to discuss the critical social issues that daily challenge our cities, governments and communities. Here, too, to consider innovative responses and encourage collaboration across institutions, sectors and states.

Hong Kong is an ideal urban centre to host this conference. And for a host of good reasons. The Hong Kong Government actively promotes cross-sector co-operation, as well as public-private partnerships, all in a concerted effort to solve the complex social and economics issues that confront us. Working with the community and the business sector, my Government is determined to build an inclusive and caring society.

It helps that Hong Kong has a long and impressive tradition of giving. Philanthropy's many and varied contributions remain essential and, indeed, continue to expand. More and more families are establishing philanthropic foundations; some are now collaborating with our academic institutions and other public organisations. Social enterprises are also multiplying, addressing community needs through civic participation in areas ranging from healthcare to food support and social housing. And my Government continues to explore innovative approaches to creating shared value and realising inclusive and sustainable growth for all.

Working together, I am confident we can convert challenges into opportunities, dreams into reality.

My thanks to The Hong Kong Jockey Club Charities Trust for organising the Philanthropy for Better Cities Forum. I wish you all a rewarding conference and an enjoyable stay in Hong Kong.

歡迎大家出席第二屆「慈善共創 · 都市聚焦」國際慈善論壇。這個國際盛會雲集香港、中國內地及世界各地的慈善家、社會企業家、決策者、業內權威人士及學者，一眾嘉賓聚首一堂，共同探討我們的都市、政府及社會每天面對的重大社會問題，並商討創新對策。論壇亦提供平台，促進跨機構、跨界別及跨地域之間的合作。

香港本身是一個國際都會，加上多方面的有利因素，由香港主辦這個論壇最適合不過。香港政府積極推動跨界別及公私營合作，務求凝聚社會力量，合力解決香港面對的複雜社會及經濟問題。我們銳意與民間及商界團體攜手合作，一同建設關愛共融的社會。

香港另一個有利條件是我們素有「樂善好施」的優良傳統。時至今日，慈善事業在多個不同領域的貢獻依然舉足輕重，且規模日益狀大。現時愈來愈多家族成立慈善基金，當中一些家族慈善基金與學術及公營機構合作，推展慈善項目。社會企業的數目亦正大幅增加，透過參與醫療、食物援助及社會房屋等不同範疇的工作，回應社會需要。現屆政府繼續研究創新方案，創造「共享價值」，實現可持續及包容性增長，以期為整個社會帶來裨益。

我深信，透過衷誠合作，共同努力，我們定能化挑戰為機遇，化夢想為現實。

衷心感謝香港賽馬會慈善信託基金悉心籌辦「慈善共創 · 都市聚焦」國際慈善論壇。謹祝論壇圓滿成功，各位來賓收穫豐富，在港旅途愉快。

The Hon Mrs Carrie Lam Cheng Yuet-ngor GBM GBS
Chief Executive, The Hong Kong Special Administrative Region

香港特別行政區行政長官
林鄭月娥女士 大紫荊勳賢 GBS

MESSAGE FROM THE CHIEF EXECUTIVE OFFICER OF THE HONG KONG JOCKEY CLUB
香港賽馬會行政總裁獻辭

A warm welcome to the Philanthropy for Better Cities Forum.

For this second edition, we look forward to continuing the dialogue we started two years ago; sharing learning and promoting collaboration with the aim of tackling the social issues facing metropolitan communities in Asia and across the world.

Two keynote addresses, five plenary sessions and eleven track sessions will provide plenty of opportunities to explore the issues and the solutions adopted by philanthropists, policy-makers and service providers.

There will be particular insights into how financial markets can deliver social benefits; on how philanthropists and city governments can join hands to build sustainable cities; on the latest trends in China's philanthropy; and into the key question of how to balance risk and return when taking on projects.

Framing our discussion, we are pleased to welcome two distinguished keynote speakers. Nobel laureate Professor James J. Heckman, an expert on the economics of early childhood development, who will highlight the vital importance of early childhood education. And as a counterpoint to the concept of Creating Shared Value presented by Professor Michael Porter at our inaugural forum, Professor Michael J. Sandel will offer an alternative perspective, discussing the moral limits of markets and market mechanisms. We are also delighted to welcome our second Nobel laureate, Professor Muhammad Yunus, who will round out our first day's discussions in dialogue with Professor Heckman.

With the Club's Charities Trust being one of the world's top ten charity donors, and the largest in Hong Kong, we look forward to sharing our own experience. In particular our current focus on four strategic areas: youth; the elderly; sports; and arts, culture and heritage.

I particularly look forward to joining two of the world's greatest athletes - Michael Phelps and Yao Ming - for our Sports and Cities plenary, where we will be discussing the multiple benefits that participating in sports can bring, not just in terms of health and wellbeing but in forging bonds within and between communities.

My sincere thanks to the Government of the Hong Kong SAR for its support, and to all of the Club's partners, both local and international. And my very best wishes to our speakers and delegates. I sincerely hope you will find the next two days both stimulating and useful in your endeavours to create a better city and a better community.

歡迎大家出席 2018「慈善共創 · 都市聚焦」國際慈善論壇。

在今年第二屆的慈善論壇，馬會期望延續兩年前首屆論壇的對話，就應對亞洲區內以至全球城市社會議題，進行深入探討，讓各與會者互相交流，促進跨界別協作。

是次論壇將會透過兩場主題演講、五場座談演講及十一場專題討論，讓與會者從多角度討論城市社會議題，以及慈善家、政策制定者及服務提供者現採納的相關方案。

論壇的關鍵議題，包括金融市場如何能帶來社會效益、慈善家與政府可如何合力建設可持續發展城市、中國慈善事業發展最新趨勢，以及在開展慈善項目時，如何在風險及回報之間取得平衡。

我們的討論將以諾貝爾獎得主 James J. Heckman 教授，以及 Michael J. Sandel 教授的論點作為框架，兩位將會擔任論壇的主題演講嘉賓。Heckman 教授是兒童早期發展的經濟效益方面的專家，他將會闡述推行兒童早期教育的重要性；而 Sandel 教授則會探討在市場體制下進行慈善工作的道德規限，其主張有別於首屆主題演講嘉賓 Michael Porter 教授闡述的創造共享價值概念。我們亦很高興邀得另一位諾貝爾獎得主 Muhammad Yunus 教授，與 Heckman 教授對話，作為首天的閉幕演講。

馬會慈善信託基金是全球十大慈善捐助機構之一，也是全港最大的慈善捐助機構，我們期待在論壇上分享經驗，特別是就我們現正推動的四大策略範疇，包括青年、長者、體育，以及藝術、文化及保育。

令我特別期待的，是能夠在題為「體育與城市」的座談演講中，親身與兩位全球知名的傑出運動員 Michael Phelps 及姚明，暢談參與運動所帶來的多項益處，這些益處不但在於提升個人身心健康，更有助加強不同社區之間的凝聚力。

我衷心感謝香港特區政府的支持，亦謹此向馬會所有本地及國際合作夥伴致謝。祝願所有講者及與會者在未來兩天的論壇中，都能夠有所得著及啟發，有助大家繼續為建設更美好城市及社區作出努力。

Mr Winfried Engelbrecht-Bresges GBS JP
Chief Executive Officer, The Hong Kong Jockey Club

香港賽馬會行政總裁
應家柏 先生 GBS JP

MESSAGE FROM KEYNOTE SPEAKER
主題演講嘉賓獻辭

I am very pleased to welcome you all to the Philanthropy for Better Cities Forum, organised by The Hong Kong Jockey Club Charities Trust. This Forum brings together philanthropists, social entrepreneurs, thought leaders, policy-makers, academics and non-governmental organisation representatives for unbiased conversations that will stimulate fresh and innovative thinking in response to pressing challenges, and encourage cross-sectoral collaboration.

At this Forum, we will address a very important question: how can we use the private sector and government together to promote investment in early childhood development? Some doubt the value of such an endeavour, but the case for investment is strong. Suppose that we could reduce education, health, correctional services and welfare expenditure by 10%. At this Forum, we will talk about how that could happen. Part of the solution is to change our perspective on spending. It is not simply the costs to government that matter: it is the costs compared with the benefits.

Making wise investments in early childhood development programmes for disadvantaged children from birth to age five produces benefits far greater than the programme costs because they amplify the effects of skill development across the life cycle. Life cycle skill formation is dynamic in nature. Skill begets skill; motivation begets motivation. Because of this dynamic relationship, early investments produce better education, health, social and economic outcomes and reduce the need for expensive social spending on correctional services, and other costly remediation. This is a strategy of prevention, not remediation.

Inequality in skills leads to economic inequality. By addressing the skills problem, we can create social equity without any trade-off in economic efficiency. Efforts to reduce inequality, increase productivity and lower deficits have been mired in politics and polarisation instead of practicality, but a smart investment strategy can help disadvantaged families build better skills in their children through effective early childhood programmes.

The most successful programmes focus on children from birth until age five; allow collaboration between the government and the private sector; adapt programmes to cultural, religious and ethical values; work with families who are willing to participate; and offer options, information and training. Governments can play a role by providing resources, guidance and standards, while also sharing academic research in an accessible way.

The best early childhood development programmes help families by fostering parents' skills, supporting the growth and aspirations of children, and creating engaged, inclusive communities. Ultimately, they will also generate a more skilled workforce, and a healthier society. It is my hope that this Forum will jump-start creative thinking and innovative solutions to the pressing problem of inequality, by considering investment in the youngest members of our society, to the benefit of all of its members.

我很榮幸能夠與大家一起參與由香港賽馬會慈善信託基金主辦的「慈善共創 · 都市聚焦」國際慈善論壇。這個論壇匯聚各界人士，讓慈善家、社會企業家、思想領袖、政策制定者、學術界及非政府組織代表聚首一堂，透過不偏不倚的對話，激發創新思維應對迫切的社會議題，並鼓勵跨界別合作。

我們將會在論壇上討論如何促進公私營機構合作，共同投放資源於兒童早期發展。雖然有些人會對大力投放兒童早期發展的效益有疑問，但有理據證明，有關的投資可減少一成用於教育、醫療 衞生、懲教及福利上的開支。我們將會探討這個議題，當中包括要靠我們改變對「開支」的看法。我們不僅要考慮政府的開支，更重要的是衡量成本與效益。

為初生至五歲的弱勢兒童提供適切的早期發展支援服務，所帶來的好處遠高於投放於服務的成本，因為可以鞏固兒童成長發展基礎，以至整個人生各階段的技能發展。人生各階段的技能發展多變，一項技能衍生另一項技能，自我完善的動力亦隨之遞增。正因為這種連鎖效應，早期培育可帶來更豐碩的教育、醫療衞生、社會及經濟成果，並可減少由懲教服務及其他成本高昂的糾正措施所產生的長期龐大社會開支。推行兒童早期發展計劃是著重預防多於事後糾正的策略。

技能不均會導致經濟不均的現象。透過解決技能問題，我們便可在不損害經濟效益的前提下達致社會平等。解決社會不公、促進生產力及減少赤字等措施往往受到政治及互不相讓等因素所牽制，但若兒童早期發展策略得宜，弱勢家庭便可透過有效的支援，協助孩子掌握更好的技能。

要取得成功，有關支援應該集中關注初生至五歲的兒童，促進政府與私營機構合作，亦要符合文化、宗教及道德價值觀，更要協助樂意參與的家庭，給予他們不同的選擇、資訊及培訓。政府不單應讓大眾得知相關學術研究，亦可透過提供資源、指導及制定標準，發揮領導作用。

最佳的早期兒童發展支援應從家庭入手，教授父母的如何在孩子的成長過程中予以啟迪及協助，從而建立一個具凝聚力及包容性的社區，締造一個擁有高水平勞動力及更健康的社會。我熱切期望透過今次論壇，鼓勵大家考慮投放更多資源在年輕一代身上，推動大家利用創新思維解決社會不公的現象，從而為整個社會帶來裨益。

Professor James J. Heckman
Henry Schultz Distinguished Service Professor in Economics and the College,
Director of Center for the Economics of Human Development,
The University of Chicago

芝加哥大學亨利舒爾茲傑出經濟學教授
兼人類發展經濟學中心主任

MESSAGE FROM KEYNOTE SPEAKER
主題演講嘉賓獻辭

I very much look forward to visiting Hong Kong and joining you at the Philanthropy for Better Cities Forum. My thanks to The Hong Kong Jockey Club Charities Trust for hosting the Forum, which promises to be a stimulating discussion with you about the ethical dilemmas related to philanthropy and market-based social impact work.

Urbanisation has brought many benefits in recent decades but also many challenges: unemployment, urban infrastructure, education, healthcare and social inclusion, to name just a few. Underlying public debate on these issues is a deeper question: What should be the role of money and markets in a good society? Are there some things that money cannot—or should not—buy?

As market values and market thinking reach into family life, personal relations, health, education, philanthropy, and civic life, is there a risk that they may crowd out non-market values worth caring about? What moral and civic values do we want to convey to our children, and to their generation?

Philanthropists and others who would promote the common good need to reflect on where markets can serve the public good, and where they don't belong. Can we use market mechanisms as valuable tools to measure the impact of philanthropic activity, while preserving the moral mission and purpose of philanthropy?

These are some of the ethical dilemmas that I look forward to discussing with participants at the Forum, in what I hope will be a lively, interactive session that prompts reflection on contemporary challenges and enduring values.

我熱切期待於香港與大家一同參與「慈善共創．都市聚焦」國際慈善論壇。感謝香港賽馬會慈善信託基金主辦這個甚具啟發性的論壇，讓大家可以一同探討有關慈善事業的道德議題，以及在市場機制運作下的公益工作。

毫無疑問，城市化為我們帶來莫大益處，但同時也帶來不少挑戰，當中包括失業、基礎建設、教育、醫療衛生及社會共融等。在討論這些社會議題背後，隱藏了一個更藉得大家思考的問題。究竟要建設更美好城市，金錢及市場的角色是甚麼？有甚麼是不能或不應該以金錢作兌換？

市場價值及市場主導的思想正逐漸滲入家庭生活、人際關係、醫療衛生、教育、慈善公益及公民生活等範疇。會否令人忽略值得關注卻又不能用市場價值來衡量的事物？我們又應該向下一代灌輸怎麼樣的道德及公民價值？

慈善家及其他希望促進社會公益事務的人士，需反思市場機制的限制及界線。而當我們從事公益活動時，可怎樣在符合道德標準及達成公益目標的情況下，藉著市場機制去達致社會效益。

我期待在論壇上與大家討論上述的道德挑戰，希望屆時可以進行一場互動的討論，並反思現代所面對的挑戰及歷久彌新的價值觀。

Professor Michael J. Sandel
Anne T. and Robert M. Bass Professor of Government,
Harvard University

哈佛大學政府管理學 Anne T. 及 Robert M. Bass 講座教授

MESSAGE FROM CLOSING SPEAKER
閉幕演講嘉賓獻辭

I would like to thank The Hong Kong Jockey Club Charities Trust warmly for having brought not only us social entrepreneurs but also philanthropists, policy-makers, academics, thought leaders and representatives from non-governmental organisations together to discuss some of the pressing metropolitan social issues.

In the past, financial institutions always asked themselves, "Are the poor worthy of credit?" and their answers were always negative. As a result, the poor were never given opportunities and were always excluded from the financial systems. I believed there was something wrong about this, and that was when and how the concept of microcredits was conceived, starting with US$27 for 42 women in the village, so they were able to buy bamboo to make furniture. That US$27 created self-employment for those 42 women, and more importantly, gave them the ability to become self-reliant.

Today, the concept of microcredit has been adapted and implemented by institutions in over 100 countries, helping more than 100 million people escape poverty. Although this is a significant milestone, 100 million is just a small number, compared with the number of people who are still living in poverty. What's next? What can we together make a greater impact?

I really look forward to meeting you at the Philanthropy for Better Cities Forum in Hong Kong to exchange views and hopefully encourage innovative concepts for addressing poverty, as well as for identifying untapped social values.

I believe that poverty does not belong in civilised human society. I believe the time will eventually come when the only way our children or grandchildren can understand what poverty used to be like will be by visiting poverty museums.

衷心感謝香港賽馬會慈善信託基金不僅讓我們一眾社會企業家，還有慈善家、政策制定者、學者、思想領袖、非政府機構代表等聚首一堂，共同探討迫在眉睫的都市社會議題。

過去，金融機構常問道：「窮人應否享有信貸服務？」而通常他們的答案都是負面的。結果，窮人被剝削機會，更被排擠於金融體系之外。我認為這個想法有商榷的地方，亦讓我因此而想出並推行了微型貸款的概念及構思，剛開始是向 42 名鄉村婦女提供 27 美元的貸款，讓她們有能力購置竹料來製作家具，這不僅為她們創造自僱機會，更重要是令她們擁有自力更生的能力。

今天，來自超過 100 個國家的不同機構正透過實行微型貸款，幫助超過一億人脫貧。無疑這是重要的里程碑，但與仍生活在貧窮線下的廣大人口相比，一億人顯然是微不足道。下一步是甚麼？我們該如何同心協力促進社會效益？

我十分期待出席香港舉行的「慈善共創 · 都市聚焦」國際慈善論壇，跟大家會面及交流意見，亦希望在會上激發解決貧窮問題的創新意念，開拓尚未開發的社會價值。

我深信貧窮問題不應存在於文明社會。希望終有一日，我們的下一代只可透過博物館，才可了解貧窮問題曾經是怎樣一回事。

Professor Muhammad Yunus
Founder, Grameen Bank
格萊珉銀行創辦人

MESSAGE FROM CLOSING SPEAKER
閉幕演講嘉賓獻辭

I am excited to join more than 1,000 local and overseas delegates as well as over 60 heavyweight speakers at this unique Philanthropy for Better Cities Forum. I wish to contribute to The Hong Kong Jockey Club Charities Trust's initiative to foster in-depth, unbiased conversations, stimulate fresh and innovative thinking in response to pressing challenges, and encourage cross-sectoral collaboration by participating in this Forum.

There is a large variety of challenges facing different cities; however, there is one common issue that faces almost all cities, and I am sure it will cost us a lot if we do not improve or tackle it. It is the sedentary lifestyle, one of the characteristics of the city life that people are living nowadays. The fact is that globally, one third of adults do not meet the recommended levels of physical activity suggested by the World Health Organization.

Playing sports not only enables us to live a healthy life, but also has immense potential as a vehicle to improve social and economic well-being in cities. Increased sports participation can also help strengthen awareness about health and education, enable social cohesiveness, and empower marginalised groups.

I started my own foundation ten years ago, hoping to give underprivileged children and youth from remote areas in the Mainland a chance to learn and participate in sports, basketball in this case. I believe that playing sports will definitely help improve their health, not only physically but emotionally. They will also build self-esteem and self-confidence which are essential to their personal development. Team spirit is another important attribute that the young generation can develop through sports and will definitely become a major building block throughout their growth.

I wish more people shared the same belief. I am looking forward to hearing many enlightening views at the Forum on how sports can help our next generation – and in the long run, our cities.

我很高興能跟逾千名本地及海外與會者及 60 多名重量級講者，一同參與這個別具意義的「慈善共創 · 都市聚焦」國際慈善論壇。我希望透過參與是次由香港賽馬會慈善信託基金舉辦的論壇，和大家一齊就迫切的社會議題作深入且持平的對話，啟發創新思維，鼓勵跨界別合作的機會。

全球各大城市都面對著種種挑戰，但不約而同都面對著一個同樣的難題，就是今天的城市人久坐不動的生活方式。如果我們繼續坐視不理，將會面臨沉重的代價。事實上，全球有三分之一的成年人，都未能達到世界衛生組織建議的活動水平。

運動除可帶來健康的生活外，它還擁有一股巨大的力量，可以推動城市的社會及經濟健康，透過鼓勵更多人參與運動，可以幫助提高市民對健康及教育的意識之外，更能夠加強社會的凝聚力，同時協助邊緣社群融入社會。

早在十年前，我創辦了姚基金，就是希望透過籃球這項運動，幫助住在內地偏遠地區的貧困兒童和青少年學習及參與運動。我相信透過運動可以改善他們的身心健康，更令他們重拾自尊及建立自信，為個人的發展打好基礎。同時，年輕一代亦可透過運動，培養團隊合作精神，絕對有助他們日後茁壯成長。

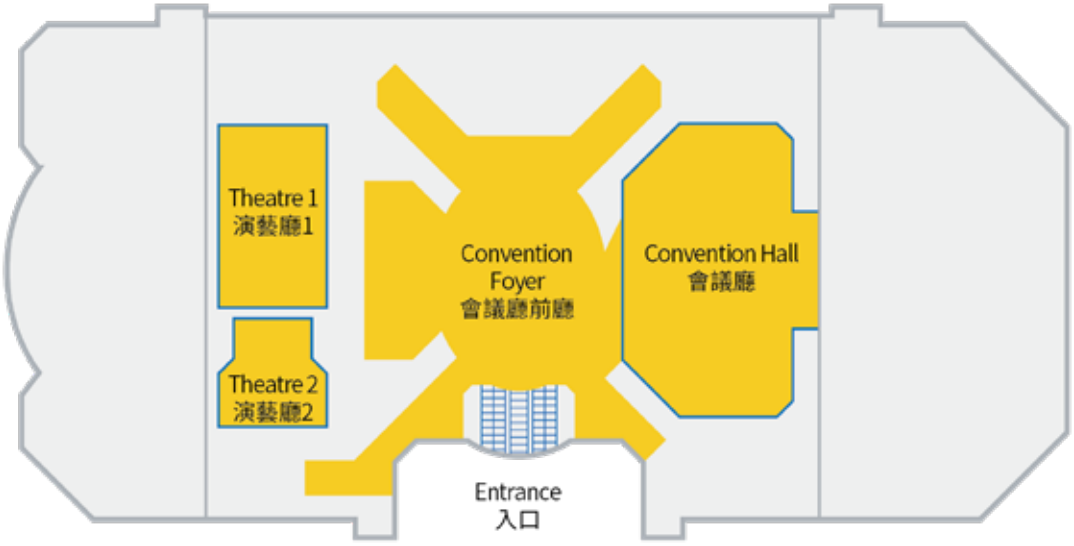
我希望能喚起更多人認同這個信念，並期待在這次論壇獲得豐富啟發，進一步推動運動發展，以幫助我們的下一代，以至城市的長遠發展。

Mr Yao Ming
Founder, The Yao Foundation

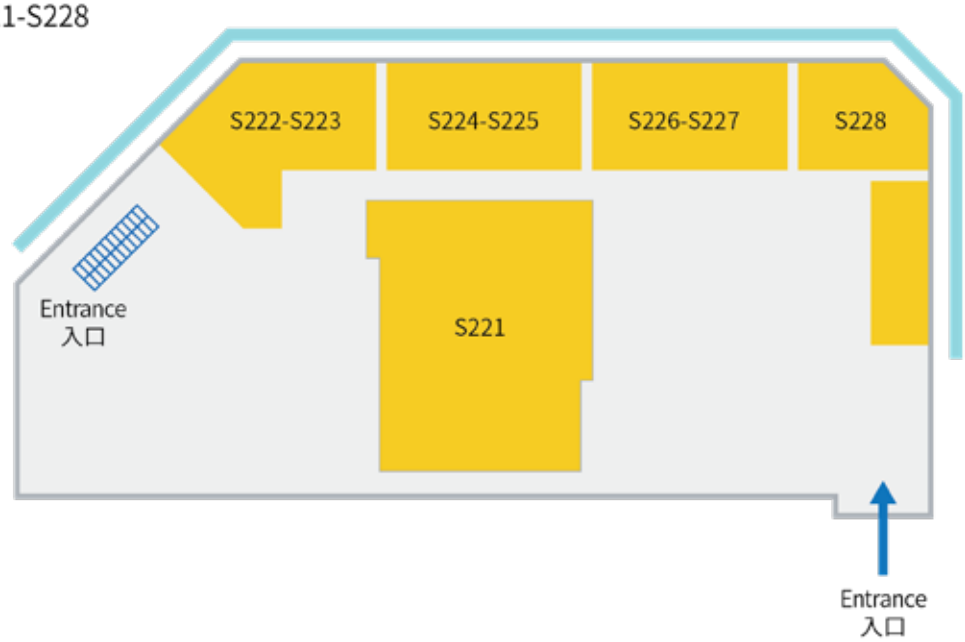
姚基金發起人
姚明 先生

FLOOR PLAN
場地平面圖

Level 1
一樓



Level 2 Meeting Rooms
二樓會議室
S221-S228



DAY 1 PROGRAMME OVERVIEW
第一天 活動日程

20.9.2018 (Thursday 星期四)

09:00	**Opening Ceremony for Philanthropy for Better Cities Forum** **「慈善共創．都市聚焦」國際慈善論壇開幕儀式** Venue 地點 : Convention Hall 會議廳		
09:30	**Keynote Address by Professor James J. HECKMAN** **James J. HECKMAN 教授主題演講:** The Economic Case for Investing in Early Childhood Development 投入兒童早期發展的經濟案例 Venue 地點 : Convention Hall 會議廳 Details 詳細資料 : P.18	James J. HECKMAN Matthew CHEUNG Kin-chung 張建宗 Leong CHEUNG 張亮	Henry Schultz Distinguished Service Professor in Economics and the College, Director of Center for the Economics of Human Development , The University of Chicago 芝加哥大學 亨利舒爾茲傑出經濟學教授 兼人類發展經濟學中心主任 Chief Secretary for Administration, The HKSAR Government 香港特別行政區政府 政務司司長 Executive Director, Charities and Community, The Hong Kong Jockey Club 香港賽馬會 慈善及社區事務執行總監
10:45	Break 小休		
11:00	**Forum Introduction 論壇導言:** Views from Hong Kong 港方觀點 Venue 地點 : Convention Hall 會議廳 Details 詳細資料 : P.20	Leong CHEUNG 張亮 Yana KAKAR	Executive Director, Charities and Community, The Hong Kong Jockey Club 香港賽馬會 慈善及社區事務執行總監 Global Managing Partner, Dalberg Global Development Advisors Dalberg Global Development Advisors 環球管理合夥人
11:30	**First Plenary 座談演講 (一):** Use of Finance for Social Good 善用金融力量 促進社會效益 Venue 地點 : Convention Hall 會議廳 Details 詳細資料 : P.22	Norman CHAN 陳德霖 Tracy PUN PALANDJIAN Yana KAKAR	Chief Executive, Hong Kong Monetary Authority 香港金融管理局 總裁 CEO and Co-Founder, Social Finance Social Finance 行政總裁兼共同創辦人 Global Managing Partner, Dalberg Global Development Advisors Dalberg Global Development Advisors 環球管理合夥人
12:30	Lunch Break 午膳時間		
14:00	**Second Plenary 座談演講 (二):** Cities and Foundations 城市與慈善基金 Venue 地點 : Convention Hall 會議廳 Details 詳細資料 : P.25	Clotilde Perez-Bode DEDECKER Paul GROGAN Robert ROSEN Nancy Yang 張蘭欣	President and CEO, Community Foundation for Greater Buffalo 美國水牛城社區基金 主席兼行政總裁 President and CEO, The Boston Foundation 波士頓基金會 主席兼行政總裁 Director, Bill & Melinda Gates Foundation 比爾及梅琳達．蓋茨基金會 總監 Founder, Asian Charity Services Asian Charity Services 創辦人
15:00	**Track Session I 專題討論 (一):** A. Age-friendly Cities 長者友善城市 Venue 地點 : Meeting Room S226-227 會議室 Details 詳細資料 : P.29	Jane BARRATT Alexandre KALACHE LAW Chi-kwong 羅致光 Terry LUM 林一星	Secretary General, International Federation on Ageing 國際安老聯會 秘書長 Co-President, International Longevity Centres Global Alliance 國際長壽中心全球聯盟 聯席總裁 Secretary for Labour and Welfare, The HKSAR Government 香港特別行政區政府 勞工及福利局局長 Head of Department of Social Work and Social Administration, The University of Hong Kong 香港大學 社會工作及社會行政學系主任

Facilitator 主持人

DAY 1 PROGRAMME OVERVIEW
第一天 活動日程

20.9.2018 (Thursday 星期四)

15:00	Track Session I 專題討論(一): B. The Continuum of Capital Approach to Giving 以連串的資金來源作慈善工作 Venue 地點 : Theatre 1 演講廳 1 Details 詳細資料 : P.32	Safeena HUSAIN Francis NGAI 魏華星 Tracy PUN PALANDJIAN Naina BATRA 蘇萘娜	Founder and Executive Director, Educate Girls Educate Girls 創辦人兼執行董事 Founder and CEO, Social Ventures Hong Kong 香港社會創投基金 創辦人兼行政總裁 CEO and Co-Founder, Social Finance Social Finance 行政總裁兼共同創辦人 Chairperson and CEO, Asian Venture Philanthropy Network 亞洲公益創投網絡 主席兼行政總裁
	C. Arts, Culture & Heritage for Social Causes 利用藝術文化遺產 促進社會效益 Venue 地點 : Theatre 2 演講廳 2 Details 詳細資料 : P.35	Bernard CHAN 陳智思 Tisa HO 何嘉坤 Lynn YAU 邱歡智 Gaurav GUPTA	President, Asia Financial Holdings 亞洲金融集團 總裁 Executive Director, Hong Kong Arts Festival 香港藝術節 行政總監 CEO, The Absolutely Fabulous Theatre Connection 誇啦啦藝術集匯（誇啦啦） 行政總裁 Regional Director, Dalberg Advisors Dalberg Advisors 區域總監
16:00	Break 小休		
16:15	Track Session II 專題討論(二): D. Mental Wellness 精神健康 Venue 地點 : Theatre 2 演講廳 2 Details 詳細資料 : P.38	York CHOW 周一嶽 Joseph GONZALEZ-HEYDRICH Moitreyee SINHA CHIU Chi Yue 趙志裕	Chief Medical Officer and Corporate Advisor AIA, Hong Kong and Macau Ltd 友邦保險 香港及澳門首席醫務官及企業顧問 Director of the Developmental Neuropsychiatry Clinic, Boston Children's Hospital 波士頓兒童醫院 發展性神經精神病診所主任 CEO and Co-Founder, citiesRISE citiesRISE 行政總裁兼共同創辦人 Dean of Social Science, The Chinese University of Hong Kong 香港中文大學 社會科學院院長
	E. Philanthropic Impacts through Business 商業運作的慈善效益 Venue 地點 : Theatre 1 演講廳 1 Details 詳細資料 : P.42	Christine BADER Roopa PURUSHOTHAMAN Marjorie YANG 楊敏德 Stephen WONG 黃元山	Former Director of Social Responsibility, Amazon 亞馬遜 前社會責任部總監 Chief Economist and Head, Policy Advocacy, Tata Group 塔塔集團 首席經濟學家兼政策倡導部主管 Chairman, Esquel Group 溢達集團 董事長 Deputy Executive Director and Head of Public Policy Institute, Our Hong Kong Foundation 團結香港基金 副總幹事兼政策研究院主管
	F. Collaboration 社會協作力 Venue 地點 : Meeting Room S226-227 會議室 Details 詳細資料 : P.46	Ananthapadmanabhan GURUSWAMY Yana KAKAR Bradford SMITH Bryan WONG 王兼揚	CEO, Azim Premji Philanthropic Initiatives Azim Premji Philanthropic Initiatives 行政總裁 Global Managing Partner, Dalberg Global Development Advisors Dalberg Global Development Advisors 環球管理合夥人 President, Foundation Center 基金會中心 總裁 Executive Manager, Charities (Strategy and Business Management), The Hong Kong Jockey Club 香港賽馬會 慈善事務高級經理(策略及業務管理)
17:15	Break 小休		

DAY 1 PROGRAMME OVERVIEW
第一天 活動日程

20.9.2018 (Thursday 星期四)

17:30	**Closing Dialogue with Nobel Laureates** **與諾貝爾獎得主的總結對談:** Venue 地點 : Convention Hall 會議廳 Details 詳細資料 : P.49	James J. HECKMAN Muhammad YUNUS Leong CHEUNG 張亮	Henry Schultz Distinguished Service Professor in Economics and the College, Director of Center for the Economics of Human Development , The University of Chicago 芝加哥大學 亨利舒爾茲傑出經濟學教授兼人類發展學經濟中心主任 Founder, Grameen Bank 格萊珉銀行 創辦人 Executive Director, Charities and Community, The Hong Kong Jockey Club 香港賽馬會 慈善及社區事務執行總監
18:15 - 18:45	**Networking Cocktail Session 酒會** Venue 地點 : Convention Foyer 會議廳前廳		

DAY 2 PROGRAMME OVERVIEW
第二天 活動日程

21.9.2018 (Friday 星期五)

09:00	**Keynote Address by Professor Michael J. SANDEL** **Michael J. SANDEL教授主題演講:** The Ethics of Market-based Social Impact Work 以市場力量促進社會效益的道德界限 Venue 地點 : Convention Hall 會議廳 Details 詳細資料 : P.52	Michael J. SANDEL	Anne T. and Robert M. Bass Professor of Government, Harvard University 哈佛大學 政府管理學 Anne T.及Robert M. Bass講座教授
10:15	**Third Plenary 座談演講 (三):** China's Philanthropy 中國慈善發展 Venue 地點 : Convention Hall 會議廳 Details 詳細資料 : P.54	JIN Jingping 金錦萍 LEI Yongsheng 雷永勝 WANG Ming 王名 XU Yongguang 徐永光 Raymond TAM 譚志源	Professor of Law School, Peking University 北京大學 法學院副教授 President, Lao Niu Foundation 老牛基金會 理事長 Dean of Institute for Philanthropy, Tsinghua University 清華大學公益慈善研究院 院長 Chairman, Narada Foundation 南都公益基金會 理事長 Executive Director, Corporate Affairs, The Hong Kong Jockey Club 香港賽馬會 公司事務執行總監
11:15	Break 小休		
11:30	**Fourth Plenary 座談演講 (四):** Risk Taking in Philanthropy 慈善事業可承受的風險程度 Venue 地點 : Convention Hall 會議廳 Details 詳細資料 : P.57	Michael BERKOWITZ Elizabeth KNUP 高倩倩 Rip RAPSON Stephen CHEUNG 張仁良	President, 100 Resilient Cities 100 Resilient Cities 會長 Country Director, Ford Foundation 福特基金會 北京辦事處首席代表 President and CEO, The Kresge Foundation 克雷奇基金會 主席兼行政總裁 President and Chair Professor of Public Policy, The Education University of Hong Kong 香港教育大學 校長及公共政策講座教授
12:30	Lunch Break 午膳時間		
14:00	**Track Session III 專題討論 (三):** G. Attaining Sustainable Development Goals in Cities 於城市達致「可持續發展目標」 Venue 地點 : Theatre 2 演講廳 2 Details 詳細資料 : P.59	Paul GROGAN NG Mee Kam 伍美琴 Zofia K. RYBKOWSKI Chandrika BAHADUR	President and CEO, The Boston Foundation 波士頓基金會 主席兼行政總裁 Director of Urban Studies Programme, The Chinese University of Hong Kong 香港中文大學 城市研究項目總監 Associate Professor, Texas A&M University 德州農工大學 副教授 President, SDSN Association SDSN Association 會長

DAY 2 PROGRAMME OVERVIEW
第二天 活動日程

21.9.2018 (Friday 星期五)

14:00	**Track Session III 專題討論(三):** H. Technology's Impact on Philanthropy 科技對慈善事業的影響 Venue 地點 : Theatre 1 演講廳 1 Details 詳細資料 : P.62	Stephen CIESINSKI Ami DROR Nicholas W. YANG 楊偉雄 Erica KOCHI	President, SRI International SRI International 主席 Founder and CEO, LeapLearner 立樂教育 創辦人兼行政總裁 Secretary for Innovation and Technology, The HKSAR Government 香港特別行政區政府 創新及科技局局長 Co-Founder, UNICEF's Innovation Lab UNICEF's Innocation Lab 共同創辦人
	I. Youth as New Forces for Social Good 青年新動力 Venue 地點 : Meeting Room S226-227 會議室 Details 詳細資料 : P.66	Bonnie CHIU 趙舜茹 Sophie HEALY-THOW Jigyasa LABROO Ming Wai LAU 劉鳴煒	Founder and CEO, Lensational Lensational 創辦人兼行政總裁 Co-Owner and Co-Founder, Agrikua Agrikua 共同擁有人兼聯合創辦人 Co-Founder and CEO, Slam Out Loud Slam Out Loud 創辦人兼行政總裁 Vice-Chairman, Youth Development Commission 青年發展委員會 副主席
15:00	**Track Session IV 專題討論(四):** J. The Environment 環境保護 Venue 地點 : Theatre 2 演講廳 2 Details 詳細資料 : P.69	Paula DIPERNA Wael HMAIDAN ZHANG Jianyu 張建宇 Christine LOH 陸恭蕙	Special Advisor, CDP North America CDP North America 特別顧問 Executive Director, Climate Action Network (CAN) International Climate Action Network (CAN) International 執行董事 Vice President, Environmental Defense Fund, China 美國環保協會北京代表處 首席代表 Chief Development Strategist, The Institute of the Environment, Hong Kong University of Science and Technology 香港科技大學 環境研究所環境及可持續發展學部首席發展顧問
	K. Community Philanthropy 社區慈善模式 Venue 地點 : Theatre 1 演講廳 1 Details 詳細資料 : P.72	Annie CHEN 陳恩怡 Clotilde Perez-Bode DEDECKER Catherine LOH Philo ALTO 李家仁	Principal and Chair, RS Group RS Group 創辦人兼主席 President and CEO, Community Foundation for Greater Buffalo 美國水牛城社區基金 主席兼行政總裁 Chief Executive Officer , Community Foundation of Singapore Community Foundation of Singapore 行政總裁 Founder and CEO, Asia Value Advisors Asia Value Advisors 創辦人兼行政總裁
16:00	Break 小休		
16:15	**Closing Plenary 閉幕演講:** Sports and Cities 運動與城市 Venue 地點 : Convention Hall 會議廳 Details 詳細資料 : P.76	Winfried ENGELBRECHT-BRESGES 應家柏 Philip MOK 莫君逸 Michael PHELPS Matthew SPACIE YAO Ming 姚明 Carol YU 于盈	Chief Executive Officer, The Hong Kong Jockey Club 香港賽馬會 行政總裁 President, Hong Kong Tennis Association 香港網球總會 會長 President, Michael Phelps Foundation Michael Phelps Foundation 總裁 Founder, Magic Bus Magic Bus 創辦人 Founder, The Yao Foundation 姚基金 發起人 Producer and Host, Phoenix TV 鳳凰衛視 製片人及主持人
17:35 - 17:45	**Forum Closing Remarks 論壇閉幕致辭:** Venue 地點 : Convention Hall 會議廳	Anthony W K CHOW 周永健	Chairman, The Hong Kong Jockey Club 香港賽馬會 主席

DAY 3 PROGRAMME OVERVIEW
第三天活動日程

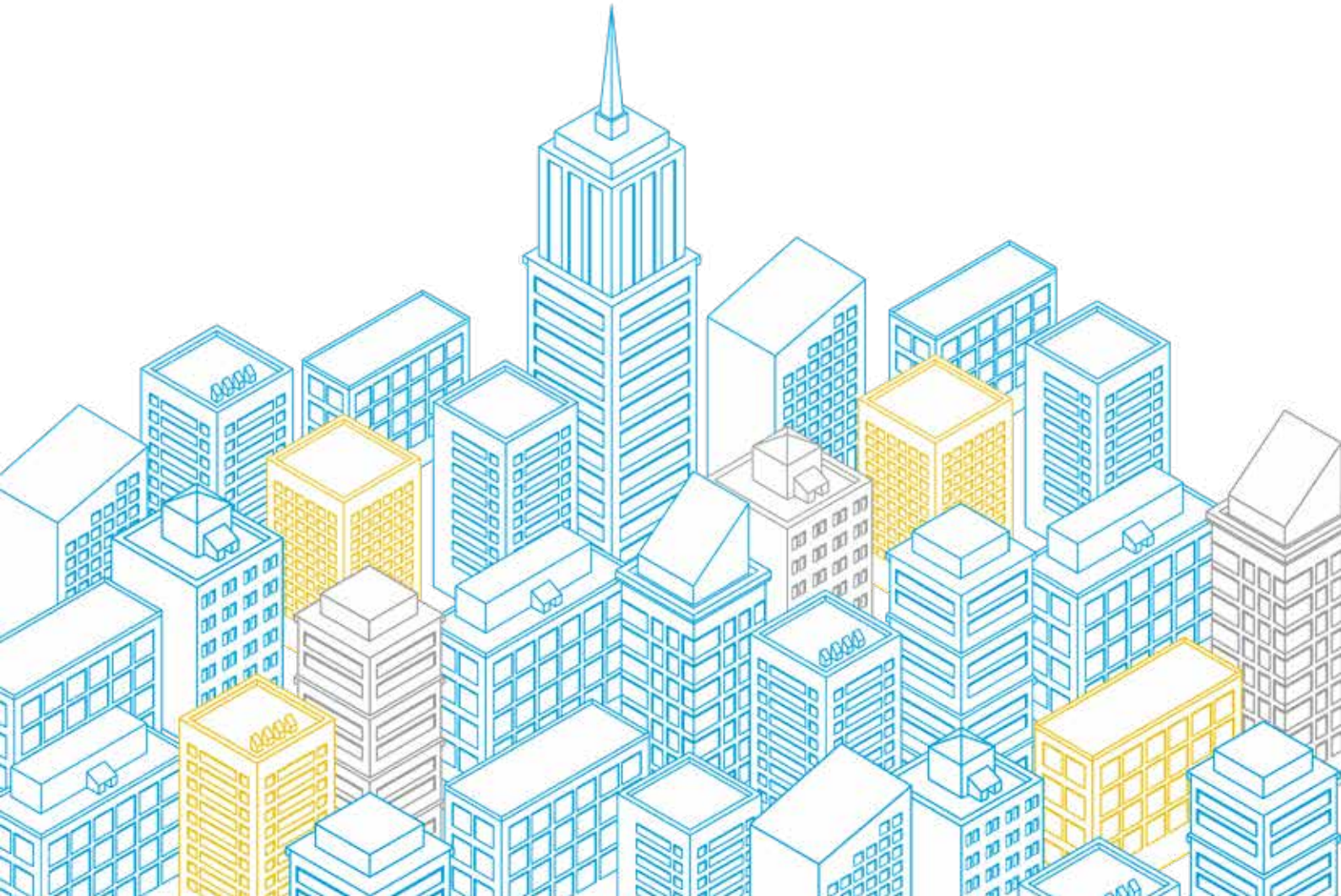
22.9.2018 (Saturday 星期六)

09:30 - 11:30	Master Class 專題工作坊* Option I 選項(一) Master Class 1 - Behavioural Insights 專題工作坊(一) - 行為洞察 Venue 地點 : Meeting Room S226-227 會議室 Details 詳細資料 : P.82 Option II 選項(二) Master Class 2 - Theory of Change 專題工作坊(二) - 變革理論 Venue 地點 : Meeting Room S224-225 會議室 Details 詳細資料 : P.82 Option III 選項(三) Master Class 3 - Communicating the Impact of Your Work 專題工作坊(三) - 傳達工作的影響力 Venue 地點 : Meeting Room S222-223 會議室 Details 詳細資料 : P.82

*By Registration 需預先登記

Day 1 Programme
第一天 活動詳情

20.9.2018 (Thursday 星期四)



KEYNOTE ADDRESS BY JAMES J. HECKMAN
James J. Heckman 教授主題演講

The Economic Case for Investing in Early Childhood Development
投入兒童早期發展的經濟案例

Speakers 主講嘉賓： James J. HECKMAN
Matthew CHEUNG Kin-chung
張建宗

Facilitator 主持人： Leong CHEUNG 張亮
Time 時間 ：9:30 - 10:45
Venue 地點 ：Convention Hall 會議廳

In this Keynote Address, Professor James J. Heckman will present the economic case for early childhood investment. Making wise investments in early childhood development programmes for disadvantaged children from birth to age five produces benefits far greater than the costs by amplifying the effects of skill development across the life cycle. Life cycle skill formation is dynamic in nature. Skill begets skill; motivation begets motivation. Because of this dynamic, early investments produce better education, health, social and economic outcomes and reduce the need for expensive social spending on correctional services and other costly remediation. It is a strategy of prevention, not remediation. Inequality in skills leads to economic inequality. By addressing the skills problem, we can create social equity without any trade-off in economic efficiency. Efforts to reduce inequality, increase productivity and lower deficits have been mired in politics and polarisation instead of practicality, but a smart investment strategy can help disadvantaged families build better skills in their children through effective early childhood development programmes.

是節主題演講，James J. Heckman 教授將會剖析兒童早期培育的經濟效益。策略性地為初生至五歲的弱勢兒童提供合適的早期發展計劃，可讓他們在整個人生的技能發展方面事半功倍，帶來相當高的成本效益。人生各階段的技能發展多變，一項技能往往可以衍生另一項技能，自我完善的動力亦隨之增加。正因為這種連鎖效應，早期培育可帶來更豐碩的教育、健康、社會及經濟成果，並可減少有關懲教服務及其他成本高昂的糾正措施，從而產生的龐大社會開支。推行兒童早期發展是預防勝於糾正的策略。技能上的不均等，往往會導致經濟能力的懸殊。透過正視技能問題，我們便可在不損害經濟效益的前提下，創造社會平等的環境。可是，解決社會不公、促進生產力及減少赤字等措施，往往會受政治及兩極化等因素所牽制。但若培育策略得宜，弱勢家庭便可透過有效的兒童早期發展計劃，協助孩子掌握更好的技能。

James J. HECKMAN
Henry Schultz Distinguished Service Professor in Economics and the College, Director of Center for the Economics of Human Development, The University of Chicago
芝加哥大學
亨利舒爾茲傑出經濟學教授
兼人類發展經濟學中心主任

Professor James J. Heckman is the Henry Schultz Distinguished Service Professor of Economics and Director of the Center for the Economics of Human Development at the University of Chicago. He has devoted his professional life to understanding the origins of major social and economic questions related to inequality, social mobility, discrimination, the formation of skills, and regulation in labour markets, as well as devising and applying economically interpretable empirical strategies for understanding and addressing these questions.

Professor Heckman has published over 300 articles and nine books on these topics. He is the recipient of the Nobel Prize for Economics, the John Bates Clark Medal, the Jacob Mincer Award, the Dennis Aigner Award, the Ulysses Medal, the Theodore W. Schultz Award, the Gold Medal of the President of the Italian Republic, the Frisch Medal, the Dan David Prize, and is a Distinguished Fellow of the American Economic Association.

James J. Heckman 教授為芝加哥大學亨利舒爾茲傑出經濟學教授，並擔任人類發展經濟學中心主任。他致力研究多個主要社會及經濟問題的根源，如社會不平等、社會流動、歧視、勞工技能發展及規管，並設計及採用經濟學的實證方法，分析及解決有關問題。Heckman 教授就這些 192 議題已發表超過 300 篇文章，並出版 9 本書籍。

Heckman 教授曾獲頒諾貝爾經濟學獎、約翰・貝茨・克拉克獎、雅各・閔沙終身成就獎、丹尼斯・愛格納獎、尤利西斯獎章、西奧多・威廉・舒爾茲獎、意大利共和國總統金獎、弗里施獎及丹・大衛獎，他亦為美國經濟學會的傑出院士。

Matthew CHEUNG Kin-chung
張建宗
Chief Secretary for Administration, The HKSAR Government
香港特別行政區政府
政務司司長

Aged 67. The Hon Matthew Cheung Kin-chung has been Chief Secretary for Administration since January 2017.

He joined the Hong Kong Government as an Information Officer in July 1972. He transferred to the Administrative Service in September 1979 and was promoted to Administrative Officer Staff Grade A1 in September 2004. He had served in various policy bureaux and departments, including the former Finance Branch, the Home Affairs Department, the former City and New Territories Administration, the former Government House, the former Industry Department, the former Trade Department, the Financial Secretary's Office, the Judiciary and the Central Policy Unit. He became Commissioner for Labour in January 1999, the Director of Education in June 2000 and Permanent Secretary for Economic Development and Labour in July 2002. He was Secretary for Labour and Welfare from July 2007 to January 2017.

張建宗先生現年 67 歲。他自 2017 年 1 月起出任政務司司長至今。

張先生於 1972 年 7 月加入政府，任職新聞主任，1979 年 9 月轉職政務職系，2004 年 9 月晉升首長級甲一級政務官。他曾於多個政策局及部門服務，包括前財政科、民政署、前政務總署、前總督府、前工業署、前貿易署、財政司辦公室、司法機構及中央政策組。他在 1999 年 1 月出任勞工處處長，2000 年 6 月出任教育署署長，2002 年 7 月出任經濟發展及勞工局常任秘書長 (勞工)。他在 2007 年 7 月至 2017 年 1 月期間出任勞工及福利局局長。

Leong CHEUNG
張亮
Executive Director, Charities and Community, The Hong Kong Jockey Club
香港賽馬會
慈善及社區事務
執行總監

Mr Leong Cheung has been the Executive Director of Charities and Community at The Hong Kong Jockey Club since 2014. In this capacity he is also the co-Chair of the Hong Kong Chapter of the United Nations' Sustainable Development Solutions Network.

Mr Cheung has had extensive experience before joining the Club. He was an Operating Partner with Bain Capital. Prior to that, he was Managing Director of Global Sourcing & Supply Chain at Esquel Group, the founder and CEO of an education focused Internet venture, and a senior consultant at the Boston Consulting Group. Mr Cheung is also co-Founder & Chairman of an innovative social enterprise, RunOurCity.

Mr Cheung is active in the community. He currently serves in the Elderly Commission, and the Community Care Fund task force under the Commission on Poverty of the HKSAR Government. He is a director of the Hong Kong Mortgage Corporation Limited and is an adjunct professor at The Chinese University of Hong Kong.

Mr Cheung has an MBA from Harvard Business School and a BBA from The Chinese University of Hong Kong.

張亮先生 2014 年加入香港賽馬會， 擔任慈善及社區事務執行總監。他同時亦代表馬會，出任聯合國可持續發展解決方案網絡香港地區分會的聯合主席。

張先生專業經驗豐富，曾為貝恩資本合夥人，溢達集團全球採購及供應鏈管理董事總經理， 教育互聯網新創企業創辦人及行政總裁，波士頓諮詢公司高級顧問等；張亮先生 2013 年創辦社會企業「 全城街馬」 並擔任主席。

工作以外， 張先生熱心公益， 現為香港特別行政區政府「 安老事務委員會」 和「關愛基金專責小組」成員，並擔任香港按揭證券有限公司董事；他亦是香港中文大學客座教授。

張先生畢業於香港中文大學， 後取得哈佛大學工商管理碩士。

Views from Hong Kong
港方觀點

Speaker 主講嘉賓： Leong CHEUNG 張亮

Facilitator 主持人： Yana KAKAR
Time 時間 ：11:00 - 11:30
Venue 地點 ：Convention Hall 會議廳

In this session, The Hong Kong Jockey Club's Executive Director, Charities and Community, Leong Cheung, will discuss the importance of philanthropy for cities and the broader global implications beyond Hong Kong and the Mainland, as well as recent trends and development in the philanthropic field. The session will conclude with an open exchange of ideas about leveraging philanthropy to tackle social issues in urban settings.

是節將由香港賽馬會慈善及社區事務執行總監張亮，探討慈善工作對城市的重要，及對香港、內地，以至全球所帶來的深遠影響，及慈善界別的最新趨勢和發展，並以交流如何透過慈善應對都市社會議題，以結束此導言部份。

Leong CHEUNG
張亮
Executive Director, Charities and Community, The Hong Kong Jockey Club
香港賽馬會慈善及社區事務執行總監

Mr Leong Cheung has been the Executive Director of Charities and Community at The Hong Kong Jockey Club since 2014. In this capacity he is also the co-Chair of the Hong Kong Chapter of the United Nations' Sustainable Development Solutions Network.

Mr Cheung has had extensive experience before joining the Club. He was an Operating Partner with Bain Capital. Prior to that, he was Managing Director of Global Sourcing & Supply Chain at Esquel Group, the founder and CEO of an education focused Internet venture, and a senior consultant at the Boston Consulting Group. Mr Cheung is also co-Founder & Chairman of an innovative social enterprise, RunOurCity.

Mr Cheung is active in the community. He currently serves in the Elderly Commission, and the Community Care Fund task force under the Commission on Poverty of the HKSAR Government. He is a director of the Hong Kong Mortgage Corporation Limited and is an adjunct professor at The Chinese University of Hong Kong.

Mr Cheung has an MBA from Harvard Business School and a BBA from The Chinese University of Hong Kong.

張亮先生 2014 年加入香港賽馬會， 擔任慈善及社區事務執行總監。他同時亦代表馬會，出任聯合國可持續發展解決方案網絡香港地區分會的聯合主席。

張先生專業經驗豐富，曾為貝恩資本合夥人，溢達集團全球採購及供應鏈管理董事總經理， 教育互聯網新創企業創辦人及行政總裁，波士頓諮詢公司高級顧問等；張亮先生 2013 年創辦社會企業「 全城街馬」 並擔任主席。

工作以外， 張先生熱心公益， 現為香港特別行政區政府「 安老事務委員會」 和「關愛基金專責小組」成員，並擔任香港按揭證券有限公司董事；他亦是香港中文大學客座教授。

張先生畢業於香港中文大學， 後取得哈佛大學工商管理碩士。

Yana KAKAR
Global Managing Partner,
Dalberg Global Development Advisors
Dalberg Global Development Advisors
環球管理合夥人

Ms Yana Kakar is the Global Managing Partner of Dalberg Advisors, an advisory firm with a social impact mission that provides strategy, investment, research and design services to foundations, corporations, NGOs, governments and communities throughout the world. Yana stewards Dalberg's strategy and oversees activities across Dalberg's 23 offices worldwide.

She is highly active in the philanthropic sector, partnering with individual donors, foundations, endowments, non-profits and other forms of charities and trusts to develop strategy, design programs, structure impact funds, identify and execute charitable investments, establish partnerships with business and government, and measure the social and environmental return from philanthropic initiatives. For example, Ms Kakar recently led teams at Dalberg to (i) design Asia's first gender-lens impact investment fund with a large Japanese foundation, (ii) design and stand up a new corporate foundation for a multinational banking institution, and (iii) create a collective philanthropy strategy for a network of high net worth individuals aligned to the Sustainable Development Goals.

Ms Kakar is a leading voice in international development, with her perspectives published in a number of media outlets including the Financial Times, Bloomberg, Forbes, Huffington Post, and The Guardian. Yana was appointed to, and currently serves on, the African Presidential Youth Advisory Group. She is a member of the Young Presidents Organization (YPO) and the Frontier Markets Council for the Emerging Markets Private Equity Association (EMPEA).

Ms Kakar serves on the Board of Directors of Convergence Finance, a non-profit platform that brings private, public and philanthropic investors together in blended finance transactions, and The Access Challenge, a non-profit that partners with African celebrities in music, film, sports and other cultural arenas to deliver high-profile media campaigns advocating for national policies to provide essential health services and primary and secondary education in their communities across Africa. Ms Kakar holds a Bachelors of Arts degree from McGill University and a Master's in Business Administration from Wharton at the University of Pennsylvania.

Yana Kakar 為 Dalberg Global Development Advisors 的環球管理合夥人。Dalberg 是肩負社會效益使命的諮詢公司，為全球各地的基金會、企業、非政府組織、政府及社區提供策略、投資、研究及設計服務。她負責管理 Dalberg 的環球策略，並督導該公司於全球各地共 23 間的辦事處業務。

她活躍於慈善事務領域，與她合作的夥伴包括私人捐贈者、基金會、捐贈基金、非牟利組織及其他形式的慈善機構及信託基金，一同制定策略、設計方案及結構效益基金、識別及執行慈善投資、促成企業與政府共建夥伴關係，並計量慈善活動所帶來的社會及環境回報。例如近期 Yana Kakar 帶領著 Dalberg 一眾團隊，(i) 與一日本大型基金會合作，設計亞洲首個具性別平等角度效益的投資基金，(ii) 為一跨國銀行機構設計及建立新的企業基礎，以及 (iii) 為一高淨值個人網絡創建與可持續發展目標一致的集體慈善策略。

Yana Kakar 是促進國際發展的主要代言人，她的觀點被多家媒體引用，包括《金融時報》、《彭博》、《福布斯》、《赫芬頓郵報》及《衛報》等。目前她任職於 African Presidential Youth Advisory Group。她是 Young Presidents Organization 會員及新興市場私募股權協會前沿市場委員會 (Frontier Markets Council for the Emerging Markets Private Equity Association) 會員。她亦為 Convergence Finance 董事會成員。Convergence Finance 是非牟利平台，匯聚私人、公營及慈善投資者進行混合金融交易。

她更是 The Access Challenge 董事會成員，這亦是非牟利組織，與非洲知名人士在音樂、電影、體育及其他文化領域等方面合作，提供備受矚目的媒體宣傳活動，倡導國家政策，以提倡在非洲各地為社區供應基本的衛生服務及中小學教育。Yana Kakar 擁有麥基爾大學（McGill University）的文學學士學位及賓夕法尼亞大學華頓商學院（Wharton School at the University of Pennsylvania）的工商管理碩士學位。

FIRST PLENARY
座談演講 (一)

Use of Finance for Social Good
善用金融力量 促進社會效益

Speakers 主講嘉賓： Norman CHAN 陳德霖
Tracy PUN PALANDJIAN

Facilitator 主持人： Yana KAKAR
Time 時間 ：11:30 - 12:30
Venue 地點 ：Convention Hall 會議廳

How best can we harness markets for social good?

Hong Kong is one of the world's leading cities in financial services. This success has been spearheaded by financiers in search of profit, but public institutions are also showing how financial markets can be used to deliver social impact. Globally, a rapidly growing impact investing sector is helping to make the case further, by demonstrating that smart investments can deliver both financial and social impact returns.

This session will explore how different stakeholders in financial services, on both the public and private side, can learn from each other when trying to improve how we harness markets for social good.

我們已善用市場力量促進社會效益嗎？

是節主題演講，James J. Heckman 教授將會剖析兒童早期培育的經濟效益。策略性地為初生至五歲的弱勢兒童提供合適的早期發展支援，可讓他們在整個人生的技能發展方面事半功倍，帶來相當高的成本效益。人生各階段的技能發展多變，一項技能往往可以衍生另一項技能，自我完善的動力亦隨之增加。正因為這種連鎖效應，早期培育可帶來更豐碩的教育、健康、社會及經濟成果，並可減少有關懲教服務及其他糾正措施產生的龐大社會開支。推行兒童早期發展是預防勝於糾正的策略。技能上的不均等，往往會導致經濟能力的懸殊。透過正視技能問題，我們便可在不損害經濟效益的前提下，創造社會平等的環境。可是，解決社會不公、促進生產力及減少赤字等措施，往往會受政治及兩極化等因素所牽制。但若培育策略得宜，弱勢家庭便可透過有效的兒童早期發展計劃，協助孩子掌握更好的技能。

Norman CHAN
陳德霖
Chief Executive,
Hong Kong Monetary Authority
香港金融管理局
總裁

Norman Chan was appointed Chief Executive of the Hong Kong Monetary Authority (HKMA) on 1 October 2009. Mr Chan joined the Hong Kong Government as an Administrative Officer in 1976 and became an Executive Director of the HKMA when it was established in 1993. From 1996 to 2005, Mr Chan served as Deputy Chief Executive of the HKMA.

From December 2005 to June 2007, Mr Chan was Vice Chairman, Asia of Standard Chartered Bank. Prior to rejoining the HKMA, Mr Chan was Director of the Chief Executive's Office of the Hong Kong Special Administrative Region Government from July 2007 to July 2009. He was the Founding Chairman of the policy think tank, the Bauhinia Foundation Research Centre established in 2006.

陳德霖由 2009 年 10 月 1 日起出任香港金融管理局 (金管局) 總裁。陳先生於 1976 年加入香港政府為政務主任，並於 1991 年出任外匯基金管理局副局長。陳先生於 1993 年金管局成立時獲委任為助理總裁，並於 1996 至 2005 年間出任金管局副總裁一職。

陳先生於 2005 年 12 月至 2007 年 6 月期間出任渣打銀行亞洲區副主席，及於 2007 年 7 月至 2009 年 7 月出任香港特別行政區行政長官辦公室主任。陳先生在 2006 年創立智經研究中心。

Tracy PUN PALANDJIAN
CEO and Co-Founder, Social Finance
Social Finance
行政總裁兼共同創辦人

Ms Tracy Pun Palandjian is CEO and Co-Founder of Social Finance, a non-profit organisation dedicated to reimagining the role of capital markets to drive social progress. After a career at McKinsey, Wellington and the Parthenon Group, she co-founded Social Finance in 2011 to develop innovative financing mechanisms to deliver measurable results for communities. The firm pioneered the Social Impact Bond, an innovative public-private partnership that by harnessing data and evidence, enlists private capital to reorient public spending toward outcomes. Over 100 projects in 24 countries have addressed pressing social issues in education, health, workforce development and more.

Ms Pun Palandjian is a frequent speaker and writer on impact investing, social innovation and results-oriented policy making. She is co-author of Investing for "Impact: Case Studies Across Asset Classes". She is Vice Chair of the US Impact Investing Alliance to the Global Impact Investment Steering Group. She is a trustee at the Surdna Foundation and a Director of Affiliated Managers Group (NYSE: AMG). She also serves on the Federal Reserve Bank of Boston's Community Development Advisory Council. A former Vice Chair of the Harvard Board of Overseers, she continues to serve on several standing and visiting committees at Harvard University.

A native of Hong Kong, Ms Pun Palandjian graduated from Harvard College with a BA in Economics, and holds an MBA from Harvard Business School, where she was a Baker Scholar.

Tracy Pun Palandjian 為 Social Finance 的行政總裁兼共同創辦人。Social Finance 為非牟利機構，致力重塑資本市場的角色，推動社會進步。她曾於麥肯錫、Wellington 及 the Parthenon Group 工作，其後於 2011 年與友人共同創立 Social Finance，發展創新的融資機制，為社區帶來可量度的成果。該公司更開拓「社會效益債券」，透過創新的公私營合作關係，運用數據及證據，籌集私人資金，以確保公共開支用得其所。Social Finance 在全球 24 個國家策劃逾 100 個項目，解決當地教育、健康及人力發展等迫切社會問題。

Tracy Pun Palandjian 經常就創效投資、社會創新及結果導向的政策制定工作等範疇發表演講及文章，更合著《Investing for Impact: Case Studies Across Asset Classes》一書。她 現 為 Global Impact Investment Steering Group 的 U.S. Impact Investing Alliance 副主席。她是 Surdna Foundation 的受託人，亦為 Affiliated Managers Group（紐約股票交易所代號：AMG）的董事。此外，她供職於波士頓聯邦儲備銀行的 Boston's Community Development Advisory Council。她作為哈佛大學監察委員會的前任副主席，繼續在哈佛大學多個常委會及校外專家委員會任職。

Tracy Pun Palandjian 在香港土生土長，她以優等成績獲頒哈佛學院經濟學學士學位，並於哈佛商學院取得工商管理學碩士學位，並獲得 Baker Scholar 之銜。

Yana KAKAR
Global Managing Partner,
Dalberg Global Development Advisors
Dalberg Global Development Advisors
環球管理合夥人

Ms Yana Kakar is the Global Managing Partner of Dalberg Advisors, an advisory firm with a social impact mission that provides strategy, investment, research and design services to foundations, corporations, NGOs, governments and communities throughout the world. Yana stewards Dalberg's strategy and oversees activities across Dalberg's 23 offices worldwide.

She is highly active in the philanthropic sector, partnering with individual donors, foundations, endowments, non-profits and other forms of charities and trusts to develop strategy, design programs, structure impact funds, identify and execute charitable investments, establish partnerships with business and government, and measure the social and environmental return from philanthropic initiatives. For example, Ms Kakar recently led teams at Dalberg to (i) design Asia's first gender-lens impact investment fund with a large Japanese foundation, (ii) design and stand up a new corporate foundation for a multinational banking institution, and (iii) create a collective philanthropy strategy for a network of high net worth individuals aligned to the Sustainable Development Goals.

Ms Kakar is a leading voice in international development, with her perspectives published in a number of media outlets including the Financial Times, Bloomberg, Forbes, Huffington Post, and The Guardian. Yana was appointed to, and currently serves on, the African Presidential Youth Advisory Group. She is a member of the Young Presidents Organization (YPO) and the Frontier Markets Council for the Emerging Markets Private Equity Association (EMPEA).

Ms Kakar serves on the Board of Directors of Convergence Finance, a non-profit platform that brings private, public and philanthropic investors together in blended finance transactions, and The Access Challenge, a non-profit that partners with African celebrities in music, film, sports and other cultural arenas to deliver high-profile media campaigns advocating for national policies to provide essential health services and primary and secondary education in their communities across Africa. Ms Kakar holds a Bachelors of Arts degree from McGill University and a Master's in Business Administration from Wharton at the University of Pennsylvania.

Yana Kakar 為 Dalberg Global Development Advisors 的環球管理合夥人。Dalberg 是肩負社會效益使命的諮詢公司，為全球各地的基金會、企業、非政府組織、政府及社區提供策略、投資、研究及設計服務。她負責管理 Dalberg 的環球策略，並督導該公司於全球各地共 23 間的辦事處業務。

她活躍於慈善事務領域，與她合作的夥伴包括私人捐贈者、基金會、捐贈基金、非牟利組織及其他形式的慈善機構及信託基金，一同制定策略、設計方案及結構效益基金、識別及執行慈善投資、促成企業與政府共建夥伴關係，並計量慈善活動所帶來的社會及環境回報。例如近期 Yana Kakar 帶領著 Dalberg 一眾團隊，(i) 與一日本大型基金會合作，設計亞洲首個具性別平等角度效益的投資基金，(ii) 為一跨國銀行機構設計及建立新的企業基礎，以及 (iii) 為一高淨值個人網絡創建與可持續發展目標一致的集體慈善策略。

Yana Kakar 是促進國際發展的主要代言人，她的觀點被多家媒體引用，包括《金融時報》、《彭博》、《福布斯》、《赫芬頓郵報》及《衛報》等。目前她任職於 African Presidential Youth Advisory Group。她是 Young Presidents Organization 會員及新興市場私募股權協會前沿市場委員會 (Frontier Markets Council for the Emerging Markets Private Equity Association) 會員。她亦為 Convergence Finance 董事會成員。Convergence Finance 是非牟利平台，匯聚私人、公營及慈善投資者進行混合金融交易。

她更是 The Access Challenge 董事會成員，這亦是非牟利組織，與非洲知名人士在音樂、電影、體育及其他文化領域等方面合作，提供備受矚目的媒體宣傳活動，倡導國家政策，以提倡在非洲各地為社區供應基本的衛生服務及中小學教育。Yana Kakar 擁有麥基爾大學（McGill University）的文學學士學位及賓夕法尼亞大學華頓商學院（Wharton School at the University of Pennsylvania）的工商管理碩士學位。

Cities and Foundations
城市與慈善基金

Speakers 主講嘉賓： Clotilde Perez-Bode DEDECKER
Paul GROGAN
Robert ROSEN

Facilitator 主持人： Nancy YANG 張蘭欣
Time 時間 ：14:00 - 15:00
Venue 地點 ：Convention Hall 會議廳

How can foundations plug gaps in government efforts to build sustainable cities?

Philanthropy's role in supporting government in city planning has progressed from the provision of peripheral financial assistance to more proactive engagement like capacity-building and even advocacy for policy reforms. In some cases, foundations have come together to rebuild cities when their governments have gone bankrupt. Critics, however, are afraid that philanthropy's role in reshaping government work is undemocratic and may undermine donors' core role in cities – one of taking risk and exploring innovative solutions that governments and businesses cannot.

This session will analyse where, when and how philanthropists can best support the efforts of governments to build sustainable cities. It will evaluate the different partnership models that can be used in these settings and put forward solutions to common hurdles faced by philanthropists in these settings.

慈善基金如何配合政府，建設可持續發展城市？

慈善家在協助政府進行城市規劃的角色逐漸改變，由以往單是提供資金援助，發展至更積極的角色，例如促進技能提升，甚至參與倡議政策改革。一些慈善基金更曾經在地方政府宣布破產後，聯手出力重建城市。然而，有評論憂慮慈善家參與重塑政府的工作並非民主之舉。而由慈善家承擔風險及尋求創新解決方案，這種無法由政府及企業所擔當的角色，亦可能會被削弱。

是節將分析慈善家支持政府建設可持續發展城市的最佳環境、時機及方式，探討適用於各種處境的不同合作模式；亦會就慈善家經常面對的困境提出建議。

Clotilde Perez-Bode DEDECKER

President and CEO, Community Foundation for Greater Buffalo
美國水牛城社區基金主席兼行政總裁

Ms Clotilde Perez-Bode Dedecker is President & CEO of the Community Foundation for Greater Buffalo, an organisation dedicated to connecting people, ideas and resources to improve lives in Western New York.

As CEO at the Community Foundation, Ms Dedecker has led a focused growth and impact strategy. Under her leadership the Foundation has facilitated numerous public/private sector collaborations focused on systems change. These efforts have addressed issues such as school readiness, post-secondary attainment, lead-poisoning prevention and environmental stewardship. Most recently, Ms Dedecker oversaw the Foundation's effort to launch the Say Yes to Education initiative and the Greater Buffalo Racial Equity Roundtable.

Other highlights of her service to the community include a White House appointment to the President's Council on Service and Civic Participation (2003), co-chairing the US Committee of the United Nations International Year of the Volunteer (2001) and serving as President of the Association of Junior Leagues International (1999). Ms Dedecker has also served on numerous boards, including currently the Foundation Center, FSG and the Global Fund for Community Foundations.

Ms Dedecker's work has been recognised by many including the Points of Light Foundation; she has received the Governor's Award for Service and the President's Award for Service, and been named Buffalo News Citizen of The Year. A native of Cuba, she is now a naturalized US citizen and holds a Master's degree in Education from the State University of New York at Buffalo. She speaks frequently on the role of philanthropy, community impact and non-profit governance.

Clotilde Perez-Bode Dedecker 為美國水牛城社區基金的主席兼行政總裁，該組織致力促進人、構思及資源之間的連繫，以改善紐約州西部市民的生活質素。

她作為該社區基金的行政總裁，一直採取專注於發展及具影響力的策略。在其領導下，該社區基金已多次成功促進公私營機構在體制改革方面的合作，致力解決學前準備、專上教育、預防鉛中毒及環境管理等問題。最近，她監督該社區基金推行 Say Yes to Education 計劃及 the Greater Buffalo Racial Equity Roundtable。

Clotilde Perez-Bode Dedecker 的其他職務主要包括獲白宮委任加入 President's Council on Service and Civic Participation (2003)、擔任聯合國國際義工年的美國委員會聯合主席 (2001)，以及國際青年聯盟協會主席 (1999)。她供職於多個董事會，現於 Foundation Center、FSG 及社區基金會全球基金均有職務。

她的工作備受多個機構肯定，包括光明基金會，更榮獲州長頒發的服務獎 (Governor's Award for Service)、主席服務獎 (President's Award for Service)，以及《水牛城新聞報》年度公民獎 (Buffalo News Citizen of The Year)。她持有紐約州立大學水牛城分校的教育碩士學位。她經常就慈善、社區影響及非營利管治的議題發表演說。

Paul GROGAN
President and CEO,
The Boston Foundation
波士頓基金會
主席兼行政總裁

Mr Paul Grogan serves as President and CEO of the Boston Foundation. Under his leadership, the Foundation has become a highly influential civic convener, boosted fund-raising, launched high-impact initiatives and merged with The Philanthropic Initiative, a philanthropic advisory service.

Mr Grogan joined the Boston Foundation from Harvard University, where he served as Vice President. His passion for cities began in Boston where he served Mayors Kevin White and Raymond Flynn. He went on to serve as CEO at the Local Initiatives Support Corporation (LISC). During his term, LISC raised and invested more than US$3 billion across America and contributed to notable policy successes, including the Low Income Housing Tax Credit, which alone has helped finance three million affordable rental units since 1986.

Mr Grogan is a founder and director of The Community Development Trust (CDT), the first real estate investment trust dedicated to affordable housing in the US. Last year alone, CDT invested and leveraged nearly $750 million to construct or preserve over 4,000 units of below market rate housing. He is the co-author, with Tony Proscio, of the book Comeback Cities.

Mr Grogan holds a bachelors degree from Williams College and a masters degree from the Harvard Graduate School of Education. He has been named as one of America's Top 25 Disruptive Leaders by Living Cities and was awarded a Bicentennial Medal from Williams College.

Paul Grogan 是波士頓基金會的主席兼行政總裁。在他的領導下，該基金會熱心參與公共事務，提升了籌款能力，並已與慈善機構 The Philanthropic Initiative 合併。

Paul Grogan 曾擔任哈佛大學副校長，其後加入波士頓基金會。他曾協助波士頓市長 Kevin White 及 Raymond Flynn，期間培養了對城市事務的熱情。其後，他擔任 Local Initiatives Support Corporation (LISC) 的行政總裁。在任期間，LISC 在美國各地籌集並投資超過 30 億美元，協助各項主要政策成功實施，包括 Low Income Housing Tax Credit 政策（自 1986 年以來，該政策已為 300 萬間廉租房屋提供財政資助）。

他為 The Community Development Trust (CDT) 的創始人兼董事，CDT 是美國首家專注可負擔房產的投資信託基金。單單於去年，CDT 已投資及運用近 7.5 億美元，用於建設或保留超過 4,000 套低於市場價格的房屋。他與 Tony Proscio 合著《Comeback Cities》一書。

Paul Grogan 擁有威廉姆斯學院的學士學位及哈佛教育研究院的碩士學位，被 Living Cities 譽為 America's Top 25 Disruptive Leaders 之一，並獲威廉姆斯學院授予 Bicentennial Medal。

Robert ROSEN
Director,
Bill & Melinda
Gates Foundation
比爾及梅琳達．蓋茨
基金會總監

Mr Robert Rosen is the Director of Philanthropic Partnerships. In this role he leads a team that oversees the foundation's relationship with philanthropists and charitable organisations across the globe. Previously he served as Director of the foundation's Executive Office and in various roles in communications.

Before joining the foundation in 2007, Mr Rosen was Senior Director of the Corporate Finance Practice of the Corporate Executive Board, the international business strategy and research firm. Previously he served as Political Director for Senator Edward M Kennedy, and in the White House as Assistant to the President and Director of Advance for President Clinton.

Mr Rosen received a Juris Doctorate from Cornell Law School and a Bachelor of Arts from the University of Vermont.

Robert Rosen 是比爾及梅琳達．蓋茨基金會慈善合作關係總監，帶領團隊與全球各地慈善家及慈善機構交流及建立聯繫；他亦曾於基金會的執行辦公室工作，主理傳訊事務。

在 2007 年加入基金會前，他曾任國際商業策略和研究公司企業執行委員會企業融資業務 Corporate Executive Board 高級總監。另曾任美國參議員愛德華．甘迺迪的政治總監，並於克林頓任內擔任白宮總統辦公室總統助理及先遣團隊總監。

Robert Rosen 擁有美國康奈爾大學的法學院法學博士學位，以及佛蒙特大學的文學士學位。

Nancy YANG
張蘭欣
Founder,
Asian Charity Services
Asian Charity Services
創辦人

Ms Nancy Yang is the Co-Founder and former Executive Director of Asian Charity Services. Asian Charity Services is a registered NGO in Hong Kong that "serves those who serve", providing pro bono NGO leadership training and business consultancy to local NGOs. Since its inception in 2007, ACS has served over 500 local NGOs, representing a broad range of social causes across Hong Kong, including: poverty, children's health and education, elderly, and youth development. Developing and mobilizing local business professionals as volunteers to serve NGOs is a critical and unique part of ACS' service model; ACS runs one of Asia's largest pro bono volunteering platforms.

Prior to founding ACS, Ms Yang was the Chief Strategy Officer with a mobile gaming company in Beijing, developing and distributing games for major Japanese and US gaming companies. The company was later sold to The Walt Disney Company. Before that, she worked as a management consultant with AT Kearney Hong Kong, specializing in business and organizational strategy for multinationals and family owned conglomerates operating in Asia Pacific. Ms Yang also worked as a finance associate with JMB Realty in Chicago, Illinois. Ms Yang is actively involved in serving various community groups. She is a board director of Mother's Choice, a trustee of the Groton School, and a member of the Wharton Asia Executive Board. She holds an MBA in Marketing from Kellogg School of Management, Northwestern University and a BS degree in Finance from The Wharton School, University of Pennsylvania.

張蘭欣女士是Asian Charity Services (ACS) 的創辦人。ACS是於香港註冊的非政府組織，本著「支援投入服務的人」，為本地非政府組織提供無償的領導培訓及商業諮詢。自 2007 年成立以來，ACS 已為逾 500 家本地非政府組織提供服務，涵蓋香港多項社會事務，當中包括貧困、兒童健康及教育、老年及青少年發展。促進及動員本地商業專業人士投入義務工作，以及支援非政府組織乃 ACS 服務模式的關鍵及特色，為此，ACS 提供一個平台，亦是亞洲最大的無償志願平台之一。

於創辦 ACS 之前，張女士是一家北京手機遊戲開發商的首席策略官長，負責開發及銷售遊戲予日本及美國的主要遊戲商，該公司後來被華特迪士尼公司收購。在此之前，她在科爾尼諮詢公司（香港）擔任管理顧問，專門為亞太區跨國企業及家族管理公司提供業務及組織策略建議。張女士還曾在芝加哥伊利諾州的 JMB Realty 擔任財務助理。她積極參與各項社區團體服務，更擔任「母親的抉擇」的董事、格羅頓中學的受託人，以及華頓商學院亞洲執行董事會成員。她擁有西北大學凱洛格商學院工商管理碩士學位，以及賓夕法尼亞大學華頓商學院的財務學學士學位。

A. Age-friendly Cities
長者友善城市

Speakers 主講嘉賓： Jane BARRATT
Alexandre KALACHE
LAW Chi-kwong 羅致光

Facilitator 主持人： Terry LUM 林一星
Time 時間 ：15:00 - 16:00
Venue 地點 ：Meeting Room S226-227 會議室

How can urban planning respond to the needs of older people?

As urban populations age at an unprecedented rate, cities need to prepare to meet increasing demand for welfare, healthcare and transportation. It is also crucial to make city facilities inclusive to people of all ages. Urbanisation can be accompanied by the alienation of older people due to inappropriately designed city spaces, or a lack of awareness about the contribution older people can make. Cities should step up their efforts to unlock opportunities that maintain older people's active involvement in society. Globally, cities have adopted different methods to be inclusive. While some have changed existing infrastructure to improve accessibility and safety, others have created separate communities. This is largely driven by the starkly different realities facing city leaders around the world.

This session will bring together global experts in policy and planning for older people's needs. They will explore what sets cities apart from each other with respect to ageing populations, as well as patterns and challenges commonly seen across diverse contexts. The panel will also reflect on the most promising solutions emerging from new evidence and innovation.

城市規劃如何回應長者需要？

城市人口正前所未見地急速老化，各城市須作好準備，回應對社會福利、醫療及交通等方面的龐大需求。如何讓城市的建構更具包容性、全面照顧不同年齡層的需要，尤其重要。城市發展有時會因城市空間設計不當，或忽略了長者亦可為社會作出貢獻的意識，而令長者與社會逐漸疏離。各城市應為長者開拓更多機會，讓他們繼續積極參與社會活動。為包容不同年齡層的需要，全球各城市正各施其法。源於各城市面對的不同的情況，有些城市會改建現有基建設施，以提升方便及安全程度，有些則會另建社區。

是節將集合全球多位研究安老政策及規劃的專家，探討各城市在人口老化議題上的不同之處，以及不同地區常見的情況及挑戰，同時亦會闡述最新經驗及創新的有效解決方案。

TRACK SESSION I 專題討論 (一)

A. Age-friendly Cities 長者友善城市

Jane BARRATT

Secretary General, International Federation on Ageing
國際安老聯會
秘書長

Dr Jane Barratt is the Secretary General of the International Federation on Ageing (IFA), which comprises government, industry, academic and non-governmental members in over 70 countries. The IFA is a global point of connection for experts and expertise that helps to shape and influence age-related policy globally.

Dr Barratt has direct responsibility for the organisation's global operational performance, quality, strategic implementation and business development. This includes leadership at the United Nations Economic and Social Council in New York, Geneva and Vienna and relations with the WHO 's Department of Ageing and Life-course.

She has many national and international roles, including Chair and Standing Selection Committee Chair for the Networks of Centres of Excellence of Canada, and is a former member of the Global Agenda Council on Ageing for the World Economic Forum and former Chair, Canadian National Centres of Excellence (NCE) Standing Selection Committee.

Jane Barratt 博士是國際安老聯會 (IFA) 的秘書長，IFA 由逾 70 個國家的政府、行業、學術及非政府成員組成。IFA 匯聚全球專家及專業知識，在全球促進及影響與年齡相關的政策。

Barratt 博士直接負責該組織的全球營運表現、質素及策略實施，以及業務發展，包括領導位於紐約、日內瓦及維也納的聯合國經濟與社會理事會，以及與世界衛生組織老齡化與生命歷程部門的關係。

她在國內及國際上擔任多個職位，包括加拿大卓越中心網絡 (Networks of Centres of Excellence) 主席及常設遴選委員會主席、世界經濟論壇全球老齡化議程理事會 (Global Agenda Council on Ageing) 的前理事，以及加拿大國家卓越中心 (NCE) 常設遴選委員會前主席。 主席、常設遴選委員會主席以及世界經濟論壇全球老齡化議程理事會 (Global Agenda Council on Ageing) 的前理事。

Alexandre KALACHE

Co-President, International Longevity Centres Global Alliance
國際長壽中心全球聯盟
聯席總裁

Dr Alexandre Kalache is the current Co-President of the International Longevity Centres Global Alliance (ILC-GA), a 17-country consortium of think tanks on ageing with consultative status to the United Nations. Dr Kalache has been a protagonist on worldwide ageing policy issues for four decades as both an academic at the Universities of Oxford and London, and as an international civil servant. It was in the latter role as Director of the World Health Organization (WHO) global programme on ageing from 1995-2008 that he instigated the Age-friendly Cities movement with the launch of the WHO Age-friendly Cities Guide in 2007 and the policy document that guidedit, the WHO Active Ageing Policy Framework.

Dr Kalache is involved in the implementation of specific age-friendly initiatives in a range of urban locations worldwide from mega-cities to small municipalities. He advises governments at the national, state and municipal levels on ageing policy initiatives, as well as private foundations and businesses worldwide. His interests go beyond urban planning to such areas as age-friendly hospitals, universities and hotels. He serves on a variety of boards for such bodies as the World Economic Forum, Oxford University, WHO, the Robert Woods Johnson Foundation and the Gulbenkian Foundation. He also represents HelpAge International as their Global Ambassador. Dr Kalache is a national of Brazil and founded ILC-Brazil in his birth city of Rio de Janeiro in 2012, serving as its inaugural President.

Alexandre Kalache 博士現為國際長壽中心全球聯盟聯席總裁，該組織為 17 個國家組成的智庫聯盟，關注長者議題，並為聯合國提供諮詢意見。過去 40 年，Kalache 博士一直以學者（1975 至 1995 年任職於牛津大學及倫敦大學）及國際公務員的身分，關心全球安老政策議題。他曾於 1995 至 2008 年在世界衛生組織擔任全球安老計劃的總監，期間提倡「長者友善城市」運動，並於 2007 年推出《全球長者友善城市建設指南》及相關政策文件《世衛積極老年政策框架》（2002 年；2015 年修訂）。

Kalache 博士致力在全球多個市區地點推動長者友善措施，範圍覆蓋特大及小型城市。他為國家、州及市政府、全球不同私營基金會及企業提供有關安老政策措施的建議。他不僅關注城市規劃，更致力研究不同範疇，如長者友善醫院、大學及酒店。他供職於多個機構董事會，包括世界經濟論壇、牛津大學、世界衛生組織、羅伯特・伍德・約翰遜基金會及 Gulbenkian 基金會。他亦以全球大使身分代表國際助老會。Kalache 博士為巴西人，他於 2012 年在其出生城市里約熱內盧創立巴西國際長壽中心，並擔任其創會會長。

LAW Chi-kwong
羅致光
Secretary for Labour and Welfare, The HKSAR Government
香港特別行政區政府
勞工及福利局局長

Dr the Hon Law Chi-kwong was appointed as the Secretary for Labour and Welfare on 1 July 2017.

Between 1981 and 2017, Dr Law taught in the Department of Social Work (later renamed Department of Social Work and Social Administration) of the University of Hong Kong. He was the Head of the Department from 1993 to 1997 and was associate professor before he joined the Government. Dr the Hon Law was a Member of the Legislative Council from 1995 to 1997 and from 1998 to 2004. He also held a number of public offices, including Chairman of the Community Care Fund Task Force, member of the Commission on Poverty, member of the Commission on Strategic Development and member of the Statistics Advisory Board.

羅致光博士在 2017 年 7 月 1 日獲任命為勞工及福利局局長。

羅博士於 1981 年至 2017 年期間任教於香港大學社會工作系（後改稱社會工作及社會行政學系）。他在 1993 年至 1997 年期間出任該系系主任，在加入政府前為該系副教授。羅博士在 1995 年至 1997 年期間曾出任立法局議員，並在 1998 年至 2004 年期間出任立法會議員。他亦曾擔任多項公職，包括關愛基金專責委員會主席、扶貧委員會委員、策略發展委員會委員和統計諮詢委員會委員。

Terry LUM
林一星
Head of Department of Social Work and Social Administration, The University of Hong Kong
香港大學
社會工作及
社會行政學系主任

Professor Terry Lum is the Head of Department of Social Work and Social Administration at the University of Hong Kong, as well as Henry G Leong Professor of Social Work and Social Administration. His research focuses on elderly services and policies. He is currently directing several large-scale social interventions to prevent physical frailty and geriatric depression and to develop innovative models of medical social collaboration.

Professor Lum received his undergraduate training in economics and graduate training in social work at the University of Hong Kong, before undertaking doctoral training in social policy at Washington University in St. Louis. He then taught at the University of Minnesota for 12 years before returning to join the University of Hong Kong staff in 2011. He was elected a Fellow by the Gerontological Society of America in 2011 and honoured with the Career Leadership Award by the Association of Gerontology Education in Social Work (AGESW) in the United States in 2016.

林一星教授是香港大學社會工作及社會行政學系主任及梁顯利基金社會工作及社會行政學教授。他多年來專注於安老政策及老人服務的研究，目前正領導幾項大規模的社會干預研究，以防止身體虛弱和老年抑鬱症，並開發醫療社會協作的創新模式。

林教授早年畢業於香港大學，取得經濟學學士及社會工作碩士學位，再到美國聖路易斯華盛頓大學升學，取得社會政策哲學博士學位。他在美國明尼蘇達大學任教 12 年後，於 2011 年回港任職於香港大學。林教授於 2011 年獲選為美國老年學會院士，並在 2016 年獲美國老年社會工作教育學會頒發事業領袖獎。

B. The Continuum of Capital Approach to Giving
以連串的資金來源作慈善工作

Speakers 主講嘉賓： Safeena HUSAIN
Francis NGAI 魏華星
Tracy PUN PALANDJIAN

Facilitator 主持人： Naina BATRA 蘇萘娜
Time 時間 ：15:00 - 16:00
Venue 地點 ：Theatre 1 演講廳 1

How and why Asian Philanthropy should use diverse financial instruments to maximise their social impact?

The global social investment ecosystem is becoming increasingly diverse with stakeholders ranging from foundations to family offices, impact funds and corporates working alongside government. In Asia we are beginning to see the formation of a continuum of capital where funders can make use of multiple financial instruments to better meet the needs of their investees. Without decades of structured philanthropic institutions, Asia is well placed to build on this trend and transcend the labels and fragmentation seen in other markets. It is no longer about grants versus debt or equity but rather which of these is the right fit for the organisation at a given stage and how social investors can support a more seamless pathway for these organisations to move from one stage to the next.

This session will bring together unique perspectives on what is needed to encourage the continued formation of this continuum of capital and why it is imperative for success in the region.

為何亞洲慈善事業應運用不同的金融工具，以擴大社會效益？又應如何實行？

全球社會投資的生態系統愈趨多元化，其持份者更來自不同背景，由基金會、家族基金、社創基金、企業以至政府等。在亞洲地區，我們看到連串的資金來源不斷湧現，讓出資者可運用多種金融工具，更切合照顧到受惠機構的需要。在沒有太多歷史包袱下，亞洲地區可善用此趨勢，打破在其他地區所出現的標籤及分散現象。著眼處不只是考慮採納捐款、借貸或資本融資的形式，而是著重考慮在特定階段下如何切合到受惠機構的需要，以及社會投資者如何支援受惠機構過渡至不同階段。

是節將集結對於促進連串資金來源持續發展的獨特見解，並剖析此趨勢成為亞洲地區成功的關鍵。

Safeena HUSAIN
Founder and Executive Director, Educate Girls
Educate Girls 創辦人兼執行董事

A London School of Economics graduate, Ms Safeena Husain is the Founder and Executive Director of the international award-winning non-profit organisation Educate Girls.

Founded in 2007, Educate Girls partners with the Indian Government in boosting student development in public schools through community ownership, ensuring improved enrolment and the retention of girls and learning outcomes for all children.

Since its inception, Educate Girls has consistently scaled up its operations and presently works in 21,000 government-run primary schools spread across 15 districts of Rajasthan and Madhya Pradesh. With support from the government and the community, the organisation has enrolled over 200,000 out-of-school girls, achieving over 90% retention, and has improved learning outcomes for over 650,000 children so far.

Safeena Husain 畢業於倫敦政治經濟學院，為獲獎無數的非牟利國際組織 Educate Girls 的創辦人兼執行董事。

Educate Girls 於 2007 年創立，該組織與印度政府合作，透過加強社區的持份，促進就讀於公立學校的兒童發展，並確保提高女性的入學機會及在學率，改善學童的學習成果。

Educate Girls 自成立以來，一直持續擴大其營運規模，現時為拉賈斯坦邦及中央邦 15 個區內 21,000 家政府營運的小學提供服務。在政府及社區的支持下，該組織至今已成功為逾 200,000 名失學女孩爭取入學機會，在學率達 90%，超過 650,000 名兒童的學業成果亦得以改善。

Francis NGAI
魏華星

Founder and CEO,
Social Ventures
Hong Kong
香港社會創投基金
創辦人兼行政總裁

Mr Francis Ngai is Founder and Chief Executive Officer of Social Ventures Hong Kong (SVhk). He is also the Founder of Playtao Education, Bottless, Hatch co-working factory and the Sonova Institute, and Co-Founder of Green Monday and RunOurCity.

Since its establishment in 2007, SVhk has initiated and incubated more than 40 social innovation projects, including LightBe affordable housing and Diamond Cab. As an Impact Purpose Organisation, it is dedicated to innovating social change through pioneering impact ventures, aggregating impact capital and providing Business 2.0 consultancy.

Prior to establishing SVhk, Mr Ngai was the Head of Strategy in a listed technology conglomerate in Hong Kong. He graduated from the City University of Hong Kong, where he was conferred as an Honorary Fellow in 2013. He was named one of the 100 Asia Pioneers by The Purpose Economy in 2014, a Young Global Leader of the World Economic Forum in 2012, one of Hong Kong's Ten Outstanding Young Persons in 2011 and Honorary Fellow of the Education University of HK in 2018. He also serves as Deputy Chairman of the Asia Venture Philanthropy Network.

Mr Ngai is an ultra-running veteran and has completed The North Pole Marathon, the Sundown Ultra-Marathon 100km Race and the 250-km Gobi March of the Four Deserts race series.

魏華星先生為香港社會創投基金之創辦人及行政總裁，創辦「遊樂道教育」、「Bottless」、「合廠」共享工廠空間及 Sonova Institute，他亦是「綠色星期一」及「全城街馬」的聯合創始人。

自 2007 年成立以來，香港社會創投基金已啟動並孕育逾 40 個社會創新項目，當中包括「要有光」可負擔房屋及「鑽的」無障礙的士。作為一家以建立社會影響力為主導的組織，香港社會創投基金致力透過社會創投、創效資源聚合及 Business 2.0 的諮詢服務，為社會帶來創新改變。

魏先生創辦香港社會創投基金前曾擔任香港科技上市集團的策略主管。他畢業於香港城市大學，於 2013 年獲頒授榮譽院士，他更榮獲 2014 年度「亞洲目標性經濟 100 名」、2012 年度世界經濟論壇全球青年領袖、2011 年度香港十大傑出青年及 2018 年度香港教育大學榮譽院士。同時，他亦擔任「亞洲公益創投協會」副主席。

魏先生閒時最愛跑步，成功挑戰北極馬拉松、新加坡 Sundown100 公里超級馬拉松及戈壁沙漠 250 公里超級馬拉松。

Tracy PUN PALANDJIAN

CEO and Co-Founder,
Social Finance
Social Finance
行政總裁兼共同創辦人

Ms Tracy Pun Palandjian is CEO and Co-Founder of Social Finance, a non-profit organisation dedicated to reimagining the role of capital markets to drive social progress. After a career at McKinsey, Wellington and the Parthenon Group, she co-founded Social Finance in 2011 to develop innovative financing mechanisms to deliver measurable results for communities. The firm pioneered the Social Impact Bond, an innovative public-private partnership that by harnessing data and evidence, enlists private capital to reorient public spending toward outcomes. Over 100 projects in 24 countries have addressed pressing social issues in education, health, workforce development and more.

Ms Pun Palandjian is a frequent speaker and writer on impact investing, social innovation and results-oriented policy making. She is co-author of Investing for "Impact: Case Studies Across Asset Classes". She is Vice Chair of the US Impact Investing Alliance to the Global Impact Investment Steering Group. She is a trustee at the Surdna Foundation and a Director of Affiliated Managers Group (NYSE: AMG). She also serves on the Federal Reserve Bank of Boston's Community Development Advisory Council. A former Vice Chair of the Harvard Board of Overseers, she continues to serve on several standing and visiting committees at Harvard University.

A native of Hong Kong, Ms Pun Palandjian graduated from Harvard College with a BA in Economics, and holds an MBA from Harvard Business School, where she was a Baker Scholar.

Tracy Pun Palandjian 為 Social Finance 的行政總裁兼共同創辦人。Social Finance 為非牟利機構，致力重塑資本市場的角色，推動社會進步。她曾於麥肯錫、Wellington 及 the Parthenon Group 工作，其後於 2011 年與友人共同創立 Social Finance，發展創新的融資機制，為社區帶來可量度的成果。該公司更開拓「社會效益債券」，透過創新的公私營合作關係，運用數據及證據，籌集私人資金，以確保公共開支用得其所。Social Finance 在全球 24 個國家策劃逾 100 個項目，解決當地教育、健康及人力發展等迫切社會問題。

Tracy Pun Palandjian 經常就創效投資、社會創新及結果導向的政策制定工作等範疇發表演講及文章，更合著《Investing for Impact: Case Studies Across Asset Classes》一書。她現為 Global Impact Investment Steering Group 的 U.S. Impact Investing Alliance 副主席。她是 Surdna Foundation 的受託人，亦為 Affiliated Managers Group（紐約股票交易所代號：AMG）的董事。此外，她供職於波士頓聯邦儲備銀行的 Boston's Community Development Advisory Council。她作為哈佛大學監察委員會的前任副主席，繼續在哈佛大學多個常委會及校外專家委員會任職。

Tracy Pun Palandjian 女士在香港土生土長，她以優等成績獲頒哈佛學院經濟學學士學位，並於哈佛商學院取得工商管理學碩士學位，並獲得 Baker Scholar 之銜。

Naina BATRA
蘇萘娜
Chairperson and CEO, Asian Venture Philanthropy Network
亞洲公益創投網絡主席兼行政總裁

Ms Naina Batra joined Asian Venture Philanthropy Network (AVPN) as CEO in 2013, and has been appointed Chairperson in May 2018. Her leadership has since then more than doubled AVPN's membership and elevated the organisation into a truly regional force for good. It has also grown from focusing only on venture philanthropy to supporting the entire ecosystem of social funders from philanthropists to impact investors and CSR professionals. She has been instrumental in developing innovative services that connect, empower, and educate AVPN's now 500-plus members.

Prior to joining AVPN, Ms Batra was a senior leadership team member of The Monitor Group. She was also partner and Co-Founder of Group Fifty, curating contemporary Indian art to provide a medium for upcoming and established Indian artists to showcase their work directly to a large and diverse audience.

Ms Batra has a Master's degree in Industrial and Labour Relations from Cornell University and a Bachelor degree in Economics and International Relations from Mount Holyoke College, Massachusetts, USA and a General Course Diploma in economics from The London School of Economics.

蘇萘娜女士自 2013 年起擔任亞洲公益創投網絡的行政總裁，並於 2018 年 5 月起兼任主席。在 Batra 女士的領導下，亞洲公益創投網絡的成員數目超過一倍，並逐漸成為區內公益界的重要力量。她帶領該組織由起初單單專注於慈善創投，發展至支援作出社會投資的整個生態系統，包括慈善家、社創投資者及企業社會責任界別的相關人士。她在促進亞洲公益創投網絡的創新服務方面發揮了關鍵作用，加強了該組織現時超過 500 名成員的教育、支援及互相聯繫。

蘇女士加入亞洲公益創投網絡前，曾於摩立特集團擔任領導團隊的資深成員。此外，蘇女士是 Group Fifty Private Ltd 的合夥人及共同創辦人，該機構主力推廣印度現代藝術，讓新進及著名印度藝術家直接向更多不同觀眾展示其作品。

她於美國康奈爾大學取得碩士學位，主修勞資關係。另有美國麻省曼荷蓮學院經濟及國際關係學士學位，以及倫敦政治經濟學院經濟課程文憑。

C. Arts, Culture & Heritage for Social Causes
利用藝術文化遺產 促進社會效益

Speakers 主講嘉賓： Bernard CHAN 陳智思
Tisa HO 何嘉坤
Lynn YAU 邱歡智

Facilitator 主持人： Gaurav GUPTA
Time 時間 ：15:00 - 16:00
Venue 地點 ：Theatre 2 演講廳 2

How can we increase the contribution of the arts to social inclusion and empowerment?

Historically, arts and culture have always been at the forefront of social changes. Today, the societal influence of traditional arts has been vastly overshadowed by the pop culture and the advent of social media. Fine arts can be difficult and expensive to access, and considered irrelevant by large sections of society. Some cities have invested heavily and intelligently in increasing their citizens' exposure to the arts. Others, however, see this as a difficult cause to support alongside myriad other pressing social problems.

This session will focus on the case for protecting and promoting traditional arts to support social inclusion and empowerment. It will explore the challenges that some leaders have faced when trying to win support for interventions in this area, and share insights on the type of arts initiatives that can most effectively effect positive social change.

如何多用藝術促進社會共融及賦予參與者能力？

歷史上，藝術文化往往處於社會變遷的前沿位置。時至今日，流行文化及社交媒體的出現逐漸掩蓋了傳統藝術對社會的影響。公眾一般較難接觸到所謂的傳統藝術，成本亦相對較高，讓社會上大部分人士都對藝術有種遙不可及的感覺。有見及此，一些城市會投入大量資源及心思，讓市民更容易地接觸到藝術。然而，有些城市亦會因有其他迫切的社會問題尚待解決，而未能全力支持藝術發展。

是節將專注討論如何保護及推廣傳統藝術，藉以支持社會共融及賦予參與者能力。我們亦會探討行業領袖在爭取支持該方面發展時所遇到的困難，及分享最能為社會帶來正面影響的藝術方案

TRACK SESSION I 專題討論 (一)

C. Arts, Culture & Heritage for Social Causes 利用藝術文化遺產 促進社會效益

Bernard CHAN
陳智思
President,
Asia Financial Holdings
亞洲金融集團
總裁

The Hon Bernard Charnwut Chan is a deputy to the National People's Congress of China, a non-official member of Hong Kong's Executive Council 2004-09 and from 2012, and since 2017 Convenor of the Non-Official Members of the Executive Council. He is also a former member of Hong Kong's Legislative Council (1998-2008).

A graduate of Pomona College in California, he is President of Asia Financial Holdings and Asia Insurance. He is Chairman of the Hong Kong – Thailand Business Council and an advisor to Bangkok Bank (China) Co Ltd. He sits on the boards of several local and overseas companies in the financial services and manufacturing sectors. He also joined the governing board of the Alibaba Entrepreneurs Fund in Hong Kong.

Among his public service activities, he is Chairman of the Hong Kong Palace Museum Ltd, Chairperson of the Hong Kong Council of Social Service, Chairman of The Jockey Club CPS Ltd Advisory Committee, Chairman of the Committee on Reduction of Salt and Sugar in Food, and Chairman of the Steering Committee on the Restored Landfill Revitalisation Funding Scheme. Past positions include Chairman of the Council for Sustainable Development, Chairman of the Antiquities Advisory Board, Chairman of the Advisory Committee on Revitalisation of Historic Buildings, Chairman of the Standing Committee on Judicial Salaries and Conditions of Service, and Council Chair of Lingnan University.

He was appointed a Justice of the Peace in 2002, and a Commander (3rd Class) of the Most Noble Order of the Crown of Thailand in 2004. In 2006, he was awarded the Gold Bauhinia Star by the Hong Kong SAR Government. He has been conferred with honorary degrees from Lingnan University, City University of Hong Kong and the Open University of Hong Kong.

陳智思先生現為全國人民代表大會代表，於 2004 至 2009 年為香港行政會議非官守成員，並自 2012 年起再度出任。自 2017 年起，他擔任行政會議非官守議員召集人。1998 至 2008 年間曾為立法會議員。

陳先生畢業於美國加州 Pomona College，現職亞洲金融集團及亞洲保險總裁；並為香港泰國商會主席、盤谷銀行（中國）顧問。陳先生於幾家本地及海外的金融機構、製造業公司擔任董事會成員，亦於阿里巴巴成立的香港創業者基金擔任基金董事。

公職服務上他亦涉及不少範疇，包括香港故宮文化博物館有限公司主席、香港社會服務聯會主席、賽馬會文物保育有限公司諮詢委員會主席、降低食物中鹽和糖委員會主席，以及活化已修復堆填區資助計劃督導委員會主席。過往公職包括可持續發展委員會主席、古物諮詢委員會主席、活化歷史建築諮詢委員會主席、司法人員薪俸及服務條件常務委員會主席及嶺南大學校董會主席等。

陳先生於 2002 年榮膺太平紳士銜；2004 年獲泰國政府頒發 Commander (3rd Class) of the Most Noble Order of the Crown of Thailand；2006 年獲香港特區政府頒授金紫荊星章。他曾獲嶺南大學、香港城市大學及香港公開大學頒授榮譽學位。

Tisa HO
何嘉坤
Executive Director,
Hong Kong Arts Festival
香港藝術節
行政總監

As Executive Director of the Hong Kong Arts Festival since 2006, Ms Tisa Ho has increased annual turnover and extended the scope of its programming to include large-scale and site specific productions.

Her previous work includes policy and infrastructure planning, including the development of briefs for Singapore's Esplanade and oversight of government owned venues; marketing and curatorial responsibilities for the Singapore Arts Festival; and management of the Singapore Symphony Orchestra and Victoria Concert Hall, during which she helped set up the Alliance of Asia-Pacific Region Orchestras and the Singapore International Piano Festival, and built the first open-air performance stage at the Botanic Gardens. As Chair of the HK Arts Administrators' Association, she initiated the annual Cultural Leadership Summit, which remains an annual highlight for professional arts managers in the region.

Ms Ho is a Member of the Performing Arts Committee of the West Kowloon Cultural District and of the Department of Cultural and Creative Arts of The Education University of Hong Kong. International positions include faculty of the Accademia Teatro alla Scala in Milan, Italy and the Lisbon Consortium in Portugal; Chair of the International Advisory Committee of the Festival and Concert Hall in Tong Yeong, S Korea; and Chair-Elect of the Board of the International Society for Performing Arts headquartered in New York.

何嘉坤女士自 2006 年出任一年一度舉辦的香港藝術節行政總監以來，成功促使藝術節的收入增長，並擴展了節目規模和範疇，加入大型及場地特定製作。

何女士過往的政策及基建規劃經驗包括：在新加坡參與起草濱海藝術中心的規劃大綱及管理當地政府屬下表演場地；負責新加坡藝術節的市場宣傳及策劃；於新加坡交響樂團及維多利亞音樂廳擔任管理層期間，促進成立亞太區樂團聯盟及創辦新加坡國際鋼琴音樂節，並為新加坡植物園增設首個戶外演出舞台。何女士擔任香港藝術行政人員協會主席一職期間始創的「年度文化領袖論壇」，至今仍是本地區藝術行政界的年度盛事。

何女士現為西九文化區表演藝術委員會和香港教育大學文化與創意藝術學系委員會委員。海外機構要職包括：於意大利米蘭史卡拉歌劇院學院及葡萄牙 Lisbon Consortium 任教；南韓統營音樂節及音樂廳國際顧問委員會主席；以及總部設於美國紐約的國際表演藝術協會董事局候任主席。

Lynn YAU
邱歡智
CEO,
The Absolutely Fabulous Theatre Connection
誇啦啦藝術集匯(誇啦啦)
行政總裁

Apart from managing The Absolutely Fabulous Theatre Connection (AFTEC), Ms Lynn Yau conceptualises, produces and maintains a steady teaching schedule from primary to postgraduate level in arts and cross-disciplinary sectors.

Having grown up in the local school system, she realised that teaching and engagement in learning should neither be linear nor a case of one-size-fits. She became highly aware that the arts have powerful potential to capture many different imaginations for personal growth and transformation, a principle that has driven an Arts for Change agenda in the past decade at AFTEC.

An avid speaker on the arts and education, Ms Yau has been invited regularly to participate in forums in diverse jurisdictions including Hong Kong, London, Brisbane, Penang, Venice and most recently Kaohsiung, where she spoke at the 2018 International Education Forum and Workshop for arts education practitioners.

She has constantly been involved in the arts community in various advisory, board and consultant capacities as well as being a guest artist with local performing companies in theatre and music.

Ms Yau was recently appointed an Honorary Tutor to the Li Ka Shing Faculty of Medicine at the University of Hong Kong for the Medical Humanities (Performance Arts) module.

邱歡智女士除了管理誇啦啦藝術集匯（誇啦啦）外，亦對藝術教育抱有熱誠，多年來為小學至研究生程度的學生和老師構思、策劃、教導和製作藝術學習和跨界別的課程和活動。

邱女士在本地教育制度下成長，有感教與學應該因人制宜，而非一成不變。邱女士深明藝術潛藏最大力量，而且是最佳的途徑，讓人於成長中開拓不同想像，成就轉變，因此過去十年為誇啦啦建構出推動「藝動人生」概念的進程。

作為資深的藝術及教育研究者，邱女士多次獲海內外的藝術及教育機構邀請演講相關題目，這些機構來自世界各地，包括香港、倫敦、布里斯班、檳城、威尼斯。最近，她獲台灣高雄市教育局邀請於專為藝術教育工作者舉辦的 2018 年「藝術與美感」國際藝術教育論壇中演講。

邱女士多次擔任藝術界別不同諮詢團體的成員、董事及顧問。她亦曾以客席演員的身分參演多個本地表演團體的舞台劇及音樂作品。

邱女士獲香港大學李嘉誠醫學院委任為榮譽導師，教授醫學人文科（表演藝術）單元。

Gaurav GUPTA
Regional Director,
Dalberg Advisors
Dalberg Advisors
區域總監

Mr Gaurav Gupta works for Dalberg as Regional Director for Asia and leads the firm's energy practice. He founded Dalberg's first Asia office in Mumbai, where he is currently based. Gaurav works on a wide range of issues, including energy access, financial inclusion, access to education and inclusive business strategies.

Elsewhere, Mr Gaurav has been a founding partner in a string of social ventures, including two eco-resorts, a sustainable tourism online platform, an organic tea plantation, and an eco-friendly fair trade fashion label. Mr Gaurav is also an avid patron of arts who supports local efforts in preserving traditional arts and culture.

Prior to Dalberg, Mr Gaurav was a Project Leader with the Boston Consulting Group in Sydney and London. He holds an undergraduate degree in philosophy, politics, and economics from Oxford University and a postgraduate degree in development economics from Yale University. He was also a Fairfax scholar at the United World College of Hong Kong.

Gaurav Gupta 於 Dalberg 擔任亞洲區總裁，監察公司的能源實務。他於孟買開設 Dalberg 首個亞洲辦事處，目前亦駐於孟買。他負責多項事務，包括能源供應、普及金融、教育機會及全面業務策略。

在 Dalberg 以外，Gaurav Gupta 為多個初創社會項目的創辦合夥人，當中包括兩個環保渡假村、一個可持續旅遊網上平台、一個有機茶園和一個環保公平貿易時裝品牌。他亦熱心贊助藝術事業，支持本地保護傳統藝術文化的工作。

在加入 Dalberg 之前，Gaurav Gupta 為悉尼及倫敦 Boston Consulting Group 的項目負責人。他獲牛津大學頒發哲學、政治及經濟學士學位，以及獲耶魯大學頒發發展經濟研究生文憑。他亦曾於香港李寶椿聯合世界書院出任 Fairfax 學者。

D. Mental Wellness
精神健康

Speakers 主講嘉賓： York CHOW 周一嶽
Joseph GONZALEZ-HEYDRICH
Moitreyee SINHA

Facilitator 主持人： CHIU Chi Yue 趙志裕
Time 時間 ：16:15 - 17:15
Venue 地點 ：Theatre 2 演講廳 2

Are cities doing enough to tackle the rise of mental health challenges?

Mental illness, affecting about 450 million people globally, is one of the world's most underfunded problems. Congestion, social isolation and noise put people in cities at higher risk of mental health problems. However, conscious efforts within cities can mitigate this risk. For example, proactive urban planning with well-designed spaces for recreation can have dramatic positive effects on mental well-being. Improving access to primary care can also help identify and prevent mental health problems early. There is compelling evidence to support the effectiveness of such interventions, yet mental health continues to be given second priority to people's physical well-being.

This session will look at how cities can raise awareness of mental health issues, and translate that support into effective solutions. It will also explore the intervention areas in most severe need of support from funders, and the best practices philanthropists should keep in mind when tackling these issues.

城市能充分應對日益嚴重的精神健康問題嗎？

全球約有 4.5 億人受不同程度的精神問題所困擾，是全世界最缺乏財政支援的問題之一。生活環境稠密、社會疏離、噪音等問題都讓城市人更易受精神健康問題所影響。但其實城市本身亦可在這方面積極提供支援，減低相關風險。例如，透過主導的城市規劃設計出理想的休憩空間，促進市民的精神健康。另外，若可改善基礎醫療服務，亦可有助及早識別及預防市民的精神健康問題。雖然已有充份證據證實相關支援措施的成效，但社會普遍仍相對較重視生理健康。

是節將討論城市可如何提高公眾對精神健康問題的關注，並有效地提供解決方案，同時探討最急切需要財政支援的範疇，以及慈善家在解決有關問題時可參考的實例。

York CHOW
周一嶽
Chief Medical Officer and Corporate Advisor, AIA, Hong Kong and Macau Ltd
友邦保險 (香港及澳門) 首席醫務官及企業顧問

Dr York Chow is an orthopaedic surgeon by profession. He served as Consultant Orthopaedic Surgeon at Princess Margaret and Queen Elizabeth Hospitals from 1983 to 1992.

With the establishment of the Hospital Authority (HA), Dr Chow switched to hospital and healthcare administration. He was appointed Chief Executive of Queen Elizabeth Hospital in 1992 and of Queen Mary Hospital in 2001. He was subsequently appointed Cluster Chief Executive of the Hong Kong West Cluster, leading many new services and initiatives.

Dr Chow served in the Hong Kong Special Administrative Region government as Secretary for Health, Welfare and Food from 2004 to 2007, and as Secretary for Food and Health from 2007 to 2012. During his tenure, he introduced the comprehensive Anti-Smoking Law, established the Food Safety Centre and related laws, and initiated a series of healthcare, rehabilitation and food safety reforms.

After leaving the Government, he was Chairperson of Equal Opportunities Commission (EOC) from 2013 to 2016, advocating strongly for inclusion and diversity for the Hong Kong community, and leading a complete review of the discrimination laws in Hong Kong. He joined AIA, Hong Kong and Macau Chief Medical Officer and Corporate Advisor in 2017.

Dr Chow has been an active volunteer in community services with the Community Chest, the Hong Kong Council of Social Services and many non-government organisations. He also led the Hong Kong Paralympic Committee as its Chairman and President respectively for over 25 years and served as First Vice-President of the International Paralympic Committee Council from 1997 to 2005. He remains an active member of the Paralympic family.

周一嶽醫生是骨科專科醫生，曾於 1983 年至 1992 年擔任瑪嘉烈醫院及伊利沙伯醫院骨科顧問醫生。

隨著醫院管理局的成立，周醫生轉職擔任醫院及醫療行政職務。他於 1992 年獲委任為伊利沙伯醫院行政總監，並於 2001 年出任瑪麗醫院行政總監。其後，他獲委任為醫院管理局港島西醫院聯網總監，期間帶領開展不少新服務及措施。

2004 年至 2007 年期間，周醫生擔任香港衛生福利及食物局局長，其後於 2007 年至 2012 年期間擔任食物及衛生局局長。他於任內引入全面禁煙條例，成立食物安全中心，並制定相關條例，更發起了一系列醫療、復康及食品安全的改革。

離開政府後，周醫生於 2013 年至 2016 年擔任平等機會委員會主席，任內在香港社區大力推動共融及多元化，並帶領進行全面檢討香港的歧視法例。周醫生於 2017 年 1 月加入友邦保險，出任香港及澳門首席醫務官及企業顧問。

周醫生積極參與志願社會服務，曾任職於公益金、香港社會服務聯會及其他多個非政府組織。此外，他亦在香港殘疾人奧委會參與領導工作超過 25 年，並於 1997 年至 2005 年擔任國際殘疾人奧委會理事會第一副會長，迄今仍然是殘奧會家庭的活躍成員。

Joseph GONZALEZ-HEYDRICH

Director, Developmental Neuropsychiatry Clinic, Boston Children's Hospital
波士頓兒童醫院發展性神經精神病診所主任

Mr Joseph Gonzalez-Heydrich, MD, is Director of the Developmental Neuropsychiatry Clinic at Boston Children's Hospital and an Associate Professor of Psychiatry at Harvard Medical School. His research is aimed at treating children with severe psychiatric disorders. He has helped develop computer applications to help them develop stronger emotional regulation, pioneered psychiatric clinical trials to include children with neurological disorders, and uncovered rare genetic mutations leading to schizophrenia.

Describing his work, Mr Gonzalez-Heydrich writes, "I daily come up against the limits of our art. However, I have never felt those limits more poignantly than since concentrating my practice on children with very early onset psychosis and suicidal tendencies. It has been like watching over and over again a train wreck in slow motion with an unseen hand at the controls pushing the train inexorably towards catastrophe, despite the best treatments available. However, now my work is energised as never before by the new opportunities presented by this unique point in human medical history. We can now sequence patients' genomes and grow neurons from their blood cells. In this way we are finding the biological mechanisms that make some children particularly vulnerable to environmental stress and can develop new treatments. These new techniques have seemed to me like magic dust that makes the unseen hand visible and has raised the hope that in partnership with families, scientists and community leaders, transformative new treatments can be developed to pry its fingers from the controls and truly treat or even prevent severe psychiatric illnesses."

醫學博士 Joseph Gonzalez-Heydrich 為波士頓兒童醫院發展性神經精神病診所主任，以及哈佛醫學院精神醫學系副教授。他的研究工作旨在治療患有嚴重精神問題的兒童。他一直致力協助開發電腦應用程式，協助兒童更有效地控制情緒，並破格將患有神經系統疾病的兒童納入精神病臨床測試。此外，他亦發現了導致精神分裂的罕有基因突變問題。

他描述其工作時表示：「我每天都會盡力突破各種極限，但專注於研究治療兒童非常早期的思覺失調及自殺傾向問題卻為我帶來無比挑戰和酸楚。因為我的工作就像在重複面對一場由無形的手操控著的火車事故，儘管有最適合的解決方法，火車卻仍然無可避免地被慢慢推向災難。然而，人類醫學史在這個時候提供了新機遇，為我的研究帶來更大動力。現在，我們可將病人的基因組排序，並利用他們的血細胞製造神經細胞。我們運用此技術，嘗試找出導致部分兒童特別容易受環境壓力影響的生理機制，並可研究出新治療方法。對我而言，這些新技術就像魔法一樣，讓我們發現那隻無形的手，甚至透過與家庭、科學家及社區領袖合作，研發出革新的治療方法，以擺脫無形的手的操控，真正醫治，甚至避免嚴重精神問題。」

Moitreyee SINHA

CEO and Co-Founder, citiesRISE
citiesRISE 行政總裁兼共同創辦人

Dr Moitreyee Sinha is a humanitarian, scientist and seeker. Her life has been guided by the belief that everything is connected, and that large-scale social transformation happens when people, communities, and institutions work together.

Originally from India, Dr Sinha moved to the United States and earned a PhD physics before beginning her career in research and development at General Electric (GE). Here she led multidisciplinary teams in establishing connections across the disparate fields of healthcare, consumer goods, water, and energy, enabling the development of several transformative technologies and innovations.

Ten years later, Dr Sinha's journey took her to the world of impact work, leading the GE Foundation's Global Health portfolio in 22 countries. In this role she made use of multi-stakeholder initiatives and public-private partnerships to develop programmes for critical care for children, maternal child health, clean water, ICT, humanitarian relief and education.

These experiences brought her to the Global Development Incubator, where she directed the Beyond Health portfolio. There, she honed her ability to bring together social entrepreneurs and large institutions to deliver social impact and build healthier communities. The insights she gained from this role became the inspiration for citiesRISE, her vision for bringing collective, community-based action to the issue of mental health.

Sinha 博士是一名人道主義者、科學家及探索者。帶領她向前的信念是，萬物皆互相聯繫，而隨著人類與社區及機構同心協力，大規模的社會轉變便會應運而生。

Sinha 博士來自印度，移居美國並取得物理學博士學位後，在通用電氣研發部開展其事業，領導多個跨學科團隊，建立跨越醫療保健、消費品、食水及能源等不同領域的聯繫，從而推進多項技術及創新發展，帶來徹底性的改變。

她於十年後開展人生另一旅程—建立社會影響力。她率領通用電氣基金會於全球 22 個國家的環球健康投資組合，利用多方持份者參與的計劃及公私營企業夥伴關係，制定兒童危急救護、母嬰健康、潔淨水、信息通訊科技、人道主義救援及教育等多項計劃。

集合上述練歷，Sinha 博士及後更帶領 Global Development Incubator 的 Beyond Health 投資組合，進一步提升她匯聚社會企業家及大型機構的精湛能力，並以此幫助社會影響力及健康社區的發展。她透過該任務，領悟出一套見解，啟發了 citiesRISE 及她本身的願景—將心理健康議題引入以社區為主導的集體行動中。

CHIU Chi Yue
趙志裕
Dean of Social Science,
The Chinese University
of Hong Kong
香港中文大學
社會科學院院長

Professor Chiu Chi Yue is a specially appointed expert in philosophy and social science under the National 1000 Talent Scheme and is currently Dean of Social Science, Choh-Ming Li Professor of Psychology and Director of the University Services Centre for China Studies at The Chinese University of Hong Kong (CUHK).

His research covers the social psychology of education, culture and psychological processes, human motivation and intergroup dynamics, areas in which he has made outstanding research achievements. Since joining CUHK, he has established the Centre for Positive Social Science and, with sponsorships from The Hong Kong Jockey Club and Bei Shan Tang, started to promote systematic, innovative and science-informed positive education in primary and secondary schools in Hong Kong.

Dr Chiu received his Bachelor of Social Sciences and Master of Philosophy degrees from the University of Hong Kong, and two Masters degrees and a PhD from Columbia University in New York. He was previously Associate Dean of Social Sciences and Head of Psychology at the University of Hong Kong, and Professor of Psychology at the University of Illinois and Professor of Management.. At Nanyang Business School in Singapore, he was Professor of Management and Marketing, Director of Research and PhD Studies, Director of the Cultural Science Institute and Research Director of Asian Consumer Insight.

趙志裕博士為國家「千人計劃」特聘專家，專注研究哲學及社會科學範疇，現為香港中文大學社會科學院院長、卓敏心理學教授，以及中國研究服務中心主任。

趙博士的研究範疇涵蓋教育社會心理學、文化與心理歷程、人類動機及社會群體關係，並曾在該等領域取得傑出研究成果。加入香港中文大學後，他創立了正向社會科學研究中心，並獲得香港賽馬會及北山堂的資助，在香港中小學推廣具系統性且經科學驗證的創新正向教育。

趙博士於香港大學取得社會科學學士學位及哲學碩士學位，並於紐約哥倫比亞大學取得兩個碩士學位及一個博士學位。他曾任香港大學社會科學學院副院長、心理學系系主任，以及美國伊利諾大學心理學教授，並為新加坡南洋商學院管理及市場學教授、研究及博士課程總監、文化科學研究所所長及亞洲消費者研究中心研究總監

E. Philanthropic Impacts through Business
商業運作的慈善效益

Speakers 主講嘉賓： Christine BADER
Roopa PURUSHOTHAMAN
Marjorie YANG 楊敏德

Facilitator 主持人： Stephen WONG 黃元山
Time 時間 ：16:15 - 17:15
Venue 地點 ：Theatre 1 演講廳 1

How can firms go beyond corporate social responsibility?

Today businesses and their customers are placing more emphasis on the impact of their decisions on wider society. To sustain this progress, companies must think not only about what society needs, but also which of those needs they are best placed to address. This requires an evaluation of how social issues align with the organisation's strategic objectives, business capabilities and employees' passions. Some firms have taken bold steps in this area, laying down a blueprint for others looking to move beyond traditional CSR models of impact.

In this session, business leaders who have prototyped new models of social impact and created shared value through their work will give their views. They will reflect on the common pitfalls they faced as they experimented with new systems, and share insights on the strategic imperatives they identified along the way.

商界如何在企業社會責任之外多走一步？

今時今日，企業及客戶均愈來愈重視自身的決定，會為整體社會帶來何種影響。為求持續發揮成效，企業在顧及商業需要之餘，亦須思考自己能協助解決那些社會問題。就此，企業必須考慮各項社會議題與自身企業策略目標、業務能力及僱員參與程度的磨合。一些企業已在這些範疇勇敢嘗試，為有意超越傳統企業社會責任模式的企業奠下基礎藍本。

是節將邀請多位企業領袖分享創建促進社會效益的新模式，以及透過業務創造共享價值的經驗。他們亦會剖析在嘗試新模式時遇到的常見問題，及過程中所領悟的策略要旨。

Christine BADER
Former Director of Social Responsibility, Amazon
亞馬遜
前社會責任部總監

Ms Christine Bader is the author of the 2014 book "The Evolution of a Corporate Idealist: When Girl Meets Oil", as well as numerous articles about corporate social responsibility, sustainability, and the intersection of business and human rights. Her writings have appeared in The New York Times, The Atlantic, Fast Company, Harvard Business Review and numerous other publications, and she has given talks to conferences, companies and universities around the world, including a TED talk in 2014.

From 2015-17 she was Director of Social Responsibility at Amazon, where she built a global team working to ensure respect for the rights of workers in Amazon supply chains and operations. From 1999-2008 she worked for BP in Indonesia, China, and the UK managing the social impacts of major company projects.

Ms Bader has also served as advisor to the UN Secretary-General's Special Representative for business and human rights; advisor to BSR; visiting scholar at Columbia University, where she co-taught a master's seminar on human rights and business; special assistant to the New York City Mayor's Chief of Staff and Deputy Mayor; and a corps member with City Year.

She holds a BA magna cum laude from Amherst College and an MBA from the Yale School of Management, and is a member of the Council on Foreign Relations. In 2018 she relocated to Bali, Indonesia, with her family.

Christine Bader 為 2014 年出版書籍《The Evolution of a Corporate Idealist: When Girl Meets Oil》的作者，並曾就企業社會責任、可持續發展、商業與人權的關係發表多篇文章。她的文章曾刊載於《紐約時報》、《大西洋》、《Fast Company》、《哈佛商業評論》及多本其他刊物。此外，她亦曾於全球多個會議、企業及大學演講，其中包括於 2014 年 7 月發表 TED 演說。

在 2015 至 2017 年，擔任亞馬遜的社會責任總監期間，她成立全球團隊，確保亞馬遜供應鏈及營運部門工人的權利受到尊重。在 1999 至 2008 年，她任職於英國石油在印尼、中國及英國的辦事處，負責管理該公司主要項目的社會效益。

Christine Bader 亦曾擔任聯合國秘書長業務與人權問題特別代表的顧問，以及 BSR 顧問。此外，她曾為哥倫比亞大學的訪問學者，期間，她與其他學者共同教授人權及商業的碩士課程。她曾擔任紐約市市長幕僚長及副市長的特別助理，以及 City Year 的成員。

她以極優等成績獲頒 Amherst College 的文學士學位，並持有耶魯管理學院的工商管理碩士學位。她為美國外交關係協會成員。她於 2018 年與其家人移居至印尼峇里。

Roopa PURUSHOTHAMAN
Chief Economist and Head,
Policy Advocacy,
Tata Group
塔塔集團
首席經濟學家
兼政策倡導部主管

Ms Roopa Purushothaman is Chief Economist and Head of Policy Advocacy at Tata Sons Ltd, where she leads a team of economic and policy researchers assessing significant macroeconomic, geopolitical, and legislative developments. She also leverages the experience of the Tata Group, one of India's oldest and largest conglomerates, to drive thought leadership on key policy and economic issues.

Ms Purushothaman has held leadership positions at Everstone Capital Advisors and Goldman Sachs, where she provided expert advice on demographics, income and consumption patterns, and long-term economic growth. A co-author of the path-breaking Goldman Sachs BRIC report, Ms Purushothaman has contributed to a number of publications on globalisation and development, as well as writing on the economic potential of enhancing women's workforce participation in India.

She is also the founder of the Avasara Leadership Institute, a non-profit educational institution focused on accelerating educational and leadership outcomes for adolescent girls in India. Avasara has worked with over 2,000 young women in scholarship, after-school and residential academic programmes since 2011.

Ms Purushothaman is a graduate of Yale University and the London School of Economics. She has been named a Young Global Leader by the World Economic Forum and a Fellow of the Aspen Institute, and has served on the Prime Minister of India's advisory council on urban infrastructure.

Roopa Purushothaman 為 Tata Sons Ltd 首席經濟學家兼政策倡導部主管，負責帶領由經濟及政策研究員組成的小組，對宏觀經濟、地緣政治及立法方面的重大發展進行評估。她亦參考印度最長歷史及最大型的綜合企業—Tata Group 的經驗，推動主要政策及經濟議題的思想領導發展。

Roopa Purushothaman 曾於 Everstone Capital Advisors 及高盛擔任領導職位，期間曾就人口結構、收入和消費模式及長遠經濟增長提供專業意見。她是革新的金磚四國報告的撰寫人之一，曾多次參與出版有關全球化及發展的刊物，並就增加印度女性勞動人口的經濟潛力發表文章。

此外，她是 Avasara Leadership Institute 的創辦人，該非牟利教育機構專注為印度少女提供服務，提升印度少女在教育及領導才能方面的成果。自 2011 年，Avasara 已透過獎學金、課後及留宿學習計劃接觸逾 2,000 名年輕女性。

Roopa Purushothaman 畢業於耶魯大學及倫敦政治經濟學院，亦為世界經濟論壇全球青年領袖，以及 Aspen Institute 成員。此外，她亦供職於印度總理的城市基建諮詢委會員。

Marjorie YANG
楊敏德
Chairman,
Esquel Group
溢達集團
董事長

Ms Marjorie Yang is the Chairman of Esquel Group, a leading Hong Kong-based textile and apparel manufacturer with operations throughout the world.

She serves as Deputy Chairman of the Seoul International Business Advisory Council, with the purpose of providing advice to the Mayor of Seoul. In Hong Kong, she is the representative on the APEC Business Advisory Council and a member of the Chief Executive's Council of Advisers on Innovation and Strategic Development. She served as a Member of the National Committee of the Chinese People's Political Consultative Conference from 2003 to 2018.

Ms Yang is dedicated to promoting education, innovative technologies and sustainable development. She is Co-Chairman of the advisory board of the Computer Science and Artificial Intelligence Lab at Massachusetts Institute of Technology (MIT), Chairperson of the Steering Committee of CoolThink@JC, organised by The Hong Kong Jockey Club Charities Trust, and a member of the Advisory Council of the China Council for International Cooperation on Environment and Development.

Other advisory boards on which she serves as a member include Harvard University, Harvard Business School, MIT Sloan, and Tsinghua University's School of Economics & Management and Schwarzman College. She was Chairman of the Council of the Hong Kong Polytechnic University for six years until 2015.

Ms Yang is also an Independent Non-executive Director of The Hong Kong and Shanghai Banking Corporation. She has a Bachelor of Science degree from MIT and an MBA from Harvard Business School.

楊敏德女士為溢達集團董事長，溢達是以香港為基地的國際紡織及成衣製造商，業務遍布全球。

楊女士現任首爾市政府智囊 SIBAC 副主席，為首爾市長提供建議。香港方面，她為 APEC 商貿諮詢理事會中國香港代表，以及行政長官創新及策略發展顧問團成員。她在 2003 至 2018 年間出任中國全國政協委員。

楊女士致力推廣教育、創新科技及可持續發展。她為麻省理工學院計算機科學和人工智能實驗室顧問委員會聯席主席，亦為香港賽馬會慈善信託基金舉辦的「賽馬會運算思維教育」計劃的督導委員會主席，以及中國環境與發展國際合作委員會委員。

此外，楊女士亦擔任多個諮詢團體的成員，包括哈佛大學、哈佛商學院、麻省理工斯隆商學院、清華大學經濟及管理學院及清華大學蘇世民書院。她曾擔任香港理工大學校董會主席長達六年，並於 2015 年卸任。

楊女士為香港上海滙豐銀行有限公司獨立非執行董事。 楊女士持有麻省理工學院科學學士學位，以及哈佛商學院工商管理碩士學位。

Stephen WONG
黃元山
Deputy Executive Director and Head of Public Policy Institute,
Our Hong Kong Foundation
團結香港基金
副總幹事
兼政策研究院主管

Mr Stephen Wong received a B.A. Degree in Economics from the University of Chicago, Phi Beta Kappa, and an M.A. Degree in East Asian Studies (Whitney and Betty MacMillan Center for International and Area Studies) from Yale University. Since then, he worked for a number of global financial institutions, including as an Executive Director in UBS (London) and a Managing Director at RBS. Mr. Wong joined Our Hong Kong foundation as Senior Consultant in May 2015, and was appointed Deputy Executive Director and Head of Public Policy in November of the same year. He is now Deputy Executive Director and Head of Public Policy Institute.

Mr Wong's public service includes various advisory roles appointed by the Hong Kong Government, including Member of the Financial Services Development Council, Member of Task Force on Land Supply, Sub-committee Co-opt Member of the Sustainable Development Council, Member of Investment Committee of the Beat Drugs Fund, Member of Investment Sub-Committee of the Housing Authority, Member of Feasibility Study Working Group of "Special Needs Public Trust" and Co-opted Member of Social Innovation & Entrepreneurship Development Fund Task Force of Commission on Poverty.

Mr Wong is also active in community service. He is Chairman of the Clean Air Network, Vice Chairman of the Admissions, Budgets & Allocations Committee and Investment Sub-Committee Member of the Community Chest, and Executive Committee Member & Chairman of the Advisory Committee of Social Enterprise and Innovation Platform of the Hong Kong Council of Social Service. Mr. Wong is also a part-time Lecturer at the Chinese University of Hong Kong for the Master of Social Science in Global Political Economy, and an Adjunct Associate Professor at the Hong Kong University SPACE for the Institute for China Business.

黃元山先生畢業於芝加哥大學經濟學系，Phi Beta Kappa，後考獲美國耶魯大學國際關係所東亞研究碩士學位。畢業後黃先生先後在多家國際金融機構工作，其中包括瑞銀 (UBS) 倫敦總部任執行董事和英國蘇格蘭皇家銀行 (RBS) 董事總經理。黃先生於 2015 年 5 月加入團結香港基金出任高級顧問，同年 11 月被委任為團結香港基金副總幹事兼公共政策部主管。他現任團結香港基金副總幹事兼政策研究院主管。

黃先生出任的香港特區政府公職包括金融發展局成員、土地供應專責小組成員、可持續發展委員會小組增選成員、禁毒基金投資小組委員會委員、房委會投資小組成員、「特殊需要信託」可行性研究工作小組成員、扶貧委員會社會創新及創業發展基金專責小組增補委員。

其他社會公職包括環保組織 Clean Air Network(健康空氣行動) 董事局主席、公益金入會、預算及分配委員會副主席和投資小組委員會委員，及香港社會服務聯會執行委員會委員和社企及社會創新平台諮詢委員會主席。黃先生亦是中文大學全球政治經濟社會科學碩士課程客席講師和香港大學專業進修學院中國商學院客席副教授。

F. Collaboration
社會協作力

Speakers 主講嘉賓： Ananthapadmanabhan GURUSWAMY
Bradford SMITH
Yana KAKAR

Facilitator 主持人： Bryan WONG 王兼揚
Time 時間 ：16:15 - 17:15
Venue 地點 ：Meeting Room S226-227 會議室

How can we unleash the potential of greater collaboration in tackling metropolitan social issues?

In the face of urbanisation and globalisation, the social issues that cities face are increasingly interconnected. This calls for those involved to make system-level changes instead of picking off low-hanging fruit. In this context, the need for collaboration between stakeholders has never been greater. But strong collaborative partnerships across the government, business and civil society sectors remain elusive. This is largely explained by clashes between differing organisational cultures, poor co-ordination and communication systems, and misaligned incentives.

This session will seek to untangle the web of challenges facing those trying to build cohesive cross-stakeholder solutions to address social issues. A diverse panel of leaders will reflect on the strategies and tactics that have proven most effective when trying to rally support and resources behind a single social cause.

如何發揮各方的協作潛能以解決城市社會議題？

面對城市化及全球化，各城市所面臨的社會議題越見相互關連。因此有賴各方捨易取難，作出根本性的轉變。如此一來，持份者之間的協作也變得空前重要。然而，政府、商界與社會各界別的合作關係尚未緊密建立。究其原因，主要在於不同界別的機構在文化、協調、溝通，甚至動機上都存在差異。

是節將深入分析持份者為各項社會議題，嘗試凝聚各方力量所面對的難題。多位業界領袖亦將探討在爭取各界支持及募集資源推行社會公益工作時，所採用過的有效策略及方法。

Ananthapad-manabhan GURUSWAMY
CEO,
Azim Premji Philanthropic Initiatives
Azim Premji Philanthropic Initiatives
行政總裁

Mr Ananthapadmanabhan Guruswamy, better known as Ananth, is Chief Executive Officer of Azim Premji Philanthropic Initiatives, established by the 1st Indian businessman who signed the Giving Pledge; Azim Premji. He was earlier Head of Teacher Education at the Azim Premji Foundation, with the mandate to transform the quality of teacher education in the country.

Mr Guruswamy has also served as Chief Executive for India of global human rights watchdog Amnesty International, and International Programme Director for Greenpeace International and CEO of Greenpeace India.

After graduating in electrical engineering from IIT Madras in 1988. Mr Guruswamy started his working life as a schoolteacher for the Krishnamurti Foundation India. During this role he developed the curriculum for an ISC Environmental Studies Course which is still the only such course offered on an all-India basis.

Ananthapadmanabhan Guruswamy 以 Ananth 這名字更為人所熟悉，他是 Azim Premji 慈善計劃的行政總裁。該計劃由首個簽署「捐贈誓言」(Giving Pledge) 的印度商人 Azim Premji 創辦。Ananthapadmanabhan Guruswamy 曾擔任 Azim Premji 基金會的教師教育主管，負責為國家教育質量帶來徹底性的改變。

他亦曾擔任全球人權監察機構國際特赦組織印度分會的行政總裁，以及國際綠色和平的國際項目主任及印度綠色和平的行政總裁。

Ananthapadmanabhan Guruswamy 於 1988 年畢業於印度理工學院馬德拉斯分校的電機工程學系，之後他加入印度克里希那穆提基金會擔任教師，開展其事業，期間他更研制 ISC 環境研究課程，它至今仍是印度全國在這範疇上獨一無二的課程。

Yana KAKAR
Global Managing Partner,
Dalberg Global Development Advisors
Dalberg Global Development Advisors
環球管理合夥人

Ms Yana Kakar is the Global Managing Partner of Dalberg Advisors, an advisory firm with a social impact mission that provides strategy, investment, research and design services to foundations, corporations, NGOs, governments and communities throughout the world. Yana stewards Dalberg's strategy and oversees activities across Dalberg's 23 offices worldwide.

She is highly active in the philanthropic sector, partnering with individual donors, foundations, endowments, non-profits and other forms of charities and trusts to develop strategy, design programs, structure impact funds, identify and execute charitable investments, establish partnerships with business and government, and measure the social and environmental return from philanthropic initiatives. For example, Ms Kakar recently led teams at Dalberg to (i) design Asia's first gender-lens impact investment fund with a large Japanese foundation, (ii) design and stand up a new corporate foundation for a multinational banking institution, and (iii) create a collective philanthropy strategy for a network of high net worth individuals aligned to the Sustainable Development Goals.

Ms Kakar is a leading voice in international development, with her perspectives published in a number of media outlets including the Financial Times, Bloomberg, Forbes, Huffington Post, and The Guardian. Yana was appointed to, and currently serves on, the African Presidential Youth Advisory Group. She is a member of the Young Presidents Organization (YPO) and the Frontier Markets Council for the Emerging Markets Private Equity Association (EMPEA).

Ms Kakar serves on the Board of Directors of Convergence Finance, a non-profit platform that brings private, public and philanthropic investors together in blended finance transactions, and The Access Challenge, a non-profit that partners with African celebrities in music, film, sports and other cultural arenas to deliver high-profile media campaigns advocating for national policies to provide essential health services and primary and secondary education in their communities across Africa. Ms Kakar holds a Bachelors of Arts degree from McGill University and a Master's in Business Administration from Wharton at the University of Pennsylvania.

Yana Kakar 為 Dalberg Global Development Advisors 的環球管理合夥人。Dalberg 是肩負社會效益使命的諮詢公司，為全球各地的基金會、企業、非政府組織、政府及社區提供策略、投資、研究及設計服務。她負責管理 Dalberg 的環球策略，並督導該公司於全球各地共 23 間的辦事處業務。

她活躍於慈善事務領域，與她合作的夥伴包括私人捐贈者、基金會、捐贈基金、非牟利組織及其他形式的慈善機構及信託基金，一同制定策略、設計方案及結構效益基金、識別及執行慈善投資、促成企業與政府共建夥伴關係，並計量慈善活動所帶來的社會及環境回報。例如近期 Yana Kakar 帶領著 Dalberg 一眾團隊，(i) 與一日本大型基金會合作，設計亞洲首個具性別平等角度效益的投資基金，(ii) 為一跨國銀行機構設計及建立新的企業基礎，以及 (iii) 為一高淨值個人網絡創建與可持續發展目標一致的集體慈善策略。

Yana Kakar 是促進國際發展的主要代言人，她的觀點被多家媒體引用，包括《金融時報》、《彭博》、《福布斯》、《赫芬頓郵報》及《衛報》等。目前她任職於 African Presidential Youth Advisory Group。她是 Young Presidents Organization 會員及新興市場私募股權協會前沿市場委員會 (Frontier Markets Council for the Emerging Markets Private Equity Association) 會員。她亦為 Convergence Finance 董事會成員。Convergence Finance 是非牟利平台，匯聚私人、公營及慈善投資者進行混合金融交易。

她更是 The Access Challenge 董事會成員，這亦是非牟利組織，與非洲知名人士在音樂、電影、體育及其他文化領域等方面合作，提供備受矚目的媒體宣傳活動，倡導國家政策，以提倡在非洲各地為社區供應基本的衛生服務及中小學教育。Yana Kakar 擁有麥基爾大學（McGill University）的文學學士學位及賓夕法尼亞大學華頓商學院（Wharton School at the University of Pennsylvania）的工商管理碩士學位。

TRACK SESSION II 專題討論 (二)

F. Collaboration 社會協作力

Bradford SMITH
President,
Foundation Center
基金會中心總裁

Mr Bradford Smith is President of the Foundation Center, the leading source of information about philanthropy worldwide. The Center maintains the most comprehensive database on US and, increasingly, global grantmakers – a robust, accessible knowledge bank for the sector, which together with research, education and training programmes is designed to advance knowledge of philanthropy. Before joining the Foundation Center in 2008, Mr Smith was President of the Oak Foundation in Geneva, Switzerland, a major family foundation with programmes and grant activities in 41 countries. With the Ford Foundation, he worked as representative in Brazil before becoming Vice President in the New York headquarters, responsible for the global Peace and Social Justice Programme. During his 10-year tenure as Vice President, the programme provided hundreds of millions of dollars to organisations working on the issues of human rights, international co-operation, governance and civil society, while supervising field operations on three continents and overseeing the creation of TrustAfrica.

Mr Smith serves on the board of directors of the Tinker Foundation and the advisory board of the United Nations Trust Fund for Human Security.

Bradford Smith 是基金會中心的總裁。基金會中心是首屈一指的全球慈善數據儲存庫，擁有全美國最完整的捐助數據，並積極加入國際社會捐助數據，成為慈善界別強大且方便的數據庫；更透過研究、教育及培訓，進一步推廣公益慈善活動。他於 2008 年加入基金會中心前曾在瑞士日內瓦的大型家族基金會 Oak Foundation 擔任總裁。該基金會的計劃及捐助活動遍佈 41 個國家。此外，他曾是福特基金會的巴西代表，及後成為紐約總部的副總裁，負責環球和平及社會公義項目。他任職副總裁的十年間，該項目為關注人權、國際合作、管治及公民社會議題的組織提供了數以億計的資金，他亦負責督導三大洲的營運情況，以及監督創立 TrustAfrica 的工作。

Bradford Smith 於 Tinker Foundation 擔任董事，以及參與聯合國人類安全信託基金諮詢委員會的工作。

Bryan WONG
王兼揚
Executive Manager,
Charities (Strategy and Business Management),
The Hong Kong Jockey Club
香港賽馬會
慈善事務高級經理
(策略及業務管理)

Mr Bryan Wong is responsible for strategy and business management of The Hong Kong Jockey Club Charities Trust.

Previously, he was the CEO of Lark Group, a holding company with operation in cinemas, restaurants and consumer products businesses. He has also held various operation and business planning positions at Hong Kong Disneyland, and was a consultant with the Boston Consulting Group (BCG). He was also a director of Social Ventures Hong Kong, a social enterprise investment fund and incubator.

Mr Wong holds an MBA from The Wharton School of the University of Pennsylvania, also MSSc and BBA from The Chinese University of Hong Kong.

王兼揚先生負責香港賽馬會慈善信託基金的策略及業務管理。

履任前，王先生為立基集團的行政總裁，管理該集團的電影院、餐飲及消費品業務。他亦曾任職香港迪士尼樂園，負責營運管理及業務策劃，以及於波士頓顧問公司擔任管理顧問。他同時曾任香港社會創投基金董事。

王先生為美國賓夕法尼亞大學華頓商學院碩士，香港中文大學社會工作社會科學碩士及工商管理學士。

CLOSING DIALOGUE WITH NOBEL LAUREATES
與諾貝爾獎得主的總結對談

DAY 1
第一天

Speakers 主講嘉賓： James J. HECKMAN
Muhammad YUNUS

Facilitator 主持人： Leong CHEUNG 張亮
Time 時間 ：17:30 - 18:15
Venue 地點 ：Convention Hall 會議廳

Where is the next source of hidden value?

This session will bring together two Nobel laureates, Professor James J. Heckman and Professor Muhammad Yunus. Through their work, both have been able to find large sources of untapped social value. In his recent research projects, Professor Heckman has focused on using economic tools to make the case for interventions early in childhood that deliver large value returns later in life. Professor Yunus has demonstrated the bankability of people who had previously been written off as valueless customers, and in doing so, launched a microcredit movement that has transformed millions of people's lives.

For this conversation, the two Nobel Laureates will be invited to reflect on where large pools of social value are not being addressed by institutions and markets today. They will explore which of these should be addressed most urgently, and the models that can be used to mobilise capital and activity towards them.

下一項隱藏價值將從何而來？

是節將邀得兩位諾貝爾獎得主 James J. Heckman 教授及 Muhammad Yunus 教授同台對話。社會透過他們兩位的偉業，發掘到從未被觸及的社會價值領域。Heckman 教授於其最新研究中，致力於利用經濟工具證明盡早投入兒童早期發展，可為他們的未來生活帶來無可比擬的回報。Yunus 教授證明了曾被視為無商業價值的基層人士，同樣具有融資條件，並推出了微型貸款運動，改變了數以百萬人的生活。

是次對談將邀請兩位諾貝爾獎得主探討現時尚未獲機構及市場所重視的社會價值領域。他們將剖析最迫切需要被釋放的社會價值，以及如何協助資金活動流向這些領域的模式。

James J. HECKMAN
Henry Schultz Distinguished Service Professor in Economics and the College, Director of Center for the Economics of Human Development, The University of Chicago
芝加哥大學
亨利舒爾茲傑出經濟學教授
兼人類發展經濟學中心主任

Professor James J. Heckman is the Henry Schultz Distinguished Service Professor of Economics and Director of the Center for the Economics of Human Development at the University of Chicago. He has devoted his professional life to understanding the origins of major social and economic questions related to inequality, social mobility, discrimination, the formation of skills, and regulation in labour markets, as well as devising and applying economically interpretable empirical strategies for understanding and addressing these questions.

Professor Heckman has published over 300 articles and nine books on these topics. He is the recipient of the Nobel Prize for Economics, the John Bates Clark Medal, the Jacob Mincer Award, the Dennis Aigner Award, the Ulysses Medal, the Theodore W. Schultz Award, the Gold Medal of the President of the Italian Republic, the Frisch Medal, the Dan David Prize, and is a Distinguished Fellow of the American Economic Association.

James J. Heckman 教授為芝加哥大學亨利舒爾茲傑出經濟學教授，並擔任人類發展經濟學中心主任。他致力研究多個主要社會及經濟問題的根源，如社會不平等、社會流動、歧視、勞工技能發展及規管，並設計及採用經濟學的實證方法，分析及解決有關問題。Heckman 教授就這些 192 議題已發表超過 300 篇文章，並出版 9 本書籍。

Heckman 教授曾獲頒諾貝爾經濟學獎、約翰・貝茨・克拉克獎、雅各・閔沙終身成就獎、丹尼斯・愛格納獎、尤利西斯獎章、西奧多・威廉・舒爾茲獎、意大利共和國總統金獎、弗里施獎及丹・大衛獎，他亦為美國經濟學會的傑出院士。

CLOSING DIALOGUE WITH NOBEL LAUREATES
與諾貝爾獎得主的總結對談

Muhammad YUNUS
Founder,
Grameen Bank
格萊珉銀行
創辦人

Nobel laureate Professor Muhammad Yunus is considered the father of both social business and microcredit, as the founder of Grameen Bank and more than 50 other companies in Bangladesh. For his constant innovation and enterprise, Fortune Magazine named him"one of the greatest entrepreneurs of our time" in 2012.

In 2006, Professor Yunus and Grameen Bank were jointly awarded Nobel Peace Prize. He is the recipient of 60 honorary degrees from universities across 24 countries. He has received 132 awards from 30 countries including state honours from 10 countries. He is one of only seven individuals to have received the Nobel Peace Prize, the United States Presidential Medal of Freedom and the United States Congressional Gold Medal. Other notable awards include the Ramon Magsaysay Award (1984), World Food Prize (1998), The Prince of Asturias Award for Concord (1998), Sydney Peace Prize (1998) and the Seoul Peace Prize (2006). In 2006, Time Magazine listed Professor Yunus under "60 years of Asian Heroes" as one the top 12 business leaders. In 2008, in an open online poll, Professor Yunus was voted the 2nd most intellectual person in the world on the list of Top 100 Public Intellectuals by Prospect Magazine (UK) and Foreign Policy (United States). In 2010, The New Statesman (UK) listed him as one of "The World's 50 Most Influential Figures".

He has appeared on the cover of Time Magazine, Newsweek and Forbes Magazine.

諾貝爾獎得主 Muhammad Yunus 教授於孟加拉創辦格萊珉銀行及其他逾 50 家公司，被譽為社會企業及微型貸款之父。他憑藉持續創新的企業家精神，於 2012 年獲《財富》雜誌評選為「當代最偉大企業家之一」。

2006 年，Yunus 教授及格萊珉銀行共同獲頒諾貝爾和平獎。

他持有 24 國大學的 60 個榮譽學位，更獲 30 個國家頒發 132 個獎項，其中包括來自 10 個國家的國家榮譽獎項。全球目前僅有 7 人同時榮獲諾貝爾和平獎、美國總統自由勳章及美國國會金質獎章，而Yunus教授便是其中一人。其他獲頒的著名獎項包括菲律賓拉蒙麥格塞塞獎（1984 年）、世界糧食獎（1998 年）、阿斯圖里亞斯親王獎（1998 年）、悉尼和平獎（1998 年），以及首爾和平獎（2006 年）。

2006 年，《時代雜誌》將 Yunus 教授評為「60 年來亞洲英雄人物」中首 12 名商業領袖。在 2008 年舉辦的公開網上投票中，Yunus 教授獲選為英國《展望》雜誌及美國《外交政策》雜誌全球百大頂尖公共知識分子第二位。2010 年，英國《新政治家》雜誌將他評為「全球 50 位最具影響力人物」之一。

他曾登上《時代雜誌》、《新聞周刊》及《福布斯》雜誌的封面。

Leong CHEUNG 張亮
Executive Director,
Charities and
Community,
The Hong Kong
Jockey Club
香港賽馬會
慈善及社區事務
執行總監

Mr Leong Cheung has been the Executive Director of Charities and Community at The Hong Kong Jockey Club since 2014. In this capacity he is also the co-Chair of the Hong Kong Chapter of the United Nations' Sustainable Development Solutions Network.

Mr Cheung has had extensive experience before joining the Club. He was an Operating Partner with Bain Capital. Prior to that, he was Managing Director of Global Sourcing & Supply Chain at Esquel Group, the founder and CEO of an education focused Internet venture, and a senior consultant at the Boston Consulting Group. Mr Cheung is also co-Founder & Chairman of an innovative social enterprise, RunOurCity.

Mr Cheung is active in the community. He currently serves in the Elderly Commission, and the Community Care Fund task force under the Commission on Poverty of the HKSAR Government. He is a director of the Hong Kong Mortgage Corporation Limited and is an adjunct professor at The Chinese University of Hong Kong.

Mr Cheung has an MBA from Harvard Business School and a BBA from The Chinese University of Hong Kong.

張亮先生 2014 年加入香港賽馬會， 擔任慈善及社區事務執行總監。他同時亦代表馬會，出任聯合國可持續發展解決方案網絡香港地區分會的聯合主席。

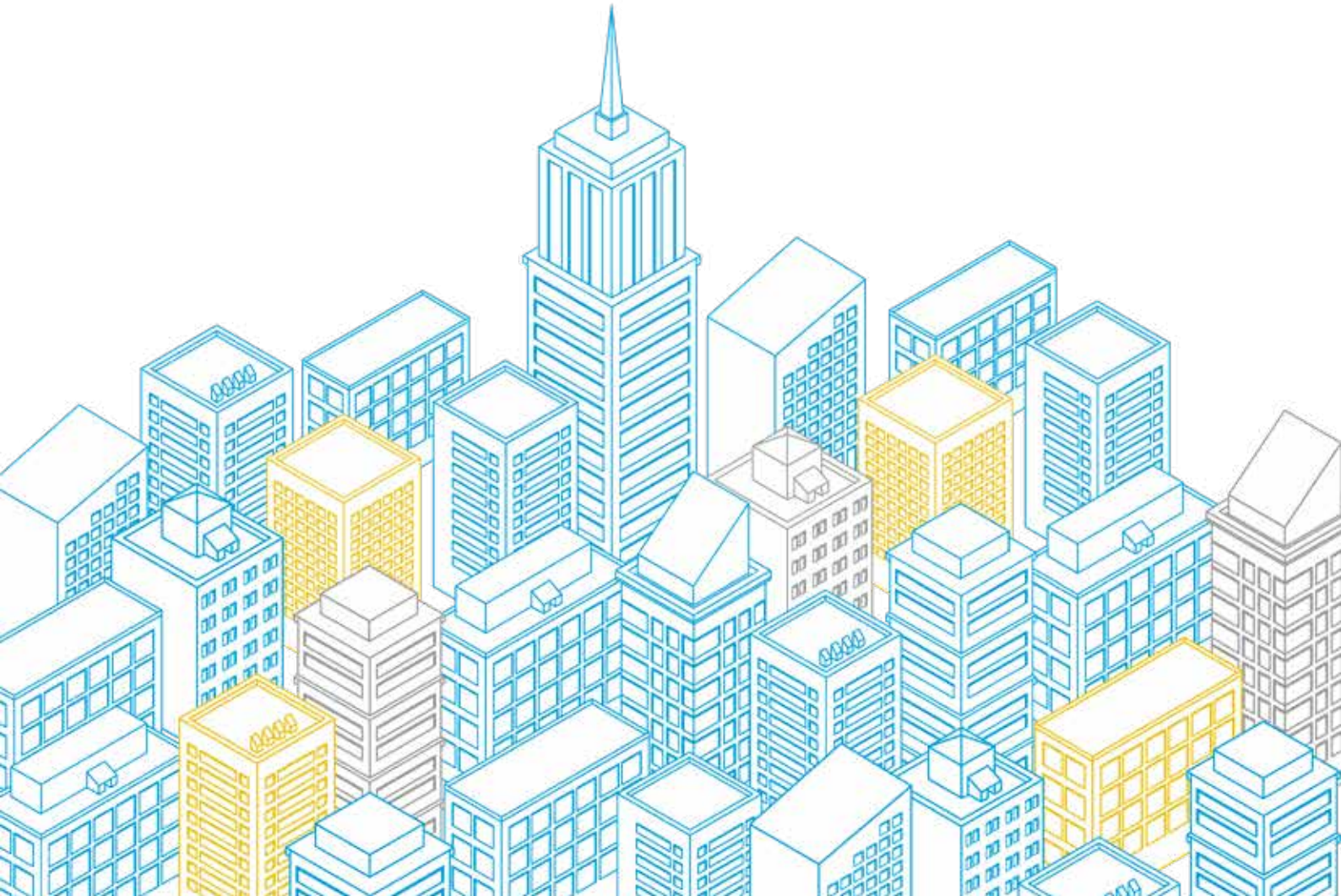
張先生專業經驗豐富，曾為貝恩資本合夥人，溢達集團全球採購及供應鏈管理董事總經理， 教育互聯網新創企業創辦人及行政總裁，波士頓諮詢公司高級顧問等；張亮先生 2013 年創辦社會企業「 全城街馬」 並擔任主席。

工作以外， 張先生熱心公益， 現為香港特別行政區政府「 安老事務委員會」 和「關愛基金專責小組」成員，並擔任香港按揭證券有限公司董事；他亦是香港中文大學客座教授。

張先生畢業於香港中文大學， 後取得哈佛大學工商管理碩士。

Day 2 Programme
第二天 活動詳情

21.9.2018 (Friday 星期五)



KEYNOTE ADDRESS BY MICHAEL J. SANDEL
Michael J. SANDEL 教授主題演講

The Ethics of Market-based Social Impact Work
以市場力量促進社會效益的道德界限

Speaker 主講嘉賓： Michael J. SANDEL

Time 時間 ：9:00 - 10:15

Venue 地點：Convention Hall 會議廳

What are the limits of markets to deliver social good?

What should money buy? Philanthropists and others working to solve social issues focus their efforts on understanding how markets can be used to deliver social impact efficiently. Less attention is given to questioning whether providing social good in a market system – e.g. putting a price on education – degrades or misrepresents the true value of that good. What products/services should not be provided through markets, irrespective of the efficiency savings it might bring? And if prices can't measure the value of good, is there a moral framework that philanthropists can use to do so?

In this session, Professor Michael J. Sandel will explore the ethics of philanthropy and introduce decision-making systems we can use in our daily lives to shape our behaviour around our moral convictions.

如何為市場力量促進社會利益方面設限？

究竟應該用金錢來兌換甚麼？慈善家及一眾致力於解決社會問題的人士，均埋首研究如何善用市場力量，有效地促進社會效益，卻甚少人反思在市場體制下作善舉，例如將教育及金錢掛鈎，會否損害甚至錯誤表述該善行的真正價值。儘管透過市場機制提供的產品或服務可望提高效益，但有那些產品或服務不應透過市場機制提供？再者，不是所有東西都能單以金錢所衡量，那麼還有那一些道德標準框架可讓慈善家作參考嗎？

Michael J. Sandel 教授將於是節將探討慈善工作的道德標準，並會介紹可應用於日常生活中的決策機制，以助我們作出符合道德標準的行為。

Michael J. SANDEL

Anne T. and Robert M. Bass Professor of Government, Harvard University
哈佛大學
政府管理學 Anne T. 及 Robert M. Bass 講座教授

Professor Michael J. Sandel teaches political philosophy at Harvard University. His writings on justice, ethics, democracy and markets have been translated into 27 languages. His course "Justice" is the first Harvard course to be made freely available online and on television. It has been viewed by tens of millions of people around the world, including in China, where Professor Sandel was named by China Newsweek as the "most influential foreign figure of the year" in 2011.

Professor Sandel's books relate enduring themes of political philosophy to the most vexing moral and civic questions of our time. They include "What Money Can't Buy: The Moral Limits of Markets; Justice: What's the Right Thing to Do?"; "The Case against Perfection: Ethics in the Age of Genetic Engineering"; "Public Philosophy: Essays on Morality in Politics"; "Democracy's Discontent: America in Search of a Public Philosophy"; and "Liberalism and the Limits of Justice".

Professor Sandel has been a visiting professor at the Sorbonne, and delivered the Tanner Lectures on Human Values at Oxford, the BBC's Reith Lectures, and the Kellogg Lecture on Jurisprudence at the US. Library of Congress. His global lectures have taken him across five continents and packed venues such as St. Paul's Cathedral, Sydney Opera House, the Public Theater in New York and an outdoor stadium in Seoul, where 14,000 people came to hear him speak.

In the US. Professor Sandel has served on the President's Council on Bioethics and is a member of the American Academy of Arts and Sciences. A graduate of Brandeis University, he received his doctorate from Oxford University, where he was a Rhodes Scholar.

Michael J. Sandel 教授在哈佛大學教授政治哲學。他所撰寫的有關正義、道德、民主及市場的著作被翻譯成 27 種語言。他的「正義」課是首個可於網絡及電視上免費收看的哈佛大學課程，吸引全球數千萬人觀看，包括中國的觀眾。他於 2011 年獲《中國新聞周刊》評為「最具影響力外國學者年度人物」。

Sandel 教授的著作把經久不衰的政治哲學主題，與現時最複雜的道德及公民問題結合。著作包括《What Money Can't Buy: The Moral Limits of Markets》、《Justice: What's the Right Thing to Do?》、《The Case against Perfection: Ethics in the Age of Genetic Engineering》、《Public Philosophy: Essays on Morality in Politics》、《Democracy' s Discontent: America in Search of a Public Philosophy》及《Liberalism and the Limits of Justice》。

Sandel 教授曾擔任索邦大學的客座教授，並曾於牛津大學的 Tanner Lectures on Human Values、英國廣播公司的 Reith Lectures 及美國國會圖書館的 Kellogg Lecture on Jurisprudence 上發表演講。Sandel 教授在全球五大洲均發表過演講，演講的場地包括倫敦的聖保羅大教堂、澳洲的悉尼歌劇院、紐約中央公園的 Public Theater 及南韓首爾的室外體育館（吸引了 14,000 名演講觀眾）等，座無虛席。

在美國，Sandel 教授曾供職於 President's Council on Bioethics，目前為美國文理科學院的院士。他畢業於布蘭戴斯大學，並獲選為羅德學士，於牛津大學取得博士學位。

THIRD PLENARY
座談演講（三）

China's Philanthropy
中國慈善發展

Speakers 主講嘉賓： JIN Jingping 金錦萍
LEI Yongsheng 雷永勝
WANG Ming 王名
XU Yongguang 徐永光

Facilitator 主持人： Raymond TAM 譚志源
Time 時間 ：10:15 - 11:15
Venue 地點 ：Convention Hall 會議廳

Will a new paradigm for philanthropy emerge?

Chinese philanthropy has witnessed unprecedented growth in recent years. The path along which it has evolved looks starkly different from the experiences of philanthropy sectors elsewhere. While lessons from other regions can help China to continue growing the sector, such solutions must be specific to China's unique cultural, economic and regulatory context. The balance struck between these will determine how Chinese philanthropy will differ from existing models.

This session will explore the unique characteristics of Chinese philanthropy, and how these will define the challenges and opportunities the sector will likely face in future. This will include a reflection on what best practices can be taken from other regions' philanthropy journeys, and what challenges will require China to carve out its own path to solve.

慈善事業會出現新模式嗎？

近年，中國慈善事業經歷了前所未有的增長。其發展進程與其他地區的慈善界別似乎截然不同。雖然，中國的慈善事業發展可借鑒其他地區的經驗，但同時亦須考慮其獨有的文化、經濟及監管環境作發展。中國慈善事業的發展將如何在取得兩者平衡，探索出獨有的道路。

是節將探討中國慈善事業的特色，以至這些特色將為慈善界別帶來何種挑戰及機遇。我們會探索中國可如何參考其他地區慈善發展的最佳實踐方法，以及有哪些挑戰需要中國另闢蹊徑解決。

JIN Jingping
金錦萍
Professor of Law School , Peking University
北京大學
法學院副教授

Dr Jin Jinping is an Associate Professor of the Law School at Peking University and Director of the Centre for Non-profit Organisations Law. She is also a Director of the China Youth Development Foundation, the China Foundation for Poverty Alleviation, the Chinese Red Cross Foundation and the China Population Welfare Foundation, as well Vice-Chairman of the Academic Committee of China Charity Alliance. Her research work focuses on civil and commercial law, social law, charity and non-profit organisation law, trust law and estate law.

A native of Ningbo, Zhejiang province, Dr Jin received a dual Bachelor degree in economy and law, then later an LL.M in civil and commercial law, from Peking University. In 2004 she became a Juris Doctor in Civil and Commercial Law at the university's Law School. She has also undertaken post-doctorate studies at the Law Institute of the Chinese Academy of Social Sciences, and worked in the United States as a visiting scholar at University of Missouri-Kansas City, Yale University Law School and the University of Michigan.

金錦萍博士現任北京大學法學院副教授及非營利組織法研究中心主任。她亦兼任中國青少年發展基金會理事、中國扶貧基金會理事、中國紅十字基金會理事、中國人口福利基金會理事及中國慈善聯合會學術委員會副主任委員。她的研究工作主要包括民商法學、社會法學、慈善法與非營利組織法、信託法及房地產法。

金博士出生於浙江寧波，擁有北京大學經濟法學雙專業學士學位，更是該大學的民商法學碩士。於 2004 年，金博士成為北京大學法學院的民商法學博士。她曾在中國社會科學院法學所從事博士後研究，並在美國擔任密蘇里大學堪薩斯分校、耶魯大學法學院及密西根大學的訪問學者。

LEI Yongsheng
雷永勝

President,
Lao Niu Foundation
老牛基金會
理事長

Lei Yongsheng is the President of Lao Niu Foundation; he serves as the Executive Director of China Charity Alliance, Vice President of China Philanthropy Research Institute, a Board Director of China Global Philanthropy Institute, President of China Foundation Center, an editorial board member of China Philanthropist, first Co-Chairman of China Environmental Grantmakers Alliance (CEGA), a member of One Foundation Development Committee and a Board Director of China-France Culture Research Center.

Mr Lei has been awarded the "Chinese public figures - Top 100 Most Influential People Engaged in China's Philanthropy" for three years in a row.

From 1985 to 1990, he taught in Inner Mongolia University of Finance and Economics.

From 1991 to 2001, he worked in the financial departments of Inner Mongolia Autonomous Government. He served first as the Deputy Director of Assets Appraisal Center of Inner Mongolia State-owned Assets Administration Bureau and later as the Deputy Director of General Office of Inner Mongolia Department of Finance.

From 2002 to 2008, he worked in Inner Mongolia Mengniu Dairy (Group) Co., Ltd., serving as CEO of China Mengniu Dairy Co., Ltd. (listed in Hong Kong) and the Executive Vice President and the Secretary of the Board of Inner Mongolia Mengniu Group. He works as part-time Secretary General of the Lao Niu Foundation when the foundation started.

Since July 2008, he has served as Secretary-General and President of the Lao Niu Foundation.

雷永勝現任老牛基金會理事長，並兼任中國慈善聯合會常務理事、中國公益研究院常務副理事長、深圳國際公益學院董事、中國基金會中心網理事、中國慈善家雜誌編委、中國環境資助者網路（CEGA）首屆聯席主席、深圳壹基金公益基金會發展委員會委員，以及中法文化藝術研究中心理事。

雷先生連續三年獲「中國公益人物／影響·中國公益 100 人」榮譽。

在 1985 至 1990 年，雷先生於內蒙古財經大學任教。

在 1991 至 2001 年，他於內蒙古自治區財政系統部門工作，先後擔任內蒙古國資局資產評估管理中心副主任，及內蒙古財政廳綜合處副處長。

在 2002 至 2008 年，他任職於內蒙古蒙牛乳業（集團）股份有限公司，擔任中國蒙牛乳業有限公司（香港上市）首席行政官、內蒙古蒙牛集團行政副總裁、董事會秘書，並兼職出任老牛基金會初創時秘書長。

2008 年 7 月至今，他先後出任老牛基金會秘書長及理事長。

WANG Ming
王名

Dean of Institute
for Philanthropy ,
Tsinghua University
清華大學
公益慈善研究院院長

Professor Wang Ming is Dean of the Institute for Philanthropy, Professor of Public Management and Director of the NGO Research Centre at Tsinghua University in Beijing. He is a member of the Chinese People's Political Consultative Conference and Chief Editor of the China Non-profit Review. He has written a dozen books, some published in English and Japanese, including The Emerging Civil Society in China, 1978-2007, NPOs in China. His research work mainly focused on NGO development and innovation in China. He won Fukuoka Prize in 2017.

王名教授在北京擔任清華大學公益慈善研究院院長、清華大學公共管理學教授、清華大學 NGO 研究所所長，以及《中國非營利評論》雜誌主編。王名教授連續三屆擔任全國政協委員，曾撰寫多本書籍，部分更以英文及日文出版，包括由 Brill Press 在波士頓出版的《Emerging Civil Society in China》(1978-2007)，以及由 First Press 於 2002 年在東京出版的《NPOs in China》。王教授主要研究中國非政府機構的發展及創新情況。王教授 2017 年獲頒第 28 屆福岡亞洲文化獎。

Third Plenary 座談演講 (三)

China's Philanthropy 中國慈善發展

XU Yongguang
徐永光

Chairman,
Narada Foundation
南都公益基金會
理事長

Mr Xu Yongguang is the Chairman of the Narada Foundation, the Vice President of the China Charity Alliance, Guest Researcher of the State Department Counselor Room and the Honorary Chairman of the Chinese Charity Federation. He was a member of the Ninth and Tenth National Committees of the Chinese People's Political Consultative Conference (CPPCC).

Mr. Xu founded the China Youth Development Foundation after he resigned from head of the Organization Department under the Central Committee of the China Communist Youth League in 1988. The Project Hope founded by him has been developed and recognized as the most influential philanthropic brand in China. In 2007, he co-founded the Narada Foundation with a mission to foster civil society and promote the development and social innovation of the philanthropy sector.

Mr. Xu is a renowned thinker and practitioner in the field of civil society organisation operation and research with over 30 years experience and tremendous contribution to the civil society sector. He is the Chief Editor of China's Third Sector Study Series and the author of Inquiry of the world—Project Hope in Xu Yongguang's eyes and Social Enterprises Where Philanthropy meets business. In recent years, he has been endeavored to push for structural reform of China's philanthropy sector and shape a modern philanthropic culture. He initiated and co-founded the China Foundation Center which has made significant progress in promoting transparency and credibility of foundations in China.

徐永光先生，南都公益基金會理事長、中國慈善聯合會副會長、國務院參事室特約研究員、基金會中心網名譽理事長，第九、第十屆全國政協委員。

徐先生 1988 年辭去團中央組織部長職務，創建中國青少年發展基金會，創立希望工程。希望工程已經成為中國最具影響力的社會公益品牌。2007 年與上海南都集團周慶治等共同創辦南都公益基金會，該會以“支持民間公益”為使命，致力於推動公益慈善行業的發展與社會創新。

徐先生潛心中國民間公益慈善事業 30 年，在社會組織實務和理論研究方面有重要建樹，主編《中國第三部門研究叢書》，著有《公益向右 商業向左》《叩問天人之際—徐永光說希望工程》。近年來不遺餘力推動慈善體制改革和現代慈善文化建設，發起建立中國基金會中心網，在提升基金會行業的透明度和公信力方面，取得實際成效。

Raymond TAM
譚志源

Executive Director,
Corporate Affairs,
The Hong Kong
Jockey Club
香港賽馬會
公司事務執行總監

Mr Raymond Tam is currently working at The Hong Kong Jockey Club as Executive Director, Corporate Affairs. Before joining the Club, Mr Tam was Vice Chairman of New Frontier Health from 2017 to 2018.

Mr Tam has spent 30 years in the public service. He was Secretary for Constitutional and Mainland Affairs from 2011 to 2017. Before then, he was Director of the Chief Executive's Office from 2009 to 2011, and Under Secretary for Constitutional and Mainland Affairs from 2008 to 2009. During his earlier years as a career civil servant, Mr Tam worked in various government departments such as the Financial Secretary's Office, the Central Policy Unit, Home Affairs Bureau and the Geneva Economic and Trade Office.

Mr Tam was awarded a Gold Bauhinia Star (GBS) in 2012 and was appointed as a Justices of the Peace (JP) in 2017 by the HKSAR Government. Mr Tam graduated from the University of Hong Kong with a Bachelor of Science degree.

譚志源先生現職香港賽馬會公司事務執行總監。譚先生在加入馬會前，於 2017 至 2018 年間出任新風醫療副主席。

譚先生於公共服務範疇上擁有逾 30 年政府工作經驗。譚先生在 2011 至 2017 年間擔任香港特別行政區政府政制及內地事務局局長。在 2009 至 2011 年間，譚先生出任香港特區行政長官辦公室主任；在 2008 至 2009 年間，譚先生出任政制及內地事務局副局長。 譚先生擁有廣泛政府職務經驗，於其早年政府職務上，曾於不同部門包括財政司司長辦公室、中央政策組及民政事務局工作。譚先生亦曾擔任香港駐日內瓦經濟貿易辦事處香港成員代表，負責參與世界貿易組織之全球貿易談判。

譚先生於 2012 年獲香港特區政府頒發金紫荊星章 (GBS) 及於 2017 年獲香港特區政府委任為太平紳士 (JP)。 譚先生畢業於香港大學，獲得工程理學士學位。

Risk Taking in Philanthropy
慈善事業可承受的風險程度

Speakers 主講嘉賓： Michael BERKOWITZ
Elizabeth KNUP 高倩倩
Rip RAPSON

Facilitator 主持人： Stephen CHEUNG 張仁良
Time 時間 ：11:30 - 12:30
Venue 地點 ：Convention Hall 會議廳

Should philanthropists be taking bigger risks?

Today's mega-rich can choose between building roads and firing rockets into space. There is a strong humanitarian argument for filling gaps left by malfunctioning markets or governments to ensure people's basic needs are met. This, however, may not only prop up inefficient systems, but may also miss philanthropy's unique opportunity to deliver change. Because they are not constrained by electorates or shareholders, donors have more freedom to invest in radical but uncertain ideas. For those who are willing to do so, what level of risk can be justified when the stakes are so high?

This session will explore the current risk appetite of philanthropists, tactics that can be used to manage risk effectively, and the most promising opportunities for philanthropic capital to bear more risk to amplify its impacts.

慈善家應否承擔更高風險？

在現今社會裡，富豪巨擘可自行選擇投入修橋補路或探索太空的目標。基於強烈的人道主義論點，有人認為他們應填補市場失靈或政府失效所造成的缺漏，確保人民的基本需要得到滿足。然而，此舉不但可能使失效的體制得以繼續下去，更可能令慈善家錯失改變社會的黃金機遇。由於他們毋須受選民或股東影響決定，因此享有更大自由度，可投資於大膽創新但實效未明的意念。但對於願意投資的慈善家而言，面對高昂的代價，如何衡量合理的風險程度？

是節將探討慈善家的風險承受能力，以及可有效管理風險的策略，並闡述讓善款承擔更高風險以擴大成效的寶貴機遇。

Michael BERKOWITZ
President,
100 Resilient Cities
100 Resilient Cities
會長

Mr Michael Berkowitz joined the Rockefeller Foundation in 2013 to shape and oversee the 100 Resilient Cities, a project pioneered by the foundation. Previously, he was Global Head of Operational Risk Management at Deutsche Bank, where he oversaw the firm's operational risk capital planning efforts, served as a primary regulatory contact, and connected the myriad operational risk management efforts groupwide.

Earlier at Deutsche Bank he held operational risk management positions in New York, Mumbai, Singapore and London. Before joining Deutsche Bank, he was Deputy Commissioner at the Office of Emergency Management in New York City, where he worked on major planning initiatives, including coastal storm, biological terrorism, and transit strike contingency plans. During his tenure there he was involved with the City's responses to the 1999 outbreak of West Nile fever, Tropical Storm Floyd, major flooding in Southern Queens, the crashes of SwissAir 111 and American Airlines 587, the 2003 Northeast blackout, and the 2001 anthrax incidents and World Trade Center disaster.

Michael Berkowitz 於 2013 年加入洛克菲勒基金會，協助發展及管理該基金會首倡的「100 Resilient Cities」項目。他曾於德意志銀行擔任營運風險管理部環球主管，期間負責監管該公司的營運風險資本規劃工作，又擔當與監管機構擔任聯繫角色，並促進全集團多個營運風險管理的配合工作。

Michael Berkowitz 過往任職於德意志銀行期間，他曾在紐約、孟買、新加坡及倫敦擔任營運風險管理職位。加入德意志銀行前，他曾於紐約市緊急事故管理辦事處擔任副處長，專注於大型計劃措拖，包括海岸風暴、生化恐怖主義及交通罷駛的應急計劃。任職期間，他曾參與紐約市應對 1999 年爆發西尼羅熱、熱帶風暴弗洛伊德、皇后區南部的嚴重水災（1999 年）、瑞士航空 111 號客機及美國航空 587 號客機墜毀事故、2003 年東北地區大停電、2001 年炭疽事件及世界貿易中心災難事故的工作。

FOURTH PLENARY 座談演講（四）

Risk Taking in Philanthropy 慈善事業可承受的風險程度

Elizabeth KNUP 高倩倩

Country Director, Ford Foundation
福特基金會
北京辦事處首席代表

Ms Elizabeth Knup is the Country Director, China for the Ford Foundation overseeing grant-making and operations. Shefirst moved to China in 1998 to be the American Co-Director of the Hopkins-Nanjing Center after ten years at the National Committee on US-China Relations. She then spent 11 years in the private sector as President of Pearson Education; Chief Representative, Pearson Group; and Managing Director, Kamsky Associates. She studied Chinese at Middlebury from 1979-82, including six months in Taiwan in 1981. She received her MA in Chinese Studies from the University of Michigan. Ms Knup sits on several not-for-profit boards, including the Institute for Sustainable Communities and the National Committee on US-China Relations.

高倩倩女士是福特基金會北京辦事處首席代表，負責管理基金會的慈善捐助工作及營運。高女士曾在美中關係全國委員會工作十年。其後，她於 1998 年遷居中國，出任南京大學約翰斯・霍普金斯大學中美文化研究中心美方主任。之後，她在商業領域工作了 11 年，曾分別擔任培生教育總裁、培生集團首席代表，以及美國甘維珍公司執行主任。1979 至 1982 年間，高女士在美國米德爾伯裡學院學習中文，期間於 1981 年前往台灣進行六個月的學習交流。高女士擁有密歇根大學中國研究碩士學位。高女士目前是美國可持續發展社區協會和美中關係全國委員會等多家非牟利組織的董事局成員。

Rip RAPSON

President and CEO, The Kresge Foundation
克雷奇基金會
主席兼行政總裁

Mr Rip Rapson is President and CEO of The Kresge Foundation, a US$3.5 billion private national foundation dedicated to expanding opportunities for low-income people living in America's cities, including Kresge's home town of Detroit. Since 2006, he has expanded the foundation's grant-making and investing tools to improve the economic, social, cultural and environmental conditions of city life across the nation. In 2016, the foundation made grant and investment commitments totaling more than US$150 million.

Mr Rapson previously served as President of the McKnight Foundation in Minneapolis, where he led early childhood development efforts, created a regional public-private-philanthropic economic development organisation, and enhanced environmental protection along the Mississippi River. He earlier served as the deputy mayor of Minneapolis, with responsibility for designing a US$400 million Neighborhood Revitalization Programme, revamping the municipal budgeting process, and elevating the city's commitment to children and families.

Rip Rapson 是克雷奇基金會的主席兼行政總裁，其全國性私人基金會資產總值 35 億美元，致力為美國城市（包括克雷奇基金會總部所在的底特律）的低收入人士開拓機遇。自 2006 年以來，他積極拓展基金會的捐款和投資至經濟、社會、文化及環境等各方面，改善全國國民於城市的生活。2016 年，基金會捐款和投資總額超過 1.5 億美元。

Rip Rapson 先前曾在明尼亞波利斯的 McKnight Foundation 擔任主席，負責領導兒童早期發展工作。他創立了一間地區公私慈善經濟發展組織，加強對密西西比河沿岸的環境保護。他早期曾擔任明尼亞波利斯市的副市長，負責設計一項達 4 億美元的地區更新計劃，並改革市政預算程序，以及增加該市對兒童及家庭的承擔。

Stephen CHEUNG 張仁良

President and Chair Professor of Public Policy, The Education University of Hong Kong
香港教育大學
校長及公共政策講座教授

Professor Stephen Cheung graduated from The Chinese University of Hong Kong with a major in Mathematics. He received his PhD in Statistics from the University of Paris VI, and a PhD in Finance from the University of Strathclyde. Professor Cheung is highly active in academic research, focusing on corporate governance, corporate social responsibility and financial market development, and publishes widely in international refereed journals.

Professor Cheung has actively participated in a wide range of community services. He chairs the Supervisory Committee of the Asian Bond Fund Hong Kong Bond Index Fund of the Hong Kong Monetary Authority and is a member of the 13th National Committee of the Chinese People's Political Consultative Conference. In the past years, he held a number of other public offices, including the Chairman of the Social Innovation and Entrepreneurship Development Fund Task Force and a member of the Commission on Poverty.

張仁良教授畢業於香港中文大學，主修數學；於法國巴黎第六大學取得統計學博士學位，及於英國斯特拉斯克萊德大學取得金融學博士學位。張教授積極從事學術研究，集中於探討企業管治、企業社會責任及金融市場發展。

張教授參與多項公共服務，出任多個委員會的工作，現為香港金融管理局 ABF 香港創富債券指數基金監督委員會主席，以及第十三屆中國全國政協委員。過去多年來，他曾出任其他公職，包括社會創新及創業發展基金專責小組主席以及扶貧委員會成員。

G. Attaining Sustainable Development Goals in Cities
於城市達致「可持續發展目標」

Speakers 主講嘉賓： Paul GROGAN
NG Mee Kam 伍美琴
Zofia K. RYBKOWSKI

Facilitator 主持人： Chandrika BAHADUR
Time 時間 ：14:00 - 15:00
Venue 地點 ：Theatre 2 演講廳 2

Is urbanisation helping their progress?

Urbanisation comes with the promise of increased incomes, improved access to social services, and deeper exposure to innovation. On the other hand, rapid migration from rural areas to cities brings a host of challenges – for example, income disparity, pollution and crime. For this reason, cities have been described as the place where the battle for sustainable development will be won or lost. Some have already shown the true potential of smart urban design. Others have been overwhelmed by the diversity of challenges brought about by massive population growth.

This session will explore what philanthropists can do to give cities the best chance of contributing positively to the Sustainable Development Goals. It will involve reflecting on the best practices that cities should adopt, and common pitfalls to be avoided across the political, economic and social transformations that come with urbanisation.

城市化能幫助目標進展？

城市化發展一方面讓收入程度增加，讓更多人受惠於社會服務，以及啟迪更多創意。但與此同時，大量人口迅速從鄉郊地域遷入城市亦帶來種種挑戰，例如貧富懸殊、污染及治安問題等。因此，城市被形容是可持續發展推行成敗的關鍵。事實上，有些城市已展現出智能城市設計的真正潛力，而有些城市卻因人口大幅增長，而疲於面對各種考驗。

是節將探討慈善家可如何協助城市把握契機，達成「可持續發展目標」。當中會分析城市應採取哪些最佳實踐方法，以及在面對城市化伴隨而至的政治、經濟及社會轉變時，可儘量避免的問題。

TRACK SESSION III 專題討論（三）

G. Attaining Sustainable Development Goals in Cities 於城市達致「可持續發展目標」

Paul GROGAN
President and CEO,
The Boston Foundation
波士頓基金會
主席兼行政總裁

Mr Paul Grogan serves as President and CEO of the Boston Foundation. Under his leadership, the Foundation has become a highly influential civic convener, boosted fund-raising, launched high-impact initiatives and merged with The Philanthropic Initiative, a philanthropic advisory service.

Mr Grogan joined the Boston Foundation from Harvard University, where he served as Vice President. His passion for cities began in Boston where he served Mayors Kevin White and Raymond Flynn. He went on to serve as CEO at the Local Initiatives Support Corporation (LISC). During his term, LISC raised and invested more than US$3 billion across America and contributed to notable policy successes, including the Low Income Housing Tax Credit, which alone has helped finance three million affordable rental units since 1986.

Mr Grogan is a founder and director of The Community Development Trust (CDT), the first real estate investment trust dedicated to affordable housing in the US. Last year alone, CDT invested and leveraged nearly $750 million to construct or preserve over 4,000 units of below market rate housing. He is the co-author, with Tony Proscio, of the book Comeback Cities.

Mr Grogan holds a bachelors degree from Williams College and a masters degree from the Harvard Graduate School of Education. He has been named as one of America's Top 25 Disruptive Leaders by Living Cities and was awarded a Bicentennial Medal from Williams College.

Paul Grogan 是波士頓基金會的主席兼行政總裁。在他的領導下，該基金會熱心參與公共事務，提升了籌款能力，並已與慈善機構 The Philanthropic Initiative 合併。

Paul Grogan 曾擔任哈佛大學副校長，其後加入波士頓基金會。他曾協助波士頓市長 Kevin White 及 Raymond Flynn，期間培養了對城市事務的熱情。其後，他擔任 Local Initiatives Support Corporation (LISC) 的行政總裁。在任期間，LISC 在美國各地籌集並投資超過 30 億美元，協助各項主要政策成功實施，包括 Low Income Housing Tax Credit 政策（自 1986 年以來，該政策已為 300 萬間廉租房屋提供財政資助）。

他為 The Community Development Trust (CDT) 的創始人兼董事，CDT 是美國首家專注可負擔房產的投資信託基金。單單於去年，CDT 已投資及運用近 7.5 億美元，用於建設或保留超過 4,000 套低於市場價格的房屋。他與 Tony Proscio 合著《Comeback Cities》一書。

Paul Grogan 擁有威廉姆斯學院的學士學位及哈佛教育研究院的碩士學位，被 Living Cities 譽為 America's Top 25 Disruptive Leaders 之一，並獲威廉姆斯學院授予 Bicentennial Medal。

NG Mee Kam
伍美琴
Director of Urban Studies Programme,
The Chinese University of Hong Kong
香港中文大學
城市研究項目總監

Professor Ng Mee Kam is Vice-Chairman of the Department of Geography and Resource Management, Director of the Urban Studies Programme, and Associate Director of the Institute of Future Cities, the Hong Kong Institute of Asian Pacific Studies and the Yunus Social Business Centre at The Chinese University of Hong Kong. She is a member of the Royal Town Planning Institute, a Fellow of the Hong Kong Institute of Planners and academic advisor to the Hong Kong Institute of Urban Design. She was elected a Fellow of the Academy of Social Sciences in the United Kingdom in 2016.

Professor Ng has completed over 30 research projects and published widely on planning, governance and sustainability issues in the Asia-Pacific region. Her publications have earned her six Hong Kong Institute of Planners' Awards and the 2015 Association of European Schools of Planning Best Published Paper Award. She has been a consultant to the United Nations, the European Union and the Municipal Government of Shenzhen. She is an associate editor of the Royal Town Planning Institute's academic journal, Planning Theory and Practice as well as an associate editor of ARI-Springer Asia Book Series (Cities section). She also serves as a member of the editorial board of Town Planning Review, Urban Studies, DisP—The Planning Review and City, Culture and Society, and Business Strategy and the Environment. The Urban Studies Programme she directs is an Associate Member of the UN-Habitat's World Urban Campaign, promoting the implementation of the New Urban Agenda.

伍美琴教授為香港中文大學地理與資源管理學系副系主任、城市研究課程主任，並為未來城市研究所、香港亞太研究所的副所長，以及尤努斯社會事業中心副主任。她是英國皇家城市規劃學會成員、香港規劃師學會資深會員，以及香港城市設計學會學術顧問。她於 2016 年獲選為英國社會科學院院士。

伍教授已完成逾 30 項研究項目，並曾就亞太區的規劃、管治及可持續發展議題發表著作。她的研究著作曾六度獲得香港規劃師學會的年獎，並獲頒歐洲規劃院校聯合會「2015 年最佳論文獎」。伍教授曾參與聯合國、歐洲聯盟及深圳市政府的顧問工作。她是英國皇家城市規劃學會學術期刊《規劃理論與實踐》的副編輯，並為《ARI-Springer Asia Book Series（城市篇）》 的副編輯。此外，她為《城市規劃評論》、《城市研究》、《DisP 市規劃評論和城市》、《文化與社會》及《商業戰略與環境》的編輯委員會成員。她負責的城市研究課程是聯合國人類居住規劃署下世界城市運動的夥伴 ，積極推動新城市議程。

Zofia K. RYBKOWSKI
Associate Professor, Texas A&M University
德州農工大學
副教授

Zofia K Rybkowski, PhD, is an Associate Professor in the Department of Construction Science of the College of Architecture at Texas A&M University, and Holder of the Harold Adams Interdisciplinary Professorship for Construction Science. She specialises in lean-integrated project delivery, target value design and life cycle cost analysis as a means to successfully reach sustainable design and construction goals.

Dr Rybkowski has consulted for firms in architecture, engineering, and construction in Houston, Dallas, Boston, San Francisco, Tokyo, and Hong Kong, and has offered IPD workshops to such varied organisations as Walt Disney Imagineering, Penrose/St Francis Healthcare, and BC Housing for the government of Vancouver. She teaches sustainable design and construction, as well as Lean-IPD, to advanced construction science students at Texas A&M University.

Dr Rybkowski's integrated research is guided by the breadth of her educational background and professional experience. She earned a BS in biology from Stanford University, an MS in biology from Brown University, an MArch degree in architecture from the Harvard Graduate School of Design, an MPhil in civil engineering from the Hong Kong University of Science and Technology, and an MS and PhD in civil and environmental engineering from the University of California, Berkeley. She is a Fellow at the Center for Health Systems and Design, the Institute for Applied Creativity, and a LEED Accredited Professional.

Zofia K. Rybkowski 博士為德州農工大學建築學院建築科學系副教授，亦持有 Harold Adams Interdisciplinary Professorship for Construction Science 資格。她專注研究精益整合項目交付、目標數值設計，以及生命周期成本分析，務求成功達到可持續發展的設計及建造目標。

Rybkowski 博士一直為侯斯頓、達拉斯、波士頓、三藩市、東京及香港的建築、工程及建造公司提供建議，並為華特迪士尼幻想工程、Penrose/St Francis Healthcare 及溫哥華政府 BC Housing 等不同組織舉辦整合項目交付工作坊。她教授德州農工大學進階建造科學學生有關可持續發展的設計及建造方法，以及精益整合項目交付。

Rybkowski 博士憑著豐富的教育背景及專業經驗進行綜合研究。她持有史丹福大學生物學學士學位、布朗大學生物學碩士學位、哈佛大學設計研究生院建築碩士學位、香港科技大學土木工程哲學碩士學位以及加州大學柏克萊分校土木及環境工程碩士學位及哲學博士學位。她為 Center for Health Systems and Design、Institute for Applied Creativity 院士，以及 LEED 認證專業人員。

Chandrika BAHADUR
President, SDSN Association
SDSN Association
會長

Ms Chandrika Bahadur is President of Sustainable Development Solutions Network (SDSN) Association and Director of the SDG Academy. Previously she was Director of Education Initiatives at the UN SDSN. From 2008-11, she was an advisor to the Chairman and Managing Director at Reliance Industries, where she helped set up the Reliance Foundation, a non-profit philanthropic foundation focusing on education, health, rural development and urban renewal.

From 2001-08, Ms Bahadur worked with the United Nations in different roles. In her last assignment, she was a Policy Advisor at UNDP's Bureau for Development Policy in New York, working in Africa to help Ministries of Finance and Planning align their strategies to the Millennium Development Goals (MDGs) across 20 countries. From 2003-06, she was part of the leadership team of the United Nations Millennium Project, an advisory group convened by then United Nations Secretary-General Kofi Annan to recommend strategies for the MDGs. From 2001-02 she worked on trade and HIV and AIDS programmes at the United Nations. She has prior teaching experience at Harvard and Columbia University.

Ms Bahadur holds a Masters degree from the John F Kennedy School of Government at Harvard University, an MBA from the Indian Institute of Management at Ahmedabad, and a BA (Honours) in Economics from St Stephen's College at Delhi University.

Chandrika Bahadur 為 Sustainable Development Solutions Network (SDSN) Association 會長及 SDG Academy 總監。她曾擔任聯合國 SDSN 的教育計劃總監。2008 至 2011 年期間，她為信實工業兼董事總經理及主席 (的顧問，並於任內協助成立非牟利慈善基金會—信實基金會，專注於教育、健康、鄉郊發展及市區重建等範疇。

2001 至 2008 年期間，Chandrika Bahadur 於聯合國擔任不同職位，最後職位是擔任聯合國在紐約的開發計劃署發展政策局政策顧問，在非洲協助 20 個國家的財務及規劃部制定千禧發展目標的策略。在 2003 至 2006 年間，她加入聯合國千禧計劃的領導團隊，成為由聯合國秘書長安南領導的顧問小組的一份子，就千禧發展目標提出策略建議。2001 至 2002 年期間，她於聯合國專注於貿易、愛滋病病毒及愛滋病計劃。她亦曾於哈佛及哥倫比亞大學任教。

Chandrika Bahadur 持有哈佛大學甘迺迪政府學院碩士學位、印度管理學院阿默達巴德分校的工商管理碩士學位，以及德里大學 St Stephen's College 經濟學榮譽學士學位。

H. Technology's Impact on Philanthropy
科技對慈善事業的影響

Speakers 主講嘉賓： Stephen CIESINSKI
Ami DROR
Nicholas W. YANG 楊偉雄

Facilitator 主持人： Erica KOCHI
Time 時間 ：14:00 - 15:00
Venue 地點 ：Theatre 1 演講廳 1

What can non-profit organisations learn from the technology sector?

Disruptive innovation and other aggressive business strategies are responsible for the fortunes of many of the world's richest people: tech entrepreneurs. Increasingly, we are seeing business-leaders-turned-philanthropists applying these approaches to their social impact endeavours. Some commentators have welcomed the energy and innovation this breathes into the sector. Others say short-termism can deliver profits but not solutions to the world's most intractable social problems.

This session will look at what lessons the social sector can take from change-makers in the technology sector. It will explore both the technology and the business strategies they have developed that can be of most value to the non-profit sector.

非牟利機構如何借鑒科技行業的經驗？

在全球最富有的人士之中，不少是科技企業。他們憑著顛覆性的創新意念及積極進取的業務策略，累積了豐厚財富。我們亦見到不少企業領袖化身慈善家的人士，開始把他們的企業業務策略應用於其社會公益工作上。對於為慈善界別增添活力及創新意念，部分評論表示歡迎。但也有人認為，急於求成的方式，能帶來商業成效，卻未必能解決全球最棘手的社會問題。

是節將分析社會界別可如何參考科技界改革先驅的經驗，並探討可應用於非牟利機構的科技及企業策略。

Stephen CIESINSKI
President,
SRI International
SRI International
主席

Mr Stephen Ciesinski is President of Silicon Valley-based SRI International, one of the world's leading independent research and development organisations. SRI's innovations have led to new products, businesses and industries that impact people's lives every day – from the computer mouse, interactive computing and Siri to HDTV, medical ultrasound, drugs for cancer and infectious diseases, and many more.

At SRI, Mr Ciesinski and his colleagues work with large companies, universities, governments and the start-up community on breakthrough technologies and product development, new business/venture formation, and the design of regional or national entrepreneurial ecosystems.

Previously, he held executive management positions with Applied Materials, the global manufacturer of semi-conductor capital equipment; Octel Communications, the worldwide leader in voice-messaging products; Resumix, the inventor of web-based personnel recruiting applications; and Laszlo Systems, a pioneer in Web 2.0 software. He started his career at Procter & Gamble, was a consultant with Booz, Allen & Hamilton, and also served as a venture partner with Earlybird Ventures.

Mr Ciesinski is past Chairman of the Board of Trustees for Union College, and of The President's Cabinet at California Polytechnic State University. He lectures at the Stanford Graduate School of Business, with emphasis on courses in entrepreneurship in developing economies.

A graduate of Union College with a double major in Electrical Engineering and Modern Languages, he received an MBA from Stanford University.

Mr Ciesinski, his wife and their two sons are founders of the Kalele Foundation, dedicated to providing character and self-esteem development experiences for disadvantaged children.

Stephen Ciesinski 是設於矽谷的 SRI International 的主席，SRI International 是其中一間世界領先的獨立研究及發展組織。SRI 創造了影響人們日常生活的新產品、業務及行業，由電腦滑鼠、互動運算及 Siri，乃至高清電視、醫用超音波、用於癌症及傳染病的藥物等。

在 SRI，Stephen Ciesinski 及其同事與大型公司、大學、政府及初創企業社群合作，研究突破性科技及產品發展、新的業務／創業架構，以及設計地區或國家企業生態系統。

Stephen Ciesinski 先前曾在多間公司擔任行政管理職位，包括全球半導體資本設備製造商應用材料 (Applied Materials)、語音訊息產品的全球領導者 Octel Communications、基於網頁的招聘應用程式發明者 Resumix，以及 Web 2.0 軟件的先鋒 Laszlo Systems。他最初在寶潔開始職業生涯，曾在 Booz, Allen & Hamilton 擔任顧問，亦曾擔任 Earlybird Ventures 的創業合夥人。

他曾擔任聯合學院 (Union College) 的信託管理董事會主席，亦曾擔任加州理工州立大學校長內閣主席。他亦為史丹福大學商學院的講師，專注於關於發展中地區企業家精神的課程。

他畢業於聯合學院，主修電力工程及現代語言，並在史丹福大學獲得工商管理碩士學位。

Stephen Ciesinski 與其妻子及兩個兒子創立了 Kalele Foundation，專注於為基層兒童提供發展品格及提升自信的活動。

Ami DROR
Founder and CEO, LeapLearner
立樂教育
創辦人兼行政總裁

Mr Ami Dror is the founder and CEO of LeapLearner, a Shanghai-based education technology company that enables children to code the world of tomorrow. He is also the founder of Zaitoun Ventures, a start-up factory that develops disruptive start-ups across multiple sectors. Prior to founding Zaitoun Ventures, he co-founded XPAND 3D and led its growth into a global 3D Cinema industry front-runner.

He initiated work on the first 3D TV technology and led the formation of a 3D TV licensing company, jointly owned by Sony, Samsung, XPAND and Panasonic. In addition, he played an integral role in the development of Amblyz and Sidis Labs, companies that have revolutionised the treatment of childhood amblyopia and motion sickness respectively.

Prior to becoming an entrepreneur, Mr Dror served as a Captain in the Israeli Secret Service and a diplomat in Israel's Ministry of Foreign Affairs. He holds a BSc in computer engineering from the Open University of Israel and serves as a board member of several private companies. He is a Henry Crown Fellow at the Aspen Institute, a member of the Aspen Global Leadership Network and a member of the Aspen Institute Moderator Corps. He works closely with international non-profit organisations and is passionate about leveraging technology education to empower underprivileged populations across the globe.

Ami Dror 為立樂教育的創辦人兼行政總裁，該上海教育科技公司旨在讓兒童以編程創造未來。Dror 先生亦為初創工場 Zaitoun Ventures 的創辦人，該機構致力於不同界別創立顛覆性的初創企業。

Ami Dror 成立 Zaitoun Ventures 前，與友人共同創立了 XPAND 3D 公司，並將其發展為全球 3D 影院業的先鋒。此外，他發起研發首部 3D 電視技術，並帶領創立由 Sony、Samsung、XPAND 及 Panasonic 共同擁有的 3D 電視授權公司。Dror 先生在 Amblyz 及 Sidis Labs 兩家公司的發展亦擔當了關鍵角色，前者為治療兒童弱視問題帶來革新發展，而後者則為動暈症開拓新治療方法。

他開展企業家事業前，曾擔任以色列秘密情報局軍官，以及以色列外交部的外交人員。他持有以色列公開大學的電腦工程科學學士學位，並於多家私營公司擔任董事。Ami Dror 為 Aspen Institute 的 Henry Crown Fellow、Aspen Global Leadership Network 成員，以及 Aspen Institute Moderator Corps 成員。他與多家非牟利國際組織緊密合作，並致力運用科技教育協助全球弱勢人口。

Nicholas W. YANG
楊偉雄
Secretary for Innovation and Technology, The HKSAR Government
香港特別行政區政府創新及科技局局長

The Hon Nicholas W Yang has been Secretary for Innovation and Technology of the Hong Kong Special Administrative Region since November 2015.

The Hon Yang graduated in 1977 from the California Institute of Technology in the United States with a Bachelor of Science in Electrical Engineering and Applied Mathematics. He pursued further studies at Stanford University and obtained a Master of Science degree in Electrical Engineering in 1978 and a Master of Business Administration degree in 1982. The Hon Yang worked as a senior design engineer for Intel Corporation in 1978 and later as a strategic management consultant for Bain & Company.

After returning to Hong Kong in 1983, he joined Shell Electric Mfg. (Holdings) Limited as its Executive Director and Deputy Group Managing Director until August 1999. He took up various posts in several technology, venture capital and private equity firms from 1999 to 2003. The Hon Yang worked as the Chief Executive Officer of the Hong Kong Cyberport Management Company Limited from October 2003 to February 2010. He was Executive Vice President of the Hong Kong Polytechnic University from March 2010 to February 2015. He was appointed as Non-official Member of the Executive Council and Advisor to the Chief Executive on Innovation and Technology in March 2015.

楊偉雄先生自 2015 年 11 月起出任香港特別行政區政府創新及科技局局長。

楊先生 1977 年畢業於美國加州理工學院，取得電機工程及應用數學學士學位。他分別於 1978 年及 1982 年獲得美國史丹福大學頒授電機工程碩士學位及工商管理碩士學位。楊先生於 1978 年加入英特爾公司任職高級設計工程師，其後在 Bain & Company 任職策略管理顧問。

楊先生於 1983 年回到香港，至 1999 年 8 月間在蜆殼電器工業 (集團) 有限公司任職執行董事及集團副董事總經理。1999 年至 2003 年期間曾任職多家科技公司及創業投資公司和私募基金投資公司。2003 年 10 月至 2010 年 2 月出任香港數碼港管理有限公司行政總裁，2010 年 3 月至 2015 年 2 月擔任香港理工大學行政副校長。2015 年 3 月獲委任為行政會議非官守議員和行政長官創新及科技顧問。

Erica KOCHI
Co-Founder, UNICEF Innovation
UNICEF Innovation 共同創辦人

Ms Erica Kochi is the co-founder of UNICEF Innovation, which works with the private sector around the world to apply technology that can address the challenges facing today's children, especially in the light of rapid urbanisation, and open up opportunities for them.

The Office of Innovation has had recognised success in the design of innovative international development solutions. Ms Kochi was named on TIME 100's "World's Most Influential People" List in 2013. Other examples of the Office's work include RapidPRO, a messaging system that has registered seven million births in Nigeria, provided antenatal care to pregnant women across Rwanda, and provided a direct feedback loop for three million young people across 18 countries to engage with their governments and change policy in real time.

Erica Kochi 是 UNICEF Innovation 的共同創辦人，與全球各地私營部門聯手合作，應用科技以應對兒童目前的挑戰，特別是因應高速城市化的情況下為兒童開闢發展機會。

在設計國際性發展創新方案上，Innovation 辦公室已取得成功與認同。Erica Kochi 於 2013 年榮獲《時代雜誌》選為一百位全球最具影響力人物之一。Innovation 辦公室的工作包括 RapidPRO。RapidPRO 乃一信息系統，在尼日利亞為 700 萬名新生嬰兒進行登記，在盧旺達為全國孕婦提供產前保健，更在全球 18 個國家中為 300 萬名年輕人供應直接反饋系統，方便他們與政府互動交流並實時為政策帶來改變。

TRACK SESSION III
專題討論（三）

I. Youth as New Forces for Social Good
青年新動力

Speakers 主講嘉賓： Bonnie CHIU 趙舜茹
Sophie HEALY-THOW
Jigyasa LABROO

Facilitator 主持人： Ming Wai LAU 劉鳴煒
Time 時間 ：14:00 - 15:00
Venue 地點 ：Meeting Room S226-227 會議室

How can we bring youth to the forefront of building sustainable cities?

Young people are energetic, creative, digitally savvy, and ready to tackle pressing social issues. Involving youth in decision-making requires equipping them with relevant skills and providing them with opportunities to reach their potential. Globally, various methods have been used to engage young people. For example, the city of Boston has provided young citizens with the freedom to decide how to spend a part of the budget to plan the city. What can these innovative measures teach other global cities about how to engage their youth population?

This session will focus on the priorities of youth in urban contexts today and how cities should respond to these priorities. It will include a discussion on what philanthropists can do to promote a virtuous cycle in which young people are given the chance to help cities grow into youth-friendly environments.

如何鼓勵青少年走在推動城市可持續發展的前沿？

青少年充滿活力，既富創意又熟識數碼科技，面對迫切議題亦敢於發表意見及付諸行動。同時，鼓勵青少年參與決策，需要他們掌握相關技能，並給予他們發揮潛能的機會，現時全球各地採取了不同措施，鼓勵青少年參與其中。以波士頓為例，他們讓當地青少年參與城市規劃、並可自行決定運用一部分的城市財政預算。其他國際城市可否從這些創新方式中，就鼓勵青少年參與決策方面得到啟發？

是節將集中探討在現今城市，青少年所關注的首要議題，以及各城市應如何回應。當中包括討論慈善家如何促進良性循環，透過青少年的力量，幫助城市塑造有利青年人發展的環境。

Bonnie CHIU
趙舜茹
Founder and CEO
Lensational
Lensational
創辦人兼行政總裁

Ms Bonnie Chiu is the Founder and CEO of non-profit social enterprise Lensational, which equips marginalised women with photography training and digital skills. Since being launched in 2013, the organisation has expanded to a team of 120 volunteers and taught photography to 800 women across 21 developing countries, establishing partnerships with Getty Images, Standard Chartered and Colgate. She is also Managing Director of The Social Investment Consultancy, an international strategy consultancy dedicated to helping organisations maximise their social impact, with offices in London, Hong Kong, Milan, Dubai and the Ivory Coast.

Ms Chiu is a Trustee of Student Hubs, a national charity that catalyses social action in universities, and is on the Global Alumni Advisory Board of the Chinese University of Hong Kong (CUHK). She holds a Bachelor in Global Business Studies from CUHK and a Masters in International Relations from the London School of Economics. in 2017, she was named one of Forbes 30 Under 30 Social Entrepreneurs in Europe. She writes for Forbes on gender and diversity and is a frequent speaker on social entrepreneurship, having been invited to speak in 14 countries and given 2 TEDx talks.

趙舜茹女士為非牟利社會企業 Lensational 的創辦人兼行政總裁，致力為弱勢婦女提供攝影訓練，教導她們數碼技能。該組織自 2013 年成立以來，已發展成為 120 名義工組成的團隊，並已為 21 個發展中國家的 800 名婦女提供攝影訓練，更與 Getty Images、渣打及高露潔建立合作夥伴關係。同時，她為國際策略顧問公司 The Social Investment Consultancy (TSIC) 的董事總經理，該公司於倫敦、香港、米蘭、杜拜及象牙海岸設有辦公室，致力協助其他機構提高其社會影響力。

趙女士為 Student Hubs 的信託人，該組織為促進大學社會運動的國家慈善團體，她亦為香港中文大學環球校友諮詢委員會的成員。她持有香港中文大學環球商業學學士學位，以及倫敦政治經濟學院國際關係碩士學位。她在 2017 年獲福布斯歐洲評選為 30 Under 30 社會企業家。她曾在福布斯就性別及多元化議題撰寫文章，並經常就社會創業發表演說。她曾獲邀到 14 個國家演講，並已完成兩次 TEDx 演說。

Sophie HEALY-THOW
Co-Owner and Co-Founder, Agrikua
Agrikua 共同擁有人兼聯合創辦人

Ms Sophie Healy-Thow is a youth activist who promotes food security, gender equality and anti-bullying. She is on the UK Board of the leading international charity ActionAid and is an Ambassador for both the ONE Campaign and Irish Society for the Prevention of Cruelty to Children.

Ms Healy-Thow was selected by the United Nation (UN) to be a Youth Leader for Zero Hunger at the UN General Assembly in 2015. In 2017 she represented Ireland at the bi-annual Youth Ag Summit where she co-founded Agrikua, an online platform to promote women in agriculture in developing countries. In 2017 she was invited to participate in the inaugural UNleash Innovation Lab in Denmark, working to find solutions to the UN's Sustainable Development Goals.

A regular speaker at international events, Ms Healy-Thow most recently spoke at the GAIN/WHO conference in Geneva on "Adolescents: Agents of Change for a Well-nourished World", an expert study of nutrition programming for the next generation. She has also made presentations at events such as The European Development Days, WE Day UK, the Irish Aid Awards, the Thought for Food Conference and Philanthropy Ireland's "Shape Tomorrow's World Today" Conference.

Ms Healy-Thow is one of the 10 women leaders featured in the Disney book Choose to Matter by Olympic medallist and ESPN presenter Julie Foudy, which encourages young women to find the leader within.

A past Google Science Fair and European Union Young Scientist winner, she was named by TIME magazine as one of the most influential teens of 2014. She studies International Development and Food Policy at University College, Cork.

Sophie Healy-Thow 為積極推動食品安全、性別平等及反欺凌的年輕倡導者。她供職於國際領先慈善團體英國 ActionAid 的董事會，並擔任 ONE Campaign 及 Irish Society for the Prevention of Cruelty to Children 的大使。

2015 年，Sophie Healy-Thow 在聯合國大會獲選為在消除飢荒的青年領袖 (Youth Leader for Zero Hunger)。2017 年，她代表愛爾蘭出席每兩年舉辦一次的全球青年農業高峰會，期間與組員共同創立「Agrikua」網上平台，推動發展中國家女性在農業方面的發展。2017 年，她獲邀到丹麥參加首屆 UNleash Innovation Lab，該活動旨在研究達成聯合國可持續發展目標的方案。

Sophie Healy-Thow 經常於國際活動上發表演講。最近，她在日內瓦舉辦的全球營養改善聯盟／世界衛生組織會議上就「Adolescents: Agents of change for a well-nourished world - An expert consultation on nutrition programming for the next generation」的議題分享見解。她亦曾於多項活動擔任演講嘉賓，如 歐洲發展日、WE Day UK、Irish Aid Awards、Thought for Food 會議，以及 Philanthropy Ireland 的 Tomorrow's World Today 會議。

她為奧運獎牌得主兼 ESPN 主持 Julie Foudy 撰寫的迪士尼書籍《Choose to Matter》中被訪問的十位女性領袖之一，該書鼓勵年輕女性發掘自身的領導才能。

Sophie Healy-Thow 曾於 Google Science Fair 及 European Union Young Scientist 比賽中勝出，並於 2014 年獲《時代雜誌》選為最具影響力的青年之一。她於科克大學修讀國際發展及食品政策課程。

Jigyasa LABROO

Co-founder and CEO, Slam Out Loud

Slam Out Loud 創辦人兼行政總裁

A Teach For India fellow and staff alumnus, Ms Jigyasa Labroo is the Founder and CEO of Slam Out Loud, an initiative at Arts for Social Change, India.

Slam Out Loud works at the intersection of arts, education and leadership with a vision that "Every individual will have a voice that empowers them to change lives". It establishes art-based learning and access to artistic opportunities in safe spaces for children in at-risk communities. The transformational power of the arts enables the children to build 21st Century skills, and the artists to create a movement towards driving universal social change. Partnering with the Government and communities, it has already worked with 5,000 children and 40 artists in India.

Passionate about people development, Ms Labroo has worked on curriculum design for leadership with the University Grants Commission and facilitated organisational development as a consultant. She coaches social entrepreneurs at School for Social Entrepreneurs India and is herself an entrepreneur incubatee of the Government of Delhi and N/Core. She is a recipient of the Gold International Award for Young People and has given two TEDx talks.

Jigyasa Labroo 為 Teach For India 成員及前職員，並為 Slam Out Loud 的創辦人兼行政總裁，Slam Out Loud 是印度 Arts for Social Change 轄下的計劃。

Slam Out Loud 的專注範疇融合藝術、教育及領導才能，認為「每個人都可 有權為了改變自己的生命而發聲」。該計劃為身處於危險社區的兒童服務，在安全地方為其提供以藝術為本的學習機會，並讓他們接觸藝術。藉著藝術的神奇力量，兒童可學習 21 世紀適用的技能，並讓藝術家發起帶動全球社會改革的運動。該計劃與政府及社區合作，至今已讓印度 5,000 名兒童及 40 名藝術家受惠。

Jigyasa Labroo 熱衷於人力發展，一直致力與大學撥款委員會研究設計培養領導才能的課程，並以顧問身分促進機構發展。她為 Social Entrepreneurs India 的企業家提供培訓，並作為德里政府及 N/Core 在企業家方面的培訓對象。她曾獲頒 Gold International Award for Young People，並曾發表兩次 TEDx 演說。

Ming Wai LAU 劉鳴煒

Vice-Chairman, Youth Development Commission

青年發展委員會副主席

Mr Ming Wai Lau is the Director of MWYO, a youth-oriented think tank. He is also the Chairman of Chinese Estates Holdings Limited and the Vice Chairman of the Bauhinia Foundation Research Centre, an independent policy think tank.

Mr Lau is active in public affairs. He is the Vice-Chairman of the Youth Development Commission. He is the Deputy Chairman of the Board of the Ocean Park Corporation, a Council Member of the City University of Hong Kong, a non-official member of the Commission on Poverty, a non-official member of the Commission on Strategic Development, and a member of the Financial Infrastructure Sub-Committee of the Exchange Fund Advisory Committee. He is awarded the Gold Bauhinia Star (GBS) for his meritorious public and community service in 2017.

Mr Lau holds LLB, LLM, and PhD degrees from Kings College London and the London School of Economics, University of London. He is also a registered attorney in the State of New York and a CFA Charterholder. He has been a Visiting Lecturer at Harvard Law School since 2014.

劉鳴煒先生為青年智庫 MWYO 總監，亦為華人置業集團主席及獨立政策智庫智經研究中心副主席。

劉先生熱心參與公共事務，現為青年發展委員會副主席、海洋公園公司董事局副主席、香港城市大學校董會成員、扶貧委員會及策略發展委員會之非官方委員，以及外匯基金諮詢委員會轄下的金融基建委員會委員。於 2017 年，劉先生更獲頒金紫荊星章，以表彰他對公共及社區服務的貢獻。

劉先生持有英國倫敦大學倫敦國王學院及倫敦政治經濟學院的法律學士學位、法律碩士學位及法律哲學博士學位，並為美國紐約州註冊律師及特許財務分析師。自 2014 年開始至今，劉先生於哈佛大學擔任客席講師。

J. The Environment
環境保護

Speakers 主講嘉賓： Paula DIPERNA
Wael HMAIDAN
ZHANG Jianyu 張建宇

Facilitator 主持人： Christine LOH 陸恭蕙
Time 時間 ：15:00 - 16:00
Venue 地點 ：Theatre 2 演講廳 2

Are we afraid of fighting climate change?

Climate change is the result of fast-paced and intense development powered by fossil fuels. As economies continue to develop, how they generate and use energy will be critical to mitigating climate change. Moreover, how they adapt to a changing climate, as well as make their infrastructure and communities resilient, will also be vital in the light of more extreme weather events. Government policies need to drive both mitigation and adaptation at scale. Commercial companies have to respond to new policies so that business and society can take appropriate actions. Since there are climate change impacts to nearly all areas of public and private sector activities, there is an important role for the philanthropy sector as well, by becoming "climate conscious" in whatever areas grant-making bodies serve. Engagement and collaboration are essential to get all three sectors working together, as climate change is the ultimate trans-disciplinary challenge.

This session will discuss the various roles to which philanthropy can contribute – both in the public and private sectors – in mitigating and adapting society to climate change, as well as in making communities more resilient through their grant-making.

我們是否敢於應付氣候變化？

化石燃料促進了各地迅速發展，卻也帶來氣候變化問題。隨著多個經濟體持續發展，能源的生產及使用方式對於紓緩氣候變化問題變得非常重要。此外，由於極端天氣的出現越趨頻繁，各個經濟體如何應對氣候變化，以及如何提升基建及社區的抗逆能力，亦是關鍵所在。政府必須制訂相關政策，推動大規模的紓緩及應對工作，而商界亦應就新政策作出回應，促使企業及社會採取適當行動。由於公私營界別各類範疇的活動均受氣候變化影響，慈善界別亦同時擔當重要角色，不論對涉及哪個範疇的資助，均須注意到對氣候問題的影響。氣候變化是涉及跨界別的重大挑戰，必須透過各方的參與及合作所應付。

本節將討論慈善工作在公、私營界別方面，如何以不同的角色去協助紓緩及應對氣候變化，以及如何透過提供資助，幫助社區應對相關挑戰。

Paula DIPERNA

Special Advisor,
CDP North America
CDP North America
特別顧問

Ms Paula DiPerna is a strategic global environmental and philanthropic policy advisor as well as author, with special interest in environmental finance. She is currently a Special Advisor to CDP. She also serves on the Board of Advisors of Global Kids, whose mission is to develop global citizenship.

Ms DiPerna previously served as President of the International Division of the Chicago Climate Exchange (CCX), the world's first cap-and-trade system covering all six greenhouse gases, which spearheaded the founding of China's first pilot carbon market, the Tianjin Climate Exchange,. She also served as President of the Joyce Foundation, a major US philanthrop organisation; Executive Vice President for Recruitment and Public Policy of CCX; and Vice President for International Affairs of the Cousteau Society, where she also wrote numerous award-winning television documentary films.

Ms DiPerna is a frequent public speaker and media commentator and a widely published author of books and articles. She has served as a consultant for LEAD International, which fosters emerging leaders, and is a Fellow of the Eisenhower Fellowship. She was awarded a Bellagio Center residency by the Rockefeller Foundation in 2015 and served as a Visiting Fellow at Civic Exchange in Hong Kong in 2018. Ms DiPerna is a member of the Women's Forum of New York City and the US Council on Foreign Relations.

Paula DiPerna 為全球策略性環境及慈善政策顧問，並身兼作家，特別關注環境金融議題。她現為 CDP(前稱為碳披露項目) 的特別顧問。她亦供職於專注推廣世界公民教育的 Global Kids 顧問委員會。

Paula DiPerna 早前曾擔任芝加哥氣候交易所國際部主席。芝加哥氣候交易所為全球首個總量管制與交易系統，涵蓋所有六種溫室氣體。她更帶領成立中國首個先導碳市場—天津排放權交易所。此外，她曾任美國大型慈善機構 Joyce Foundation 的會長、芝加哥氣候交易所招聘及公共政策部行政副會長， Cousteau Society 的國際事務部副會長，期間更製作了不少獲獎的電視紀錄片。

Paula DiPerna 常發表演講，且身兼傳媒評論員，並曾出版多本書籍及文章。她於關注新興領袖的 LEAD International 擔任顧問，並獲選為艾森豪學者。她於 2015 年獲洛克菲勒基金會選中留駐 Bellagio Center，並於 2018 年擔任香港思匯政策研究所的客席資深學人。她並為紐約市 Women's Forum 及美國外交關係協會成員。

Wael HMAIDAN

Executive Director,
Climate Action
Network (CAN)
International
limate Action
Network (CAN)
International
執行董事

Mr Wael Hmaidan is the Executive Director of Climate Action Network (CAN) International, which with 20 offices around the world, is the largest network of international and national NGOs working on climate change. He is also expert advisor to the Climate Vulnerable Forum, a group of 48 developing countries working on climate change. His work in CAN is to develop and co-ordinate the network's global strategy on climate change.

Mr Hmaidan also advises various other governments, UN Agencies and other institutions on climate change policy. He is a regular speaker on climate change at various forums, including United Nations Framework Convention on Climate Change, the United Nation General Assembly, United Nations Development Programme, United Nations Environment Programme and Organisation for Economic Co-operation and Development.

Mr Hmaidan has more than 20 years' experience in climate change policies. His work on this issue started as a Greenpeace campaigner for the Arab World, where he helped established anenergy and marine protection campaign for the region. He has been attending all international climate change negotiations for the past eight years, two years of these as a lead negotiator for the Lebanese government. Mr Hmaidan obtained a Global Executive MBA degree from INSEAD.

Wael Hmaidan 為 Climate Action Network (CAN) International 的執行董事，CAN International 是應對氣候變化的最大國際及國家非政府組織網絡，在世界各地設有 20 間辦事處。他亦是氣候脆弱論壇 (Climate Vulnerable Forum) 的專家顧問，該論壇是一個應對氣候變化的團體。他在 CAN 的工作是發展及由 48 個發展中國家組成協調該網絡關於氣候變化的全球策略。

Wael Hmaidan 亦為多個政府、聯合國機構及其他機構提供關於氣候變化政策的建議。他經常在各大論壇發表關於氣候變化的演講，包括《聯合國氣候變化框架公約》、聯合國大會、聯合國開發計劃署、聯合國環境規劃署、經濟合作與發展組織等。

Wael Hmaidan 在氣候變化政策領域擁有逾 20 年經驗。他最初擔任阿拉伯世界的綠色和平策劃幹事，其間協助在區內展開能源及海洋保護運動。在過往八年，他均有出席所有國際氣候變化談判，其中兩年更擔任黎巴嫩政府的主要談判員。他在歐洲工商管理學院獲得全球高管工商管理碩士學位。

ZHANG Jianyu
張建宇
Vice President, Environmental Defense Fund, China
美國環保協會北京代表處首席代表

Since 1999, Mr Zhang Jianyu has been working with the Environmental Defense Fund, a leading US environmental NGO and advocacy group, which focuses on the use of market based instruments in solving environmental problems in China.

Mr Zhang helped found and manage ERM China, the first professional joint venture environmental consulting firm established in the People's Republic of China. He served as China project manager for US Air and Waste Management Association, implementing a clean production project on behalf of the US Environmental Protection Agency.

As an executive board director of China Association for International NGO Cooperation (CANGO), Mr Zhang has also served on the boards of several China-based publicly traded companies and on the advisory boards of Fortune 500 companies. He is a member of the Aspen Global Leadership Network, a fellow of the China Fellowship Programme and a visiting fellow at the School of Public Policy and Management, Tsinghua University in Beijing. He is also a member of the Lead Expert Group for the China Council for International Cooperation on Environment and Development, a renowned expert body advising the Chinese government on environment and sustainability issues.

Mr Zhang obtained his advanced degrees from Tsinghua University, Stanford University and Carnegie Mellon University. He recently completed his PhD studies in Finance from the Chinese Academy of Social Science.

張建宇先生於 1999 年加入美國環保協會。美國環保協會是美國領先的環保非政府組織及倡議團體，專注於運用市場手段解決中國的環境問題。

張先生協助建立及管理了中國首家專業化的中外合資環境諮詢公司 ERM China。他作為美國空氣和固體廢棄物協會 (AWMA) 在中國的代表，代表美國國家環境保護局參與了最早的中美環境雙邊合作項目。

張先生為中國國際民間組織合作促進會的執行董事、以及 Aspen Global Leadership Network 成員。他同時也是一些上市貿易公司的董事，以及《財富》世界 500 強企業的顧問委員會成員。張先生是清華大學公共管理學院客座研究員，以及中國環境與發展國際合作委員會核心專家組成員，該委員會是中國政府批准的高級國際諮詢機構，負責就環境及可持續發展議題向中國政府提供政策建議。

張先生持有清華大學學士、史丹福大學碩士及卡內基梅隆大學博士學位。他最近亦完成了中國社會科學院的金融博士學位課程。

Christine LOH
陸恭蕙
Chief Development Strategist, The Institute for the Environment, Hong Kong University of Science and Technology
香港科技大學環境研究所環境及可持續發展學部首席發展顧問

Professor Christine Loh is Chief Development Strategist at the Hong Kong University of Science and Technology. She was Under Secretary for the Environment in the HKSAR Government from 2012-17 and a Member of Hong Kong's Legislative Council from 1992-97 and 1998-2000. Professor Loh has been active in public policy and politics since the 1980s. She founded and was CEO of the non-profit think tank, Civic Exchange from 2000-12, and helped to establish several non-profit organisations in Hong Kong related to the environment, equal opportunities and arts and culture, as well as human rights.

Professor Loh is currently a board member of the Robert H N Ho Family Foundation and CDP Worldwide, and an Advisor to the WYNG Master Award in photography. She is a published author of many academic and popular works. Her expertise in environmental policy is well known, including advising the World Health Organization and International Energy Agency on issues relating to air pollution and public health. Professor Loh is a lawyer by training, and a commodities trader by profession. She received her legal training in England, and has received honorary degrees of Doctor of Law from the University of Hull and Doctor of Science from the University of Exeter.

陸恭蕙教授是香港科技大學首席發展顧問。她曾擔任香港特區政府環境局副局長（2012 至 2017 年）及立法會議員（1992 至 1997 年及 1998 至 2000 年）。自 1980 年代起，她活躍於公共政策及政治範疇，亦是非牟利智庫思匯政策研究所的創辦人兼行政總裁（2000 至 2012 年）。她曾在香港協助成立多個關注環境、平等機會、文化藝術及人權等議題的非牟利組織。

陸教授現為何鴻毅家族基金董事局成員、CDP Worldwide 董事局成員及 WYNG 大師攝影獎顧問，並曾出版多部學術著作及暢銷書籍。熟悉環境政策的她，曾向世界衛生組織及國際能源署就空氣污染及公共衛生議題提供建議。她於大學期間修讀法律，隨後從事商品交易工作。她於英國修讀法律出身，更獲赫爾大學頒授榮譽法律博士學位及艾希特大學頒授榮譽科學博士學位。

K. Community Philanthropy
社區慈善模式

Speakers 主講嘉賓： Annie CHEN 陳恩怡
Clotilde Perez-Bode DEDECKER
Catherine LOH

Facilitator 主持人： Philo ALTO 李家仁
Time 時間 ：15:00 - 16:00
Venue 地點 ：Theatre 1 演講廳 1

How can we strengthen the involvement of local communities?

Community philanthropy brings a bottom-up approach to solving problems by more directly involving the communities affected by them. This collaborative style of solution design and delivery seeks to build capacity and trust, and make the impact of interventions more sustainable. This is different from the traditional model of giving that foundations have used. While community philanthropy is still at the margins of social change, it is gaining more traction in development discourse. Its rise in popularity, however, has been slower than some of its advocates have hoped; many of the world's biggest philanthropy players have yet to fully embrace this new model.

This session will explore the impact community philanthropy has achieved up to now and consider the case for scaling it up. The discussion will reflect on both the merits of community philanthropy and the potential challenges foundations and others may face when trying to bring it into the mainstream.

如何促進當地社區的參與？

透過社區慈善模式，直接鼓勵受影響社區參與討論，能夠實現由下而上的解決方案。以這種合作形式解決問題旨在提升社區能力及建立信任，並讓使有關措施更具持續性。這種方式與基金會一向的傳統運作模式有別。儘管社區慈善模式仍未成為社會的主流，但其發展日被重視。然而，社區慈善模式在普及程度方面較倡導者所預期的為慢，全球不少大型慈善機構仍未全面採納這種模式。

是節將探討社區慈善模式所產生的影響，及擴充其發展的考慮。我們亦將剖析社區慈善模式的好處，以及把其主流化時可能面對的挑戰。

Annie CHEN
陳恩怡
Principal and Chair,
RS Group
RS Group
創辦人兼主席

Ms Annie Chen is the principal and Chair of RS Group, a mid-sized Hong Kong-based family office committed to creating a paradigm shift in people's values and priorities so that economic growth will support, instead of jeopardise, human development and environmental sustainability. Convinced that sustainability is the defining challenge of our times, she believes that one should, and can, "invest in the future one wants to create".

Not only has Ms Chen challenged RS Group to invest its own capital sustainably, she has made conscious efforts to seed or support innovative philanthropic or impact investing strategies to enable the mainstreaming of environmental and social considerations in the wealth management context, particularly within Asia where such practices remain nascent. Towards that end, RS Group incubated and recently launched a non-profit platform called the Sustainable Finance Initiative to promote sustainable finance in Hong Kong.

Ms Chen also sits on the board of Civic Exchange, an independent public policy think tank in Hong Kong which focuses on the natural and built environments and their impact on the well-being of the community.

Born and raised in Hong Kong, Ms Chen obtained her BA from Brown University and her JD from Columbia Law School. After practising tax law in San Francisco and Hong Kong for nearly a decade, she joined her siblings in managing the family office established by their parents. She founded RS Group in 2009.

陳恩怡女士為 RS Group 的創辦人兼主席，RS Group 是香港一家中型家族辦公室，致力改變人們的價值取捨和所關注議題，使經濟增長能促進 —— 而非危害 —— 人類的發展和環境的可持續性。她認為我們現時最迫切的挑戰是推動全球邁向可持續發展，並堅信人們應該而且可以「投資在他們想創造的未來」。

陳女士不僅帶領 RS Group 將其資金集中于有利可持續發展的投資工具，更致力協助創新的慈善或效益投資策略發展，並為其提供支援，以促進環境及社會因素融入到財富管理中。由於有關做法在亞洲仍屬新興，她因而特別關注該地區，並因此於最近創立稱為 Sustainable Finance Initiative (「可持續金融共建計劃」（暫譯）) 的非牟利平台，以期在香港推廣可持續的金融制度。

此外，陳女士亦供職於思匯政策研究所的董事會。思匯政策研究所是獨立的香港公共政策智庫，專注研究自然及人造環境，以及其對社區健康的影響。

陳女士在香港土生土長，持有布朗大學文學士學位，以及哥倫比亞法學院法律博士學位。她於三藩市及香港從事稅務法律工作接近十年，其後與兄姊共同管理其父母成立的家族辦公室。她於 2009 年創立 RS Group。

Clotilde Perez-Bode DEDECKER

President and CEO, Community Foundation for Greater Buffalo
美國水牛城社區基金主席兼行政總裁

Ms Clotilde Perez-Bode Dedecker is President & CEO of the Community Foundation for Greater Buffalo, an organisation dedicated to connecting people, ideas and resources to improve lives in Western New York.

As CEO at the Community Foundation, Ms Dedecker has led a focused growth and impact strategy. Under her leadership the Foundation has facilitated numerous public/private sector collaborations focused on systems change. These efforts have addressed issues such as school readiness, post-secondary attainment, lead-poisoning prevention and environmental stewardship. Most recently, Ms Dedecker oversaw the Foundation's effort to launch the Say Yes to Education initiative and the Greater Buffalo Racial Equity Roundtable.

Other highlights of her service to the community include a White House appointment to the President's Council on Service and Civic Participation (2003), co-chairing the US Committee of the United Nations International Year of the Volunteer (2001) and serving as President of the Association of Junior Leagues International (1999). Ms Dedecker has also served on numerous boards, including currently the Foundation Center, FSG and the Global Fund for Community Foundations.

Ms Dedecker's work has been recognised by many including the Points of Light Foundation; she has received the Governor's Award for Service and the President's Award for Service, and been named Buffalo News Citizen of The Year. A native of Cuba, she is now a naturalized US citizen and holds a Master's degree in Education from the State University of New York at Buffalo. She speaks frequently on the role of philanthropy, community impact and non-profit governance.

Clotilde Perez-Bode Dedecker 為美國水牛城社區基金的主席兼行政總裁，該組織致力促進人、構思及資源之間的連繫，以改善紐約州西部市民的生活質素。

她作為該社區基金的行政總裁，一直採取專注於發展及具影響力的策略。在其領導下，該社區基金已多次成功促進公私營機構在體制改革方面的合作，致力解決學前準備、專上教育、預防鉛中毒及環境管理等問題。最近，她監督該社區基金推行 Say Yes to Education 計劃及 the Greater Buffalo Racial Equity Roundtable。

Clotilde Perez-Bode Dedecker 的其他職務主要包括獲白宮委任加入 President's Council on Service and Civic Participation (2003)、擔任聯合國國際義工年的美國委員會聯合主席 (2001)，以及國際青年聯盟協會主席 (1999)。她供職於多個董事會，現於 Foundation Center、FSG 及社區基金會全球基金均有職務。

她的工作備受多個機構肯定，包括光明基金會，更榮獲州長頒發的服務獎 (Governor's Award for Service)、主席服務獎 (President's Award for Service)，以及《水牛城新聞報》年度公民獎 (Buffalo News Citizen of The Year)。她持有紐約州立大學水牛城分校的教育碩士學位。她經常就慈善、社區影響及非營利管治的議題發表演說。

Catherine LOH

Chief Executive Officer, Community Foundation of Singapore
Community Foundation of Singapore 行政總裁

Ms Catherine Loh joined the Community Foundation of Singapore (CFS) having spent more than 20 years in the financial industry where she held various leadership positions in the Singapore offices of Nomura, Lehman Brothers and Goldman Sachs. Catherine started her career at the Government of Singapore Investment Corporation (GIC).

Since 2012, Ms Loh has been leading CFS on a strategic growth path with a steady increase in the number of philanthropic funds and volume of donations, all while raising social impact through effective philanthropy. Ms Loh works in close partnership with the Board to ensure that the organisation fulfills its mission and creates strategies for its future success.

Ms Loh's involvement in charity and volunteer work began in 2004 when she first chaired the philanthropy committee at Lehman Brothers Singapore. She currently serves on various committees in non-profits including those of Assisi Hospice, Metta Welfare Association, Telok Kurau Primary School as well as the Advisory Committee of the National Youth Fund established by the National Youth Council.

Mr Loh holds a CFA and graduated with an Honours Degree in Economics and Statistics from the National University of Singapore.

Catherine Loh 在加入 Community Foundation of Singapore (CFS) 前，已擁有逾 20 年在金融業的工作經驗。她曾擔任新加坡野村、雷曼兄弟及高盛等企業的領袖要職。之前，她曾任職新加坡政府投資公司。

CFS 自 2012 年起在 Catherine Loh 的領導下整合策略發展，慈善基金數目及捐款數字均穩步增長，Loh 女士有效透過慈善事務促進社會效益。以確保機構貫徹其使命，她與董事會合作無間，制定未來策略邁向成功。

Catherine Loh 於 2004 年開始參與慈善事業及義務工作，領導新加坡雷曼兄弟的慈善事務委員會。而目前，她正擔任多個非牟利組織的委員，其中包括雅西西慈懷、慈光福利協會、德樂小學，以及新加坡國家青年委員會設立的國家青年基金諮詢委員會。

Catherine Loh 獲得 CFA 專業資格，並畢業於新加坡國立大學，取得經濟學及統計學榮譽學位。

Philo ALTO
李家仁
Founder and CEO,
Asia Value Advisors
Asia Value Advisors
創辦人兼行政總裁

Mr Philo Alto is the founder and CEO of Asia Value Advisors (AVA), a purpose-driven philanthropic capital advisory firm based in Hong Kong. Through bespoke advisory services, convening, and research, AVA seeks to inform and inspire individuals and organizations to create sustainable impacts.

His work included advising The Hong Kong Jockey Club Charities Trust on program curation for its inaugural Philanthropy for Better Cities Forum in September 2016 with 60 globally-renowned speakers and attracting over 1,300 delegates. Previously, he co-organized an impact investing forum in Hong Kong for East and South East Asia with the Rockefeller Foundation which adopted an ecosystem approach in developing the impact investing market.

Mr Alto has also co-authored two publications: “Mind the Gap: Lessons and Findings from EngageHK” and “Adopting the London Principles: Policy Considerations to Grow Impact Investing in Hong Kong”. His work has been referenced in the media such as Stanford Social Innovation Review, Alliance magazine, and the book, “The Power of Impact Investing”. Philo was recently appointed as a member of the global editorial advisory board for Alliance magazine.

Mr Alto received his MBA and MPA from Harvard Business School and Harvard Kennedy School. He is an investment banker by training (Goldman Sachs and Citibank alumnus) prior to founding AVA. His voluntary engagements include serving as a director and community engagement lead of the Harvard Club of HK, global advisor of Social Ventures HK, and an officer of the HBS Association of HK.

李家仁先生是 Asia Value Advisors (AVA) 的創辦人。AVA 是一個目標導向的慈善資本諮詢公司，總部設於香港。通過召集、研究、定制諮詢服務，旨在激勵個人和組織創造可持續的影響力，鼓勵他們共同創建一個永續社區。

李先生曾為香港賽馬會慈善信託基金於 2016 年 9 月，首次舉行的「慈善共創 · 都市聚焦」國際慈善論壇的論壇籌劃顧問。該論壇吸引 60 位全球知名演講嘉賓及 1,300 位業界代表參與。再者，李先生亦與洛克菲勒基金會聯合舉辦大中華和東南亞影響力投資論壇，並使用生態系統方式創辦了影響經濟創新基金。

李先生也積極參與研究工作。在 2013 及 2014 年，他跟其他專業人士合作撰寫了“小心空隙：社會創新的落差”和“採用倫敦原則：從政策出發，提升香港影響力投資”兩份報告，為香港製作一幅社企界發展狀況的“概念藍圖”，從而更有效地從贊助人及投資者的角度推動社會創新。他的出版文章曾被各大新聞雜誌引用，比如說《斯坦福社會創新評論》、《聯盟雜誌》、美國洛克菲勒基金會總裁裘蒂斯·羅丹的著作《影響力投資的力量》等。李家仁最近更被任命為《聯盟雜誌》全球編輯顧問委員會成員。

李先生在哈佛商學院和哈佛甘乃迪學院獲得 MBA 和 MPA。隨後曾加入投資銀行界，且在高盛集團和花旗銀行工作。他同時也擔任哈佛大學香港校友會的董事及社區參與領導者、香港社會創投資金的全球顧問及哈佛商學院香港分會的委員。

Sports and Cities 運動與城市

Speakers 主講嘉賓： Winfried ENGELBRECHT-BRESGES 應家柏
Philip MOK 莫君逸
Michael PHELPS
Matthew SPACIE
YAO Ming 姚明

Facilitator 主持人： Carol YU 于盈
Time 時間 ：16:15 - 17:35
Venue 地點 ：Convention Hall 會議廳

How can we use sports to improve well-being and achieve social good in cities?

Globally, around one third of adults do not achieve the World Health Organization's recommended level of physical activity. Sports have immense potential as a vehicle to improve social well-being in cities, where sedentary lifestyles have become the norm. As cities struggle to achieve their sustainable development goals, increasing sports participation can play a key role. In many places, sports have become a very useful and effective means to increase awareness about health and education, enable social cohesiveness, and empower marginalised groups.

In this session, CEO of The Hong Kong Jockey Club Mr Winfried Engelbrecht-Bresges, President of Michael Phelps Foundation Mr Michael Phelps, Founder of The Yao Foundation Mr Yao Ming, Founder of Magic Bus Mr Matthew Spacie and President of Hong Kong Tennis Association Mr Philip Mok, will explore the contribution sports participation can make to society, which goes beyond direct impacts to important ripple effects. It will consider the initiatives and mechanisms to promote sport that philanthropists should prioritise, and how these may vary across different parts of the world.

如何以運動改善都市人的身心健康及促進社會效益？

全球約有三分之一成年人未能達到世界衛生組織所建議的活動水平。在都市人習慣久坐不動的情況下，運動可望成為改善這種社會現狀的方法。在各城市不斷設法達成「可持續發展目標」之際，鼓勵全民運動亦可發揮重要作用。在很多地方，運動已成為提高市民的健康及教育意識、加強社會凝聚力，以及協助邊緣社群融入社會的有效方法。

香港賽馬會行政總裁應家柏先生、香港網球總會會長莫君逸先生、Michael Phelps Foundation 總裁 Michael Phelps 先生、Magic Bus 創辦人 Matthew Spacie 先生，以及姚基金發起人姚明先生將於是節探討運動參與對社會的貢獻。不僅是運動的直接好處，亦包括其漣漪效應。是節將分析慈善家在推廣多做運動方面應優先採取的措施及機制，以及在各地區的不同應用方法。

Winfried ENGELBRECHT-BRESGES
應家柏
Chief Executive Officer, The Hong Kong Jockey Club
香港賽馬會
行政總裁

Mr Engelbrecht-Bresges joined The Hong Kong Jockey Club in 1998 and has been its Chief Executive Officer since 2007. Under his leadership the Club has undergone significant transformation, becoming one of the world's leading racing organisations, while its Charities Trust is now one of the world's top ten charity donors.

Internationally Mr Engelbrecht-Bresges serves as Vice Chairman of the International Federation of Horseracing Authorities, the world's highest thoroughbred racing authority, and is Chairman of the Asian Racing Federation. He is also a member of the Advisory Board of Aachen-Laurensberger Rennverein e.V. which is the organiser of the World Equestrian Festival, CHIO Aachen.

In April 2006 Mr Engelbrecht-Bresges was appointed to the Board of the Equestrian Events (Hong Kong) of the Games of the XXIX Olympiad Co Ltd, the company charged with managing the operations of the 2008 Olympic equestrian events in Hong Kong. He was appointed a Justice of the Peace in July 2009 and was awarded the Gold Bauhinia Star in 2016. He is a Board Member of The Community Chest of Hong Kong and a Council Member of the Hong Kong Management Association.

Mr Engelbrecht-Bresges grew up in Germany, where he developed a passion for horse racing, breeding and ownership. He is also an avid football fan, and played football professionally in Germany before graduation. A graduate from the University of Cologne in Economics, Finance and Statistics, he was a Board Member of the German Jockey Club for 10 years, serving as Executive Vice President for six years.

應家柏先生於 1998 年加入香港賽馬會，並自 2007 年起出任馬會行政總裁。在他的帶領下，馬會發展為全球最頂尖的賽馬機構之一，馬會慈善信託基金亦位列全球十大慈善捐助機構。

應家柏先生現同時擔任多項國際職務，既是世界純種馬賽事運動最高權威機構國際賽馬組織聯盟的副主席，亦是亞洲賽馬聯盟主席。他也是亞琛國際馬術比賽「世界馬術節」主辦機構 Aachen-Laurensberger 馬術會的顧問委員會成員。

應家柏先生於 2006 年 4 月獲委任為第二十九屆奧林匹克運動會馬術比賽（香港）有限公司董事；該公司負責為 2008 年奧林匹克運動會馬術項目進行營運管理。他於 2009 年 7 月獲委任為太平紳士，其後於 2016 年獲授金紫荊星章。應家柏現為香港公益金董事及香港管理專業協會理事會委員。

應家柏先生在德國成長，並在當地培養對賽馬運動、育馬及養馬的熱愛。他亦熱中於足球運動，並曾於大學生時期參與德國職業足球賽事。他於德國科隆大學畢業，修讀經濟、財經和統計學。他曾在德國賽馬會擔任董事達十年，以及任職執行副總裁達六年。

Philip MOK 莫君逸

President,
Hong Kong Tennis Association
香港網球總會
會長

Mr Philip Mok is the president of Hong Kong Tennis Association and the co-founder and Vice-Chairman of Verde Holdings Limited, an apparel design and manufacturing company based in Hong Kong and China. Since its conception in 2001 the company has expanded rapidly, serving major international brands.

Mr Mok also holds a special interest in internet ventures and was a co-founder of Campusall.com, an education-related portal in China, and Funshare.com, an e-commerce platform in Hong Kong.

He believes strongly in giving back to society and serves as a Trustee and Executive Council Member of the World Wide Fund for Nature Hong Kong, and a member of the Board of Governors of the Hong Kong Adventist Hospital Foundation.

Mr Mok received his BSc degree from Johns Hopkins University and MBA from Massachusetts Institute of Technology. He is also well known in Hong Kong tennis circles, having won several championships in local open veterans' tournaments and served on the council of the Hong Kong Tennis Association since 2011. He is the Association's current President, and was also elected to the board of the Asian Tennis Federation in 2017.

莫君逸先生為香港網球總會會長，他亦為樂活集團有限公司共同創辦人兼副主席，該公司為香港及中國的服裝設計及製造公司，自 2001 年成立以來迅速擴展，為多個主要國際品牌的供應商。

莫先生亦對互聯網新創企業特別感興趣，並與友人共同創辦中國教育網站 Campusall.com，以及香港電子商貿平台 Funshare.com。

他矢志要回饋社會，因此擔任世界自然基金會香港分會的信託人及董事委員會成員，並為港安醫院慈善基金的理事會成員。

莫先生持有約翰霍普金斯大學的理學士學位，以及麻省理工學院的工商管理碩士學位。他活躍於香港網球界，曾於多個本地公開元老組比賽中勝出，並自 2011 年起供職於香港網球總會理事會。他是香港網球總會的現任會長，並曾於 2017 年獲委任亞洲網球聯會董事會成員。

Michael PHELPS

President,
Michael Phelps Foundation
Michael Phelps Foundation
總裁

Mr Michael Phelps is the most decorated swimmer in history, capturing a total of 28 medals, including a record-setting 23 gold medals, over the course of his career. Phelps utilised his performance bonus for winning eight gold medals in 2008 to establish the Michael Phelps Foundation. Committed to growing the sport of swimming, the Foundation addresses the need for water safety through its signature programme – IM – that is available through the Boys & Girls Clubs of America and Special Olympics International. He has published two autobiographies – No Limits: The Will to Success and Beneath the Surface – that were New York Times and USA Today best sellers, as well as published one children's book – How to Train with a T-Rex and Win Eight Gold Medals. He is a highly-regarded inspirational speaker, sharing his message of "Dream, Plan, Reach" with audiences ranging from children to business executives.

Michael Phelps 為史上獲得最多獎牌的游泳運動員，在其游泳生涯中總共贏得 28 面獎牌，包括破紀錄地獲頒 23 面金牌。他運用其在 2008 年贏得八面金牌而獲頒的獎金創立 Michael Phelps Foundation。該基金會致力推廣游泳運動，並與美國小童群益會及國際特殊奧林匹克合作，透過其重點計劃「IM」強調水上安全的需要。Michael Phelps 曾出版兩本自傳—《No Limits: The Will to Success》及《Beneath the Surface》，兩書更成為《紐約時報》及《USA Today》的最暢銷作品。此外，他亦曾出版一本兒童書籍—《How to Train with a T-Rex and Win Eight Gold Medals》。Michael Phelps 是出色的演說家，常發表啟發人心的演說，分享 “Dream, Plan, Reach” 的訊息，其觀眾層面包括兒童以至商界行政人員。

Matthew SPACIE

Founder,
Magic Bus
Magic Bus
創辦人

Mr Matthew Spacie set-up Magic Bus to empower children and youth in India, using activity and sports-based approaches. Since 1999, he has grown the NGO from an informal, volunteer-led activity for disadvantaged children into a leading organisation that mentors over 400,000 children across the country. The Magic Bus programme uses a seven-year format, taking an individual in at the age of 12 through a journey from childhood to livelihood.

Formerly Chief Operating Officer of Cox and Kings and Founder of Cleartrip.com, Mr Spacie comes with an extensive experience in senior positions in the corporate sector. He has been elected an Ashoka Fellow and a TED Fellow, and in March this year was named Business Standard Social Entrepreneur of the Year. In 2007, he was awarded an MBE for services to children in the Commonwealth.

Matthew Spacie 創立 Magic Bus，透過以活動及運動為基礎的方式讓印度兒童及青少年建立自信。該非政府機構起初為由義工領導的非正式活動，旨在幫助貧困兒童，而他自 1999 年以來已成功將其轉變成具領先地位的機構，協助印度逾 400,000 名兒童。Magic Bus 計劃為 12 歲的青少年提供為期 7 年的服務，由青少年時期開始促進其成長。

Matthew Spacie 為 Cox and Kings 前營運總監，亦為 Cleartrip.com 創辦人，擁有豐富的企業高級管理層經驗。他獲選為愛創家院士，並入選 TED 學者項目，最近更於 2018 年 3 月獲頒年度營商標準社會企業家大獎。Matthew Spacie 於 2007 年曾獲頒員佐勳章，以表揚他為英聯邦兒童提供的服務。

YAO Ming
姚明

Founder,
The Yao Foundation
姚基金
發起人

Mr Yao Ming is President of the Chinese Basketball Association and Chairman of the CBA League Company. He has been a member of the Chinese People's Political Consultative Conference since 2013. A member of the Naismith Basketball Hall of Fame, he played for NBA Houston Rockets and CBA Shanghai Sharks in his professional basketball career. Yao has also represented China in three Olympic Games.

姚明先生為中國籃球協會主席及中籃聯公司董事長。自 2013 年起，他一直擔任中國全國政協委員。姚先生作為奈史密斯籃球名人堂成員，在其職業籃球生涯期間曾效力 NBA 球隊候斯頓火箭及 CBA 球隊上海大鯊魚。他曾代表中國國家隊出戰三屆奧運會。

Carol YU
于盈

Producer and Host,
Phoenix TV
鳳凰衛視
製片人及主持人

Carol Yu is currently the Assistant Chief Editor of Phoenix Infonews Channel and the Producer and Host of Phoenix TV interview show "Visionaries". Based on worldwide horizons, "Visionaries" leads in-depth discussions over current topics ranging from economic, investment, technology, education to health together with global thought leaders, sharing their professional insights, addressing the future and positive values as inspirations for life. In recognition of her leadership and influence, Carol was selected as one of the Young Global Leaders by the World Economic Forum. Previously, she was the Head of Phoenix URadio, responsible for launching and running a new radio business for the group. She also held the post of a TV news reporter and broadcaster.

Phoenix TV is one of the most popular Chinese TV stations in China and internationally. It reaches almost 400 million viewers in Asia alone and a global audience over 180 countries and regions.

Prior to joining Phoenix TV, Carol was with the Investment Banking Division of Morgan Stanley in Hong Kong, the World Bank office in Beijing, and the UNDP in New York. Carol is a regular columnist for several leading publications across mainland China and Hong Kong, including Nanfang Metropolis Daily, Caixin Media and Ta Kung Pao (Hong Kong edition). Earlier on, she studied in the United States and received her undergraduate degree in Economics from Stanford University and a Master's in Public Policy from Harvard Kennedy School.

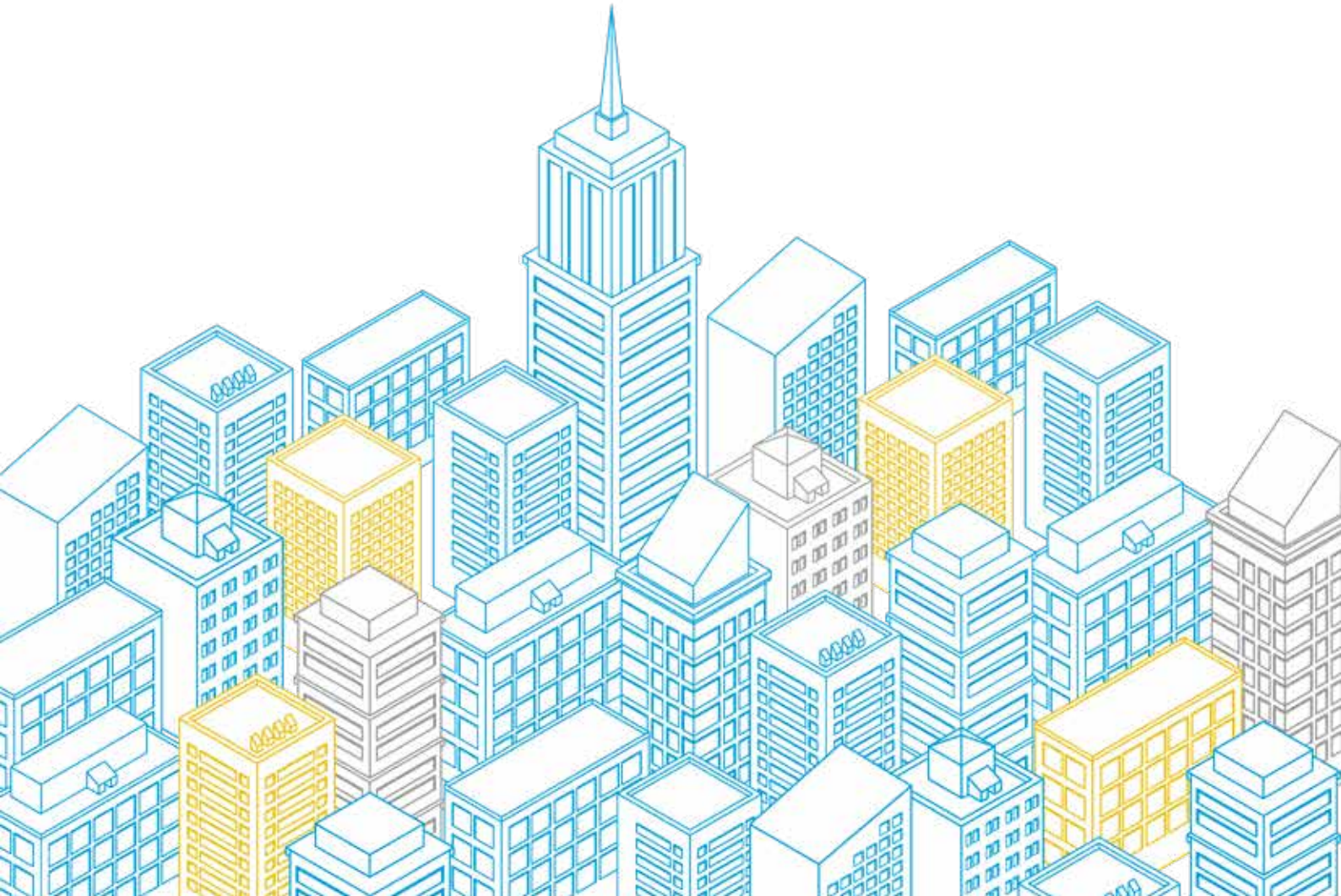
于盈，現任鳳凰衛視資訊台助理總編輯、鳳凰衛視全球商界及思想界領袖訪談節目 " 領航者 " 的製片人和主持人。" 領航者 " 以縱覽全球的寬闊視野，從最專業的角度，與全球頂級風雲人物，深度探討當下經濟、投資、科技、教育、健康等話題，分享對於未來的洞見和對於人生的啟迪。為了表彰其領導力及對社會作出的貢獻，于盈被世界經濟論壇評選為 " 全球青年領袖 " （YGL）。于盈還曾任電視記者、主播和電臺台長，創辦了集團旗下新的電臺業務和負責整體運營。

鳳凰衛視是中國和海外華人最受歡迎的電視頻道之一，覆蓋全球 180 多個國家及地區，僅在亞洲收視人數就有近 4 億。

加入鳳凰衛視前，于盈先後任職於香港摩根士丹利投資銀行部、世界銀行北京辦事處和美國紐約聯合國開發計畫署，並在《南方都市報》、" 財新網 "、香港《大公報》執筆專欄。于盈早年赴美留學，本科畢業於美國斯坦福大學經濟系，後在哈佛大學甘迺迪學院獲公共政策系碩士學位。

Day 3 Programme
第三天 活動詳情

22.9.2018 (Saturday 星期六)



Master Class
專題工作坊

By Registration 需預先登記

Date 日期 : 22.09.2018 (Saturday 星期六)
Time 時間 : 9:30 - 11:30
Venue 地點 : Meeting Room S222 - 228 會議室 S222 - 228

Master Class 1 - Behavioural Insights
專題工作坊 (一) - 行為洞察

The application of behavioural sciences can make services more cost-effective and improve their outcomes by introducing a more realistic model of human behaviour to current practices. This workshop will discuss some of the ways to apply behavioural insights to philanthropy and charitable giving. It will also present a summary of the research related to this area, and share results of previous trials.

行為科學的應用可令服務更具成本效益，並透過引入更切合現實人類行為的模式改善成果。是次工作坊將探討行為研究在慈善工作及捐獻方面的若干應用方法，並將概述有關此範疇的研究，以及分享過往的試驗結果。

Master Class 2 - Theory of Change
專題工作坊 (二) - 變革理論

A Theory of Change helps organisations describe how the change they desire is expected to happen. It maps out how activities support outcomes that, in turn, support the overall vision an organisation has for the future. Getting this right in the social sector is crucial, because the impact being targeted is often more nebulous than simple “profit and loss” focused indicators. This workshop will help participants to articulate their vision and mission, develop a framework of activities and outcomes to achieve them, and use a Theory of Change to monitor and better understand progress.

「變革理論」有助機構描繪如何實踐改變的目標，以及如何透過制定活動成效，從而最終達成機構的未來整體願景。這點對社福機構尤為重要，因為效益目標一般較單單著重「盈利與虧損」的指標更難量度。是次工作坊將協助參加者釐定願景及目標，制定相應的活動框架及成效，並運用「變革理論」監察及更好地管理進展。

Master Class 3 - Communicating the Impact of Your Work
專題工作坊 (三) - 傳達工作的影響力

Organisations in the social sector tend to rely on statistics and other flat information when explaining the impact of their work. Humans, however, are much more likely to remember and be moved by dynamic information presented as stories. This misalignment is troubling, as how an organisation communicates its impact heavily influences fund-raising, staff morale and co-ordination, as well as its ability to affect ecosystem-level change. Without the budget of large corporations to buy brand awareness, most social sector organisations need to inspire their audiences with great stories. This workshop will run through thought experiments and other tips and tricks that will help them harness the power of story-telling to communicate impact well.

社福機構在闡釋其工作成效時，往往傾向依賴統計數字及其他流於資料性的數據。然而，運用故事形式闡述複雜多變的資訊卻較容易讓人留下深刻印象。一旦機構的闡釋方式不當，便會影響其籌款成績、員工士氣及協作力，並削弱其對整個系統性改革的影響，後果堪虞。大部分社福機構未能像大型商業機構一樣以大筆資金提升品牌知名度，因此它們需要透過「說故事」的力量感染受眾。是次工作坊將進行思想實驗，並提供其他建議及策略，以幫助不同機構發揮「說故事」的力量，有效地展現工作成效。

We Value Your Feedback
誠邀您提供意見

2016 FEEDBACK 評價

Speakers 講者

would participate again if a similar conference was organised in the future
有意參與下屆論壇

were satisfied with the pre-conference curation and preparations
對會前的策劃及準備工作感到滿意

were satisfied with the on-site session curation and preparations
對論壇現場策劃及準備安排感到滿意

Delegates 業界代表

would participate again if a similar conference was organised in the future

有意參與下屆論壇

had enhanced their knowledge of and commitment to philanthropy and city issues
透過論壇增加對慈善事業及社會議題的認識和承擔

were inspired with new global perspectives

透過論壇拓寬了國際視野

The inaugural Philanthropy for Better Cities Forum in 2016 was well attended by over 1,300 delegates and some 60 local and overseas speakers, as well as prominent international foundations from around the world. Overwhelming support and positive feedback were received, from both speakers and the audience, from the philanthropic field, academia, and the wider community.

This year, we are delighted to host the second edition of the Forum, with support from over 60 local and international speakers from 13 countries and regions, and most importantly, YOUR participation. We would like to hear your valuable comments for us to do better in the future.

2016年，我們首辦「慈善共創，都市聚焦」國際慈善論壇，吸引來自全球各地超過1,300名與會者，以及逾60位本地及國際知名演講嘉賓，和頂尖國際基金會代表。不論講者或來自慈善及和學術界別的與會者，都給予論壇正面評價。

今年，我們很高興再次舉辦慈善論壇，不單得到逾60位來自13個國家及地區的知名演講嘉賓出席，更重要是有您的參與。我們希望得到您的寶貴意見，可讓我們未來做得更好。

Please scan the QR code to fill in the survey
請掃瞄二維碼以填寫問卷

ACKNOWLEDGEMENT
鳴謝

Knowledge Partners 知識合作夥伴

Faculty of Social Sciences The University of Hong Kong 香港大學社會科學學院

睿智 ExCEL3 Excellence in Capacity-building on Entrepreneurship and Leadership for the Third-sector

Supporting Partners 支持機構

AmCham

avpn Asian Venture Philanthropy Network

HKGCC Hong Kong General Chamber of Commerce 香港總商會 1861

mehk Meetings & Exhibitions Hong Kong A division of Hong Kong Tourism Board

MIT CLUB OF HONG KONG

OUR HONG KONG FOUNDATION 團結香港基金

可持續發展解決方案網絡(SDSN) 香港地區分會 SDSN Hong Kong

The British Chamber of Commerce in Hong Kong 香港英商會

香港中華總商會 CGCC The Chinese General Chamber of Commerce, Hong Kong

THE FRENCH CHAMBER FOUNDATION 法國商會慈善基金

THE HARVARD CLUB OF HONG KONG 哈佛大學香港校友會

社聯 HKCSS

THE UNIVERSITY OF CHICAGO

Media Partners 媒體夥伴

Forbes Asia

South China Morning Post

The New York Times

THOMSON REUTERS FOUNDATION

Performing Group 表演機構

香港弦樂團 HONG KONG STRING ORCHESTRA Artistic Director 藝術總監 | Yoo Jue 姚珏

一舖清唱 VAT PO SINGERS

TAI KWUN CENTRE FOR HERITAGE & ARTS

大館
TAI KWUN
古蹟及藝術館
CENTRE FOR HERITAGE & ARTS

大館歷史 藝術集合

保育活化 Conserved and revitalised by

香港賽馬會
The Hong Kong Jockey Club

MIX
Paper from responsible sources
FSC™ C006398
FSC
www.fsc.org

(852) 3996 8023
pbcforum@hkjc.org.hk
Philanthropy for Better Cities

主辦機構
Convened by
香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust
同心同步同進 RIDING HIGH TOGETHER